



TURĪBA UNIVERSITY REPORT ON SCIENTIFIC ACTIVITIES YEAR 2020

Rīga, 2021

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INTRODUCTION

Turība University is an environment where strong personalities grow, develop, and improve, recognizing the value of their knowledge. Turība University is a progressive, contemporary environment that keeps pace with the times. Already since 1993, the goal of Turība University has been to continuously improve its competitiveness, prestige, and international recognition.

At Turība University, knowledge goes hand in hand with practical skills – a combination highly valued by employers not only in Latvia but also worldwide.

Turība inspires young people to be enterprising and implement their ideas, encouraging them to operate not only at the national level but also internationally. For a successful and idea-driven entrepreneur, national borders do not exist – creativity and entrepreneurship exceed them!

Among Turība graduates, there are successful entrepreneurs, creators of innovative products, athletes, talented artists, and many others, whose examples clearly demonstrate that practically anything is possible! 99.61% of Turība graduates are employed, with more than 80% already working during their studies.

At the university, practical studies make up 60% of the study time, while theory accounts for 40%. The lecturers are industry professionals with extensive practical experience, who, in addition to theory, provide insights into the world of specific sectors.

An internationally recognized diploma, work experience during studies, participation in various projects and conferences, internships abroad, the acquisition and enhancement of practical knowledge in one of the faculty's specialized learning spaces (courtroom, StartUP Hotel), a business incubator for starting a business, and the creation of valuable contacts all ensure that everyone has the opportunity to achieve their goals!

The university offers 27 study programs, 14 of which are available in English. Students from more than 40 countries study here.

The university has three faculties and one department:

Faculty of Business Administration

Faculty of Law

Faculty of International Tourism

Department of Information Technology

The university has three branches: in Liepāja, Cēsis, and Talsi.

Nothing is as constant as change – the year 2020 clearly proved the truth of this concept; however, Turība University, with its more than 27 years of operation, has demonstrated the ability to adapt not only to continuous changes but also to ambiguous competitive conditions. The university has proven that in such circumstances, it can not only survive but also develop and improve, and is ready to pass on these skills to others.

To promote the university's scientific activities and the competitiveness of enterprises, to develop the university's intellectual potential, and to enhance study programs in line with modern scientific

achievements, Turība University was granted the status of a scientific institution on March 6, 2020, and was included in the Register of Scientific Institutions.

Currently, Turība University conducts applied research, provides consulting services, participates in national and international research projects and programs, coordinates the university's scientific activities, organizes scientific conferences, seminars, and lectures, as well as publishes research results and other informational materials.

The university's main niche is creating connections between businesses that want to introduce new products to the market and researchers whose research results can be commercialized and brought and introduced to the market.

Applied research is carried out in four scientific areas. A large number of research projects focus on business management and Latvia's priority sector — tourism. One of the long-term goals is to participate in research on modern technologies and their development. An important aspect is the promotion of research results and innovations in the business environment, primarily in Latvia.

Scientific research is funded from various sources: the university's budget, European Union funds, as well as other international programs.

Turība University also works on exploring new technological solutions and applications, as well as their economic justification, in order to promote business development and innovation. The university collaborates with various national and international associations, government and local authorities, businesses, and educational institutions in both Latvia and abroad. The institute's activities focus on improving the business environment in Latvia and, with the help of international projects, as well as in other European Union countries. The project network is used as a collaboration tool for transferring new technological solutions to SMEs in other EU countries. The exchange of experience through this collaboration network promotes innovative entrepreneurship, boosting SME productivity and competitiveness.

The university's vision is: We are the ideological core and driving force of Latvia's future economy. Its mission is: We drive business thinking worldwide, earning for ourselves and teaching others to earn.

The values of Turība University are freedom, entrepreneurship, and competence.

FREEDOM

Do you live your own life, or are you just a component in a mechanism created by someone else? It may be easier to be one of the faceless masses, but life truly begins when you are free to make your own judgments and choices. Free to hear and follow your calling.

ENTREPRENEURSHIP

Have you done everything to achieve your goal? Do you realize that the quality and well-being of your life primarily depend on your own will, courage, and boldness? Act, because every step you take will bring you new opportunities and insights, it will teach and strengthen you.

COMPETENCE

Do you seek and accumulate the knowledge necessary to be called a wise person? A truly wise person

is someone who is always ready to admit their ignorance and continues to marvel at the world throughout their life. A university diploma will be proof that you've been in a serious intellectual training camp, and in your future, you will be able to apply what you've learned independently.

At Turība University, scientific research activities are directly linked to the university's doctoral studies. The university offers four doctoral study programs:

- **Communication Management**, program director: Dr. phil., Prof. Ainārs Dimants, authorized to run the program since July 31, 2012.
- **Law**, program director: Dr. iur., Una Skrastiņa, authorized to run the program since May 3, 2011.
- **Management Science**, program director: Dr. oec., Prof. Rosita Zvirgzdiņa, authorized to run the program since August 5, 2014.
- **Business Administration**, program director: Dr. oec., Prof. Rosita Zvirgzdiņa, authorized to run the program since August 5, 2014.

According to the Law on Scientific Activities, a university can be delegated the right to confer doctoral degrees in a specific scientific field if it meets three conditions: the university implements an accredited doctoral study program corresponding to the field of science, at least three experts approved by the Latvian Science Council are involved in the program's implementation, and the Latvian Science Council has provided an opinion on the possibility of delegating the right to confer doctoral degrees in the respective field.

Turība University has been delegated the rights to confer doctoral degrees in economics and business, mass media and communication sciences, and law. The university has established and operates three permanent promotion councils:

The Permanent Promotion Council in Mass Media and Communication Science at Turība University:

Dr.phil., prof. Ainārs Dimants, Turība University – Chairperson;

Dr.sc.soc., prof. Andris Pētersons, Turība University;

Dr.phil., doc. Gregorijs Saimonss (Gregory Simons), Turība University, Uppsala University (Sweden);

Dr.phil., prof. Jurģis Šķilters, University of Latvia;

Dr.art., prof. Deniss Hanovs, Rīga Stradiņš University; Dr.sc.inf., prof.

Sergejs Kruks, Rīga Stradiņš University;

Dr.sc.soc., prof. Anda Rožukalne, Rīga Stradiņš University.

The Permanent Promotion Council in Law at Turība University:

Dr.iur. Aivars Endziņš, Turība University;

Dr.iur. Ivars Kronis, Baltic International Academy; Dr.iur. Jānis

Načisčionis, Turība University;

Dr.iur. Ingrīda Veikša, Turība University;

Dr.iur. Jānis Grasis, BA School of Business and Finance;

Dr.iur. Jānis Teivāns-Treinovskis, Daugavpils University;

Dr.iur. Vitolds Zahars, Daugavpils University.

The Permanent Promotion Council in Economics and Business at Turība University:

Dr.oec. Rosita Zvirgzdiņa, Turība University, Chairperson;

Dr.paed. Ineta Lūka, Turība University, Deputy Chairperson of the Council; Dr.oec.Iveta Liniņa, Turība University;

Dr.oec.Daina Vasiļevska, Turība University;

Dr.habil. Baiba Rivža, Latvia University of Agriculture; Dr.psych.Irēna Kokina, Daugavpils University;

Dr.oec. Jānis Vanags, Riga Technical University;

Dr.oec. Dzintra Atstāja, BA School of Business and Finance;

Dr.oec. Juris Krūmiņš, University of Latvia.

In 2020, three doctoral dissertations were defended by the following candidates:

- 1) **Inese Baikovska**, dissertation: "The Issues of Criminal Procedure Restoration Due to Newly Discovered Circumstances". At the meeting of the Permanent Promotion Council in Law of Turība University on February 5, 2020, a doctoral degree in Law, specializing in Criminal law, was awarded.
- 2) **Syed Ali Abbas**, dissertation: "Creation of the Brand Loyalty Matrix for Higher Education Institutions (HEIs)". At the meeting of the Permanent Promotion Council in Economics and Business of Turība University on May 15, 2020, a doctoral degree in Economics and Business, specializing in Business administration, was awarded.
- 3) **Kaspars Mucenieks**, dissertation: "Restructuring Management for Enhancing Competitiveness in Retail Enterprises in Latvia". At the meeting of the Permanent Promotion Council in Economics and Business of Turība University on October 7, 2020, a doctoral degree in Economics and Business, specializing in Business administration, was awarded.

It should be noted that 22 faculty members of the university hold the status of experts from the Latvian Science Council, which is an important factor in ensuring the quality of research and a prerequisite for obtaining and maintaining the rights to confer doctoral degrees in relevant scientific fields.

Name, Surname	The Scientific Field	The Scientific Subfield	The Term of Activity
Dimants Ainārs	Social Science	Mass Media and Communication	26.03.2022
Endziņš Aivars	Social Science	Law Science	18.06.2020
Fomins Vladislavs	Natural Science	Computer Science and Informatics	03.09.2023
Grasis Jānis	Social Science	Law Science	17.06.2023
Gregs Saimons	Social Science	Mass Media and Communication	15.11.2020
Kaija Sandra	Social Science	Law Science	18.11.2022
Kokina Irēna	Social Science	Economics and Entrepreneurship	21.08.2022
Kokina Irēna	Social Science	Psychology	17.06.2023
Liniņa Iveta	Social Science	Ekonomika un uzņēmējdarbība	03.02.2024
Lūka Ineta	Social Science	Economics and Entrepreneurship	18.11.2022
Lūka Ineta	Social Science	Education Science	24.03.2023
Načisčionis Jānis	Social Science	Law Science	07.10.2023
Pētersons Andris	Social Science	Mass Media and Communication	21.06.2020
Pleps Jānis	Social Science	Law Science	25.05.20203
Skrastiņa Una	Social Science	Law Science	03.09.2023
Tamāra Grizāne	Social Science	Economics and Entrepreneurship	03.09.2023
Teivāns-Treinovskis Jānis	Social Science	Law Science	18.09.2022
Teivāns-Treinovskis Jānis	Social Science	Economics and Entrepreneurship	17.01.2021
Tumalavičius Vladas	Social Science	Law Science	06.01.2024
Urmonas Algimantas	Social Science	Law Science	17.01.2021

Vasiļevska Daina	Social Science	Economics and Entrepreneurship	25.05.2023
Vasiļevska Daina	Social Science	Education Science	04.11.2023
Veikša Ingrīda	Social Science	Law Science	20.12.2020
Vēvere Velga	Humanities and Arts Science	Philosophy, Ethics and Religion	03.09.2023
Vēvere Velga	Social Science	Economics and Entrepreneurship	18.12.2022
Zahars Vitolds	Social Science	Law Science	17.06.2023
Zvirgzdiņa Rosīta	Social Science	Economics and Entrepreneurship	04.11.2023

In 2020, the staff of Turība University has been and is involved in 12 projects, including 9 international ones:

- 1) KA2 project „Mediation: training and society transformation” or MEDIATS, Cooperation for innovation and the exchange of good practices — Capacity Building in the field of Higher Education, Nr. 599010-EPP-1-2018-1-NL- EPPKA2-CBHE-JP, Kristīne Tihanova, Ivita Kīsnica Dana Rone, 2018.- 2021.
- 2) Horizon 2020 ERA-NET Cofund action “ForestValue”, Tamāra Grizāne, 2016. - 2022.
- 3) Erasmus+ project “Cultural knowledge and language competences as a means to develop the 21st century skills”, Nr. 2018-1-HR01-KA204-047430, Ineta Lūka, Anda Komarovska, Sundars Vaidesvarans, Inese Ate, Evita Vecvagare, Anete Veipāne, Līga Kļaviņa, 01.09.2018.-31.08.2020.
- 4) ESF project „ Improvement of governance at Turība University”, Nr. 8.2.3.0/18/A/007, Kristīne Tihanova, 01.11.2018.-31.10.2020.
- 5) SAM 8.2.2. " Strengthening the academic staff of higher education institutions in areas of strategic specialization" ESF project „ Strengthening the academic staff of Turība University in areas of strategic specialization”, Nr. 8.2.2.0/18/A/019, Dace Amsone, Ivita Kīsnica, Jolanta Brilte, 01.01.2019. — 28.02.2022.
- 6) The national research program "Latvian Heritage and Future Challenges for the Sustainability of the State" project "Towards sustainable development and inclusive society in Latvia: response to demographic and migration challenges", Zaiga Krišjāne, Maija Rozīte, 01.01.2019.-30.12.2020.

- 7) ERASMUS+ Strategic partnership project “Development of Interdisciplinary skills for cooperation and conflict management” (DISCOM) Nr. 2019-1-LV01-KA203-060423, Dana Rone, Kristīne Tihanova, 01.09.2019. - 30.06.2022.
- 8) JUSTICE program project „Cooperation Development among Mediators and Lawyers” (CODEMAL), Nr. 854024-CODEMAL-JUST-AG-2018/JUST-JTRA-EJTR-AG-2018, Dana Rone, Kristīne Tihanova, 01.09.2019. - 28.02.2022.
- 9) JUSTICE program project “Minor’s Right to Information in civil actions — Improving children’s right to information in cross-border civil cases” (MiRI) Nr. 831608, JUST-AG-2018, Kristīne Tihanova, Dana Rone, 2019. - 2021.
- 10) Project “BlockNet: BlockChain Network Online Education for interdisciplinary European Competence Transfer”, Nr.2018-1-LT01-KA203-047044, KA2- Cooperation for Innovation and the Exchange of Good Practices. Strategic Partnerships for higher education, Vladislavs Fomins, 01.09.2018.-28.02.2021.
- 11) Project “Future Law, ethics, and intellectual technologies integration study”, Nr. 09.3.3-LMT-K-712, Vladislavs Fomins, 01.12.2017.-01.12.2021.
- 12) The Nordplus Higher Education Program Intensive Course “Green Logistics”, Ieva Bruksle, Kristīne Tihanova, years 2019. — 2021.

The entire staff of the university's faculties, departments, and divisions participate in project implementation and the preparation of new applications, in accordance with their specialization and qualifications.

The university's scientific research activity and quality are confirmed by a total of 52 publications (Figure 1). The majority of publications were prepared by the faculty members of the **Faculty of Business Administration** – 25 publications, or 48%. Faculty members of the **Faculty of Law** prepared 13 publications, or 25%, and faculty members of the **Faculty of International Tourism** prepared 14 publications, or 27%.

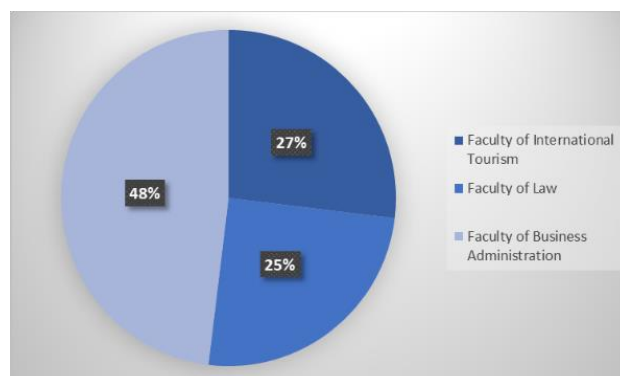


Figure 1. The total number of scientific publications.

Web of Science, Scopus, ERIH, Engineering Village2 – 2020

- 1) **Una Skrastiņa**; Gaile Dž. Tumulavičius V., **Načisčionis J.**, Modern economics in the context of security: efficient use of funds and reduction of risks as one of the aims of public procurement. // Journal Entrepreneurship and Sustainability Issues ISSN 2345-0282 (online)

<http://jssidoi.org/jesi/> 2020 Volume 8 Number 1, September 2020, 49-59 DOI: [http://doi.org/10.9770/jesi.2020.8.1\(4\)](http://doi.org/10.9770/jesi.2020.8.1(4)) [Scopus]

- 2) **Jānis Načiščionis**, Tūmalavičius, V., **Skrastiņa, U.**, Radzevičs, J., Prakapiene, D. Issues of public security: Legal consequences of determining unforeseeable extraordinary events.// Journal of Security and Sustainability Issues, 9 (3), pp. 1117-1127, 2020. [Scopus]
- 3) Pigozne, T., **Luka, I.**, Surikova, S. Promoting youth entrepreneurship and employability through non-formal and informal learning: The Latvia case. Center for Educational Policy Studies Journal, 2019, 9(4), pp. 129–150 [Scopus]
- 4) **Grizane, Tamāra**; Dagnija Blumberga, Recreation Fishing Impact to Climate Changes Case of Latvia.// Environmental and Climate Technologies 24(3) November 2020,:493-512 DOI: [10.2478/rtuct-2020-0119](https://doi.org/10.2478/rtuct-2020-0119) [Web of Science]
- 5) Jankova, L., Auzina, A., **Grizane, T.**, Jurgelane-Kaldava, I., Socio-economic comparison of the municipalities of Zemgale region in Latvia, XXth International Multidisciplinary Scientific GeoConference Syreving, Geology and Ecology and Management –SGM 2020, September 2020, 463-470 DOI: 10.5593/sgem2020/5.2/s21.057 [Scopus]
- 6) **Iveta Liniņa, Rosita Zvirgzdiņa**, Evaluation of buyer's loyalty process in retail companies in Latvia under the conditions of globalization. // SHS Web of Conferences, Nr.74,2020, 1-9 DOI: <https://doi.org/10.1051/shsconf/20207404013> [Web of Science]
- 7) **Iveta Linina, Velga Vēvere**, Enhancement of Retail Consumer Loyalty in Latvia by Means of Social Media Communication. // European Integration studies, No.14, October 2020, 80-89 DOI: <https://doi.org/10.5755/j01.eis.1.14.26829> [Web of Science]
- 8) **Velga Vēvere**; Tatjana Daudiša, Importance of professional ethics and corporate social responsibility within business studies curriculum within context global economy. // Conference: 19th International Scientific Conference Globalization and Its Socio- Economic Consequences - Sustainability in the Global-Knowledge Economy Location: Rajecke Teplice, SLOVAKIA Date: OCT 09-10, 2019 SHS Web of Conferences Volume: 1-9, 74,2020 DOI: <https://doi.org/10.1051/shsconf/20207404004> [Web of Science]
- 9) **Velga Vēvere**, Arturs Mons, Applying behavioural economics in education: study of undergraduate practices of selecting higher educational institutions. // Conference: 19th International Scientific Conference Globalization and Its Socio- Economic Consequences - Sustainability in the Global-Knowledge Economy Location: Rajecke Teplice, SLOVAKIA Date: OCT 09-10, 2019 SHS Web of Conferences Volume: 1-8, 2020, 7 , DOI: <https://doi.org/10.1051/shsconf/20207401035> [Web of Science]
- 10) **Velga Vēvere**, Ināra Brante, Corporate social responsibility and corruption risks of enterprise board members. // Balkan Social Science Review, 2020, 15(15), 219-234 DOI: <https://doi.org/10.46763/BSSR20150220v> [Scopus]
- 11) **Iluta Riekstiņa, Iveta Liniņa, Rosita Zvirgzdiņa**, The readiness of Latvian micro and small enterprises (MSe) for globalization. // SHS Web of Conferences Volume: 2020 ,74 Article Number: 05021 1-8, DOI: <https://doi.org/10.1051/shsconf/20207405021> [Web of Science]
- 12) **Rosita Zvirgzdiņa, Helēna Skadiņa, Alīda Vāne**, Requirements for CFO Within The Business Model. // EUROPEAN INTEGRATION STUDIES Issue: 14, 2020 186-191 DOI: <https://doi.org/10.5755/j01.eis.1.14.27558> [Web of Science]
- 13) **Linda Saulīte**; Guna Janusevska; Ieva Andersone; Deniss Sceulovs, Trends in Media Branding: Case of Latvia — The Younger Audience in Focus. // WMSCI 2020 - 24th World

Multi-Conference on Systemics, Cybernetics and Informatics, Proceedings, 3, pp. 98-102. [Scopus]

14) **Iveta Liniņa, Velga Vēvere, Rosita Zvirgzdiņa**, Corruption in business interactions in retail enterprises in Latvia and sustainability education. // Vision 2025: Education excellence and management of innovations through sustainable economic competitive advantage 186-191 [Web of Science]

15) **Iveta Liniņa**, Sherzod Ishankulov, Research of globalization influence to paradigm change in financial services. // SHS Web of Conferences, Globalization and its Socio-Economic Consequences 2020, DOI: <https://doi.org/10.1051/shsconf/20219203012> [Web of Science]

16) **Saleh Sadi Sadiyev**; Khudam, Elman Nasirov; Ibrahim, Khayal Iskandarov; **Simons, Greg**, South caucasus and a 'New Great Game': the communication of competition in securitised international relations. // Journal of contemporary European studies, DOI: 10.1080/14782804.2020.1826914 [Web of Science]

17) **Greg Simons**, Yuriy Danyk, Tamara Maliarchuk, Hybrid war and cyber-attacks: creating legal and operational dilemmas. // GLOBAL CHANGE PEACE & SECURITY Volume: 32 Issue: 3 Pages: 337-342 Published: SEP 1 2020 [Web of Science, Scopus]

18) **Greg Simons**, Policy and Political Marketing: Promoting Conflict as Policy. // JOURNAL OF POLITICAL MARKETING, Early Access: FEB 2020, DOI: DOI: 10.1080/15377857.2020.1724408 [Web of Science]

19) Anna A. Velikaya, **Greg Simons**, Russia's Public Diplomacy Evolution and Practice Introduction. // RUSSIA'S PUBLIC DIPLOMACY: EVOLUTION AND PRACTICE BOOK. Series: Studies in Diplomacy and International Relations, Pages: 1-25 [Web of Science] Published: 2020

20) Anna A. Velikaya, **Greg Simons**, Russia's Public Diplomacy Evolution and Practice Introduction. // RUSSIA'S PUBLIC DIPLOMACY: EVOLUTION AND PRACTICE Book Series: Studies in Diplomacy and International Relations, Pages: 257-282, Published: 2020 [Web of Science]

21) Vladimir Morozov, **Greg Simons**, Russia's Public Diplomacy in the Middle East. // RUSSIA'S PUBLIC DIPLOMACY: EVOLUTION AND PRACTICE Book Series: Studies in Diplomacy and International Relations Pages: 233-256 Published:2020 [Web of Science]

22) **Greg Simons**, THE ROLE OF PROPAGANDA IN THE CHARACTER ASSASSINATION OF WORLD LEADERS IN INTERNATIONAL AFFAIRS. // ROUTLEDGE HANDBOOK OF CHARACTER ASSASSINATION AND REPUTATION MANAGEMENT BOOK Series: Routledge International Handbooks Pages: 163-180, Published: 2020 [Web of Science]

23) **Svetlana Gribanova**, Anna Abeltina, Management of creative class. The case of IT professionals in Latvia. // Conference: 19th International Scientific Conference Globalization and Its Socio - Economic Consequences - Sustainability in the Global-Knowledge Economy Location: Rajecke Teplice, Book Series: SHS Web of Conferences Volume:74, Article Number: 02006, Published: 2020 [Web of Science]

24) **Daina Vasilevska**, Andrejs Geske, Competency-Based Approach to Educational Content for Sustainable Development in Latvia. // Conference: 13th Annual International Scientific Conference on Rural Environment, Education, Personality (REEP), Jelgava, Latvia, Book Series: Rural Environment Education Personality Issue: 13 Pages: 340-347, Published: 2020 [Web of Science]

25) **Daina Vasilevska**, Baiba Rivža, Factors of the effectiveness of innovative development of Baltic states in the context of digitalization. International Multidisciplinary Scientific GeoConference Surveying Geology and Mining Ecology Management, SGEM 2020-August (2.1), pp. 153-160 [Scopus]

- 26) **Daina Vasilevska**, Ilze Sproģe, E-commerce Market in the Baltic Countries: State-of-the-Art and Trends of Development. // 2020 Lecture Notes in Networks and Systems, 117, pp. 620-629 [Scopus]
- 27) **Ludmila Aleksejeva**, Mihails Aleksejevs, Inta Ostrovskā, A comprehensive place-based approach for smart growth in cross border territories (Conference Paper). // ACM International Conference Proceeding Series, 19 March 2020, 3rd International Scientific and Practical Conference, DEFIN 2020; Saint Petersburg; Russian Federation; Article No.: 36 Pages 1–4, DOI: <https://doi.org/10.1145/3388984.3390645> [Scopus]
- 28) Susanne Fengler, Marcus Kreutler, Matilda Alku, Bojana Barlovac, Mariella Bastian, Svetlana S Bodrunova, Janis Brinkmann, Filip Dingerkus, Roman Hájek, Simon Knopper, Michal Kus, Filip Láb, Caroline Lees, Anna Litvinenko, Débora Medeiros, Dariya Orlova, **Līga Ozolina**, Anna Paluch, Raluca Nicoleta Radu, Sandra Stefanikova, Henrik Veldhoen, Rrapo Zguri, The Ukraine conflict and the European media: A comparative study of newspapers in 13 European countries.// Volume 21, Issue 3, 1 March 2020, Pages 399-422, DOI: <https://doi.org/10.1177/1464884918774311> [Scopus]
- 29) **Zanda Dāvida**; Consumer Rights and Personalised Advertising: Risk of Exploiting Consumer Vulnerabilities. // SOCRATES, Rīga Stradiņš University Faculty of Law Electronic Scientific Journal of Law. Riga: RSU, 2020, no. 1(16).83-94 DOI: <https://doi.org/10.25143/socr.16.2020.1.076-086> [Indexed in the European Reference Index for the Humanities and Social Sciences database and the Index Copernicus ICI Journals Master List database.]

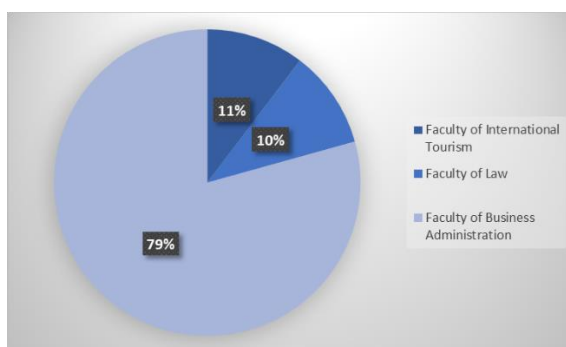


Figure 2. The number of publications in indexed scientific journals.

Of the 62 publications in 2020, 29 have already been indexed in SCOPUS or Web of Science databases (see Figure 2).

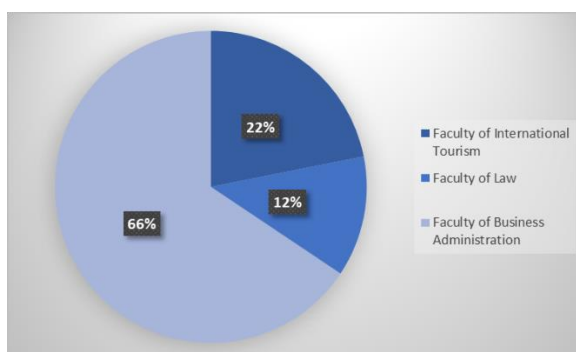


Figure 3 . Participation of lecturers in conferences.

During the reporting period, faculty members participated 32 times in scientific conferences, forums, and seminars, where they presented papers or expressed their views on current topics in society (see Figure

3).

On April 24, 2020, Turība University hosted the **XXI International Scientific Conference "LONG-TERM ECONOMY. THE LATVIA STORY."**

The conference was attended by experts from Singapore, the United Kingdom, Denmark, India, Pakistan, Georgia, Germany, Lithuania, and Latvia.

The goal of the conference was to identify and discuss ways to promote the long-term development of the Latvian economy. It aimed to explore methods for successfully overcoming crises and attracting investments during crisis situations to recover more quickly and increase the country's competitiveness in export markets.

During the conference, the experience of Singapore was analyzed, which has seen impressive economic growth over the past 30 years. The steps taken by Singapore during its development period were discussed, with a focus on what Latvia could adopt to accelerate its own development. The scientific proceedings of the XXI Conference have been published and indexed in internationally cited databases such as EBSCO, Business Source Complete, Business Source Corporate Plus, and ProQuest, as well as published on the Turība University website.

In 2020, the Turība University published its scientific journal **Acta Prosperitatis No. 11, ISSN 1691-6077**. The editorial board includes members from Latvia, Turkey, Russia, Slovakia, Serbia, Poland, Denmark, the Czech Republic, Sweden, Germany, and Lithuania. Besides Turība University, other contributing institutions include the University of Turkish Aeronautical Association (**Turkey**), University of Wrocław, Nicholas Copernicus University, Wrocław University of Economics (**Poland**), Uppsala University (**Sweden**), Leibniz University Hannover, Berlin Social Science Center (**Germany**), Mykolas Romeris University, Vilnius University, Kaunas University of Technology, Vytautas Magnus University (**Lithuania**), University of Economics and Management Prague (**Czech Republic**), Žilina University (**Slovakia**), University of Novi Sad (**Serbia**), Moscow State Institute of International Relations (**Russia**), and the European Integration Institute (**Denmark**).

The journal features studies on a variety of contemporary topics, including:

- Global experiences: The relationship between commercial bank lending and economic growth;
- Social entrepreneurship opportunities in Latvian municipalities;
- Sustainability and digitalization: Guidelines for bilateral strategies in national development;
- IT professionals' motivation and leadership: The situation in Latvia;
- Analysis of regional democracy in Lithuania according to the European Charter of Local Self-Government;
- Development of anti-corruption environments in Lithuania's public sector: Best practices and experiences;
- Challenges in the implementation of the right to data portability;
- Behavioral economics perspectives on the evaluation of recruitment and selection

practices in Latvia;

- Measuring emotional intelligence of university students in India;
- Ecological revolution – trends and perspectives;
- Issues in amendments to public procurement documentation – the perspective of the European Court of Justice.

Acta Prosperitatis No. 11 is indexed in internationally recognized databases such as EBSCO, Academic Search Ultimate, and ProQuest. Each article is assigned a DOI index. The authors of the scientific papers come from Latvia, Lithuania, Georgia, Denmark, Germany, and India.

THE MAIN RESEARCH FIELDS

The qualitative contribution and funding of scientific research work, both in the short-term and long-term periods, are determined by the strategic guidelines of Turība University for 2016-2020. One of its tasks is to prepare doctoral candidates, which is a practical realization of the Education Development Guidelines for 2014–2020, with the aim of ensuring quality education for the improvement of individual skills, thus promoting the development of professional and social skills for life and competitiveness in the labor market.

The key tasks for the university's scientific activities in the coming years are:

- to promote research work and publication in internationally cited journals;
- to support and encourage the development of staff through international programs, participation in projects, and expanding practical experience;
- to promote the activity and visibility of staff in business, scientific, and public spheres;
- to attract the most outstanding students, lecturers, and professionals to create products significant to the national economy.

The funding for scientific work in 2020 comes from the university's science budget, payments for research commissioned by public administration institutions, and the European Union structural funds.

The daily work of lecturers is not only about leading lectures and seminars and advising students. An important part of Turība University staff members' work is to enhance their academic competence by publishing research, collaborating with employers, and participating in working groups aimed at researching specific issues, promoting the introduction of innovation into business, and ensuring the prosperity of the national economy. Applied research, carried out in collaboration with industry experts and students, will be useful for any employer, helping them keep track of industry trends and plan the company's future development. Research is conducted in four scientific fields. A large portion of the research projects are in the field of business management and Latvia's priority sector—tourism.

Main Research Topics

The lecturers of the Faculty of Business Administration, in collaboration with the Business Technology Institute, conduct applied research that is crucial for the development of the Latvian business environment and the enhancement of business efficiency. They also carry out studies on the mass media market in Latvia and research on intercultural communication in corporate social responsibility in Latvia. The main research topics are as follows:

- **Competitiveness of Enterprises, The New Silk Road.**

Dr.oec., lecturer Aldis Bulis.

Scientific field: Economics and Business, Subfield: National Economy, International Business.

- **Problems of Tax Rate Harmonization.**

Mg., lecturer Anna Medne.

Scientific field: Economics and Business, Subfield: Finance and Credit.

- **Business Process Models and Their Application.**

Dr.sc.ing., lecturer Oskars Onževs.

Scientific field: Economics and Business, Subfield: Management Sciences.

- **Development Opportunities for SMEs in Latvia.**

Dr.oec., professor Rosita Zvirgzdiņa.

Scientific field: Economics and Business, Subfield: Management Sciences.

- **Customer Relationship Management Systems in Retail Businesses in the Baltics.**

Dr.oec., lecturer Iveta Liniņa.

Scientific field: Economics and Business, Subfield: Business Management.

- **Effectiveness of Quality Management Systems and Their Improvement.**

Dr.oec., lecturer Zane Driņķe.

Scientific field: Economics and Business, Subfield: Business Management.

- **Corporate Social Responsibility, Ethics, Communication.**

Dr.phil., professor Velga Vēvere.

Scientific field: Economics and Business, Subfield: Management Sciences.

- **Price Formation Regularities, Economic Development Regularities**

Mg.oec., lecturer.

Scientific field: Economics and Business, Subfield: Management Sciences.

The legal experts from the Business Technology Institute and the Faculty of Law actively engage in their field, providing consultations on business and constitutional law issues to both companies and individuals. They have participated in national and international projects related to legal matters, such as drafting legislative amendments and offering consultations on international law issues. Some of the main research topics include:

- **History of Latvian Law from the Earliest Times to 1914.**

Dr.hist., professor Valdis Blūzma. Field of Science: Law, Subfield: Legal Theory and History;

- **Legal Regulation of Disputing Transactions and Related Issues.**

Mg.iur., lecturer Ieva Broka. Field of Science: Law, Subfield: Public Law;

- **Development Trends in Administrative Law Science. Interaction Between Administrative and Administrative Procedural Law. Development of Public (State) Administration. Administrative Responsibility.**

Dr.iur., professor Jānis Načisčionis. Field of Science: Law, Subfield: Public Law;

- **Challenges of Applying Cross-border Insolvency Regulations in Latvia.**

Mg.iur., lecturer Daiga Sproģe. Field of Science: Law, Subfield: Civil Law;

- **Artificial Intelligence as the Most Effective Tool in the Fight Against Corruption.** Mg.iur., lecturer Streļčenoks Jaroslavs. Field of Science: Law;
- **Copyright in the Digital Environment. Plagiarism and Academic Integrity in**

Universities, Use of Copyrighted Works in Business.

Dr.iur., professor Ingrida Veikša. Field of Science: Law, Subfield: Civil Law;

- **International Legal Aspects of Child Adoption and Issues in Cross-border Adoption Regulations in Latvia.**

Mg., lecturer Ārija Vitte. Field of Science: Law, Subfield: Civil Law;

- **Socio-psychological Aspects and Issues in Society.**

Dr. psych., associate professor Daina Šuškovnika. Field of Science: Psychology, Subfield: Social Psychology;

- **Strategic Communication.**

Dr.comm. Jolanta Derkevica – Pilskunga. Field of Science: Media and Communication.

The researchers and lecturers of the Faculty of International Tourism and the Business Technology Institute implement research projects in tourism and hospitality, including international projects, which make a significant contribution to the development of Latvia's tourism sector. The main research topics include:

- **Development of Business Tourism, Leisure Tourism, and Products in Riga. Three Development Programs were developed according to the RTAB's Order.**

Dr.oec., lecturer Ēriks Lingeberziņš. Scientific field: Management;

- **Tourism destination management systems.**

Mg., lecturer Dace Amsone. Scientific field: Economics and Business, subfield: Entrepreneurship;

- **Opportunities for social entrepreneurship in Latvian municipalities.** Dr.sc.admin., lecturer Ainārs Brencis. Scientific field: Economics and Business, subfield: Governance;

- **Complex inheritance in tourism. Diaspora tourists traveling in Latvia.** Dr.geogr., professor Maija Rozīte. Scientific field: Social and Economic Geography, subfield: Human Geography;

- **Tourism, education, nature protection, business, and labor market issues. Impact of sustainable tourism development on climate and environmental changes.**

Dr.oec., Lecturer Tamāra Grizāne. Scientific field: Economics and Business; Earth Sciences, Physical Geography and Environmental Sciences, subfield: Environmental Sciences;

- **Tourism professional association.**

Mg., lecturer Daina Vinklere. Scientific field: Social and Economic Geography, subfield: Human Geography;

- **Tourism education management.**

Dr.paed., lecturer Agita Doniņa. Scientific field: Management Science, subfield:

Educational Management;

- **Opportunities for acquiring management skills at the university.**

Mg.philol., Mg.paed., lecturer Ēvele Viola. Scientific field: Social Sciences, subfield: Educational Science;

- **Humanistic and linguistic prerequisites for implementing oral discourse in English for special purposes at universities.**

Mg.philol., lecturer Drozdova Valērija. Scientific field: Humanities and Arts, subfield: Applied Linguistics;

- **Improvement of professional language competence in university studies and lifelong learning process.**

Dr.paed., professor Ineta Lūka, Mg.philol., Mg.paed., lecturer Inese Ate, Mg.paed., lecturer Kristīne Liepiņa, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Līga Kļaviņa. Scientific field: Social Sciences, subfield: Educational Science;

- **Development of student employability skills.**

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Vicente Navas Mesa. Scientific field: Social Sciences, subfield: Educational Science, Economics and Business;

- **Development of intercultural competence.**

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Vicente Navas Mesa. Scientific field: Social Sciences, Humanities and Arts, subfield: Applied Linguistics, Educational Science;

- **International research in cooperation with China, YIHA, on the conformity of tourism and hospitality program graduates with labor market requirements.**

Dr.paed., professor Ineta Lūka, Ph.D., lecturer Agita Doniņa. Scientific field: Social Sciences, Humanities and Arts, subfield: Educational Science, Economics and Business;

- **Intergenerational learning research in hospitality businesses.**

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans. Scientific field: Social Sciences, subfield: Educational Science.

Outstanding student research contributes significantly both theoretically and empirically. The annotation of relevant research topics and obtained results provides insight into the work done by students.

Līga Balode-Vaivode

Topic: Culture of open communication in the workplace, its impact and solutions at AstraZeneca Latvia

Adviser: Rosita Zvirgzdiņa

The goal of the master's thesis: to develop solutions for implementing a culture of open communication in companies in Latvia. The key conclusions obtained in the master's thesis: a culture of open communication is a significant and crucial part of organizational culture, and it serves as an excellent catalyst for the prevailing values, behaviors, beliefs, and norms within a company. The implementation of a culture of open communication is not a quick and easy process, but it is manageable and can be influenced.

Gunta Kalniša-Šmite

Topic: The influence of demographic factors on burnout levels among client consultants in the branches of Pvt. "Swedbank"

Adviser: Rosita Zvirgzdiņa

The aim of the Master's thesis - to develop solutions for preventing burnout among client consultants at Pvt. "Swedbank" branches. The results obtained in the study confirm a moderate level of burnout among client consultants at Pvt. "Swedbank" branches. The findings indicate correlations between demographic factors and burnout levels.

Mudassir Arafat

Topic: Digitalization Model for Internship Practices at the International Cosmetology College in Riga (Latvia)

Adviser: Ieva Bruksle

The goal of the master's thesis was to conduct a strategic analysis of the current digital learning tools and internship strategies implemented at the International Cosmetology College (Riga, Latvia). The main objective of the work was to improve the existing digital learning tools and practices at the college while simultaneously developing a new digital learning model for the college. Both primary and secondary data collection sources were used to obtain detailed information about the digital learning practices at the International Cosmetology College in Latvia.

Sabīne Muižniece

Topic: The role of communication in shaping the work-life quality of employees at LLC "Cabot Latvia"

Adviser: Daina Škuškovnika

The aim of the thesis is to explore and evaluate which communication tools most effectively help improve

the quality of employees' work life within a company LLC "Cabot Latvia".

Roman Mykhailovych Zaporozhets

Topic: The reasons for using women's body image for commercial purposes on Instagram

Adviser: Jolanta Derkevica-Pilskunga

The goal of the thesis is to explore the reasons and effectiveness of using women's body image for commercial purposes on Instagram, particularly in the promotion of cosmetics, body care, and other beauty products and services. The research results suggest that the use of women's body image on Instagram makes influencers more attractive to advertisers, especially cosmetics and other beauty product manufacturers.

Katrīna Zariņa

Topic: Development of marketing communication guidelines for building loyalty towards design products for children created in Latvia

Adviser: Renāte Cāne

The aim of the master's thesis is to analyze the use of marketing communications by companies that produce design products for children and the key aspects important for the target audience in building loyalty, based on which marketing communication guidelines for building loyalty will be developed for companies in the sector in Latvia.

Alīna Arikāne

Topic: Possibilities of automating fuel inventory control at the company "Circle K Business Centre"

Adviser: Ieva Bruksle

The aim of the thesis is to identify solutions for automating the fuel inventory management process in order to improve work efficiency. During the research, the fuel inventory management processes at "Circle K Business Centre" were explored. The thesis describes employees' opinions and evaluations of the fuel inventory processes, calculates the time resources for existing problematic processes, outlines automation opportunities, and discusses the benefits for work efficiency.

Marija Kovaļenko

Topic: The implementation of Building Information Modeling (BIM) in an investment project for LLC "Livland Group"

Adviser: Oskars Onževs

The aim of the bachelor's thesis is to explore and develop the implementation of Building Information Modeling (BIM) in investment projects at LLC "Livland Group". The research concludes that Building Information Modeling is a specific niche within the construction services sector, which can help to capture

the domestic market.

Juris Metums

Topic: The evaluation and enhancement of knowledge management in the “Latvijas Finieris” group

Adviser: Zane Driņķe

The aim of the research is to assess the knowledge management implemented in the “Latvijas Finieris” group and develop an improved knowledge management system model. To achieve this goal, the research involves an evaluation of the knowledge management system based on sociological research methods, as well as the development of a model for the company's enhanced knowledge management system.

Maryia Korzun

Topic: The evaluation of the synergy effect in a merger and acquisition deal: “Savushkin Product” and “Baranovitchi DIP”

Adviser: Maksims Grinčuks

The goal of the master's thesis was to evaluate the merger and acquisition opportunities and financial benefits for the company “Savushkin Product” with “Baranovitchi DIP”. As a result, three financial benefit scenarios were presented based on the potential merger and acquisition deal.

Ieva Ernstsone

Topic: The improvement of the Medicines Reimbursement System in the context of Latvia

Adviser: Oskars Onževs

The aim of the research was to develop a change model for the Medicines Reimbursement System. The main findings of the study indicated a strong correlation between the characteristics of the healthcare system (healthcare system, healthcare budget) and the effectiveness of the Medicines Reimbursement System model.

Inguna Zelgalve

Topic: The healthcare system reform in Latvia

Adviser: Zane Driņķe

The aim of the master's thesis is to develop a healthcare system reform plan based on the results of theoretical and empirical research. As a result of the thesis, a healthcare plan has been developed, with a focus on promoting healthcare and prevention.

Harijs Ābele

Topic: Strategy development for the company LLC “Beloved boards” entering the USA market

Adviser: Rosita Zvirgzdiņa

The goal of the thesis is to develop a strategy for the export potential of the business entity “Beloved boards” to enter the American market. The thesis concludes that the company has export potential and a significant opportunity to successfully enter the USA market, with several ways to achieve this success.

Artūrs Āmārs

**Topic: Transportation of
valuable goods Adviser: Ivita**

Kīsnica

The goal of the thesis is to develop recommendations for improving security measures in the transportation of valuable goods for a specific company. The thesis consists of four chapters.

The first chapter will explore the operational principles of the company and provide a detailed analysis of its security arrangements. This includes examining how the security service operates within the company, what powers are granted to the security service, the company's structure, and the role of the security service in it.

The second chapter will provide a detailed description of the procedural activities necessary for the company to obtain a higher-level TAPA TSR certification for the transportation of valuable goods and the business purposes behind it.

The third chapter will describe and analyze the benefits of security measures from obtaining and maintaining the certification.

The fourth chapter will consist of an analysis of the identified weaknesses in security procedures and possible solutions to address them.

Gatis Satoriņš

**Topic: The analysis of the stress management system in the State Fire
and Rescue Service**

Adviser: Ivita Kīsnica

The aim of the research in the thesis is to develop guidelines for improving the stress management system in the State Fire and Rescue Service. The main findings of the thesis are as follows: guidelines for improving the stress management system in the State Fire and Rescue Service have been developed; the hypothesis that the guidelines for stress management increase the stress resilience of Latvian firefighters has been confirmed; a study on the situation of stress management in the State Fire and Rescue Service has been conducted; foreign stress management systems have been explored, and their experiences and best practices have been examined.

Agrita Medzvecka

Topic: The amendments to the procurement contract that are made due to reasons that the contracting authority could not have foreseen, regulation and its application issues.

Adviser: Una Skrastiņa

The aim of the thesis is to perform a legal analysis of the regulation in Section 61(3)(3) of the Public Procurement Law regarding amendments to procurement contracts, to identify and describe the most common problems encountered in practice regarding the application of this regulation, and to provide proposals for its improvement.

The main results of the thesis include -proposals for amendments to the Public Procurement Law, identification of specific practical examples regarding amendments to procurement contracts due to reasons that the contracting authority could not have foreseen, as well as a new explanation of the application of the regulation on amendments to procurement contracts due to reasons that the contracting authority could not have foreseen, supplemented with specific examples from practice, which is supplemented with a solution developed by the author on how the contracting authority can, as quickly and efficiently as possible, assess whether the specific circumstances qualify as those that could not have been foreseen, in accordance with the Public Procurement Law and the European Parliament and Council Directive 2014/24/EU (February 26, 2014) on public procurement, which repeals Directive 2004/18/EC.

Mārtiņš Krauze

Topic: Society's expectations of a police officers

Adviser: Ivīta Kīsnica

The work of the police today differs significantly from the times when such law enforcement structures were first established in Latvia. As time progresses, police officers are confronted with a wide range of life situations. Therefore, it is essential to develop unified guidelines for specific situations to achieve the desired results in police work. It is no secret that, in today's world, people from various social strata are encountered regularly by police officers. Thus, it is crucial to adhere to certain basic principles in police work, regardless of an individual's social status.

This paper will mainly provide examples from the daily operations of the Riga Municipal Police, highlighting conflict situations that officers may encounter. Within the scope of this qualification paper, the author has set the goal of developing recommendations for

the development of essential qualities for police officers, as well as creating specific guidelines for achieving this goal.

Raimons Mārtiņš

Topic: Konflikts un tā risinājuma īpatnības Nacionālajos bruņotajos spēkos
Adviser: Ivīta Kīsnica

The goal of the paper was to explore the causes of conflicts within the subunits of the National Armed Forces. Based on the research results, recommendations were developed for resolving interpersonal conflicts. The main outcome of the work is the proof that the proper application of a leader's communication skills plays a key role in recognizing conflict situations or the emergence of conflicts within a subunit in a timely manner and being able to prevent them.

Verners Vangravs

Topic: Methods for Controlling Speed Limit Compliance in Latvia

Adviser: Ivīta Kīsnica

The goal of the thesis is to develop proposals for improving speed limit control to ensure the continuous and smooth flow of traffic, as well as to maximize safety and convenience. To draw conclusions and make recommendations, the author studied factors influencing traffic accidents related to increasing driving speed, compiled theoretical knowledge about speed limit enforcement methods, used surveys to gather the attitude of road traffic participants regarding speeding, and examined in more detail the speed limit control methods in Latvia. The author concludes that speed regulation control is an area for improvement, as traffic intensity and speed are increasing.

Additionally, the number of traffic participants is growing, and to enhance road safety, it is essential to understand the causes and reasons behind driver behavior on the road.

Justīne Cela

Topic: The implementation of temporary protection against violence in the field of family law

Adviser: Viktorija Varigina

The aim of the qualification work is to provide proposals for improving the legal

framework regarding violence and ensuring temporary protection against violence. The key findings are as follows: during the work's development, the author identified shortcomings in the control and actual implementation of social rehabilitation services for perpetrators of violence. A significant issue is that perpetrators are not obligated to attend these services, as they are only recommended, not mandatory. Additionally, the author identified gaps in the current regulations concerning how the victim's perspective is determined in the process of applying temporary protection (separation) against violence.

These gaps could be addressed by amending or supplementing the current legal provisions.

Elīne Ivzāne

Topic: Trade secret and their protection mechanisms

Adviser: Ivo Krievs

The thesis includes an analytical study of the regulatory framework for trade secret, in connection with practical situations. The aim of the work is to develop proposals for the more effective protection of trade secret. The conclusions drawn from the research and the proposed recommendations would help ensure the gathering of evidence and the calculation of damages incurred by the legitimate holders of trade secret.

Linda Junghāne

Topic: The operation of the court-affiliated mediation model in Latvia

Adviser: Iveta Golta

In the thesis, the author examines the implementation of the interaction between mediation and civil litigation in Latvia. As a result of the research, the author concludes that the introduction of the court-affiliated mediation model in Latvia has not produced the anticipated results – its impact on court workload and the promotion of the obligation to seek reconciliation remains minimal. To improve the situation, proposals have been developed to encourage more frequent use of mediation during the course of civil litigation.

Jānis Pērkons

Topic: The impact of ransomware on business operations and data security

Adviser: Ivo Krievs

The aim of the work is to investigate the threat posed by ransomware, draw conclusions, and develop suggestions for the company's response before and during a ransomware attack. The study concludes that preparation for a ransomware incident is possible, and with the implementation of appropriate security measures, such incidents can be prevented.

The work consists of three chapters, which explore the concept of ransomware, its operation, and its impact on the company's systems. It also covers the types of company systems and their vulnerabilities, countermeasures against ransomware, aspects of risk management, the company's actions during a ransomware attack, incident management, actions in the case of a data protection breach, as well as the accounting and legal aspects of ransom payments.

Karīna Kacalapa

Topic: Proving the elements of money laundering

Adviser: Juris Juriss

The aim of the master's thesis is to explore the criminal law characterization of money laundering from both theoretical and practical aspects, identify problematic issues, and propose potential solutions. Upon achieving the goal of the thesis and fulfilling its objectives, conclusions will be drawn and recommendations will be made, aimed at more effective evidence of the elements of money laundering.

Agta Kandavniece

**Topic: Transactions with agricultural land and the application of the law
"On Land Privatization in Rural Areas"**

Adviser: Liene Cakare

The goal of the paper is to identify the shortcomings of the legal regulation of agricultural land transactions and to develop proposals for improving the legal framework. Transactions with agricultural land and the application of the "Law on Land Privatization in Rural Areas" is a broad topic that can be viewed from different perspectives. However, this paper will mainly focus on the conditions that the subjects specified in the law must meet and their transactions with agricultural land, as well as

the process of concluding the transaction and general concepts. The provisions of the law "On Land Privatization in Rural Areas" will be analyzed within the period from August 1, 2014. The paper mainly discusses the legal framework of the law "On Land Privatization in Rural Areas" and Cabinet Regulation No. 748 of December 2, 2014, "Regulations on Transactions with Agricultural Land." The paper will not address the acquisition of agricultural land for the extraction of minerals.

Sannija Matule

Topic: Journalists' Rights to Receive Information in Criminal Proceedings and Access to Criminal Case Materials

Adviser: Sigita Martinsone

The goal of this master's thesis is to conduct independent research, analyzing the legal framework and developing proposals for amendments to the Criminal Procedure Law, aiming to improve the national regulatory framework concerning journalists' access to information. The study confirms the hypothesis that the Criminal Procedure Law does not provide a balance between the public's right to information, on the one hand, and the interests of the investigation, as well as the protection of individuals' fundamental rights, on the other hand. The author offers specific proposals for addressing the problems identified during the research.

Natalja Arikāne

Topic: The application of Value Added Tax (VAT) in construction and its issues

Adviser: Nikolajs Ozoliņš

The aim of the thesis is to develop conclusions and proposals for the improvement of the legal acts regulating the application of Value Added Tax (VAT) to construction services. Through the research work, the author concluded that in order to resolve the issue being studied, it is necessary to improve the legal acts that regulate the application of VAT to construction services.

Kristīne Lāce

Topic: The compliance of pharmaceutical wholesalers' operations with competition law principles

Adviser: Mārtiņš Martinsons

The aim of the research is to assess competition law violations in the pharmaceutical sector in Latvia and to develop proposals for the improvement of the legal framework. By analyzing the activities of participants in the Latvian pharmaceutical market, it can be concluded that, despite the relatively large number of wholesalers, the existing market players are not strong enough to exert effective competitive pressure on market leaders. One of the factors creating significant barriers to the entry of new competitors and strengthening the position of existing market participants is the existence of vertically integrated pharmaceutical retail networks among the largest wholesalers, specifically the large pharmacy chains. The presence of vertical integration and the limited number of direct contracts (up to exclusivity) with pharmaceutical manufacturers also creates the risk of excluding competing pharmacies from the market. The most common type of unfair competition violation in Latvia's pharmaceutical sector is the abuse of a dominant market position and mergers. The increase in market concentration essentially leads to a situation where consumer choice decreases, while leading market players find it easier to influence drug prices.

Zane Veinberga

Topic: The legal regulation of multi-apartment house management and its problematics.

Adviser: Nikolajs Ozoliņš

The thesis analyzes the sector's regulatory framework, case law, and legal scholars' insights, using the author's previous research on multi-apartment house management, issues related to the collection of utility payments, and possible solutions, supplemented with the author's professional experience and the current relevance of the topic. The aim of the thesis is to provide recommendations for amendments to the Residential House Management Law, the Apartment Ownership Law, and the improvement of other regulatory acts governing the multi-apartment house management sector.

RESEARCH BY STUDENTS OF THE FACULTY OF INTERNATIONAL
TOURISM

Agrita Aiztrauta

Topic: The evaluation of business and event tourism in Riga and Jurmala: theory and practice

Adviser: Agita Doniņa

The study evaluates the business and event tourism in Riga and Jurmala for the years 2018 and 2019 by developing assessment criteria. The findings of the research suggest that although in 2019 there were 94 fewer MICE (Meetings, Incentives, Conferences, and Exhibitions) events in Riga and Jurmala compared to 2018, the number of participants in 2019 increased by 40%, and total revenue grew by €2,435,167 compared to 2018. Conferences and congresses, despite having fewer events, attract the highest number of participants, as evidenced by the fact that 50% of the total MICE revenue is generated by conferences.

Beāte Vilciņa

Topic: The recognition of tourist attraction created by Pvt. “Latvijas valsts meži”

Adviser: Daina Vinklere

The study conducted an evaluation of the recognition of tourist attractions created by Pvt. “Latvijas valsts meži” in Latvia, a topic that has gained significant relevance in a time when a growing number of people engage in outdoor leisure activities. The author has calculated indicators for the recognition of the tourist attractions developed by the company, determining both spontaneous recognition and aided recognition indicators. This process also involved analyzing the opinions of local municipalities from various regions of Latvia, tourism information centers, and LVM itself. Based on the findings, the study provided suggestions aimed at improving the effectiveness of marketing activities for all involved parties.

Beāte Kampare

Topic: The development of the trail running event “Stirnu buks”

Adviser: Daina Vinklere

The aim of the study is to evaluate the development of the trail running series “Stirnu buks” from its beginning in 2014 and to provide recommendations for its future organization. The research is based on document analysis, interviews with event organizers, and surveys of event participants. The study's findings highlight significant progress in both the organizational aspects and the number of participants. At the same time, the growth has introduced new challenges, which the author addresses by offering specific recommendations, taking into account the suggestions of the involved parties.

Diāna Beļska

Topic: The experience of tourism and hospitality industry enterprises in working with international students

Adviser: Daina Vinklere

The study evaluates the experience of tourism and hospitality businesses in Riga in working with international students in terms of internships and employment relationships, comparing this situation with other countries. By analyzing relevant regulations, the experiences of business owners and international students, the study draws conclusions about the benefits and challenges for the involved parties and offers suggestions for improving the situation.

Beāte Liepiņa

Topic: Human resource management challenges in Latvia when working with Generation Z

Adviser: Agita Doņiņa

In the research, theoretical materials on Generation Z, its distinctive characteristics, and the challenges it presents to human resource management specialists are explored. The study concluded that the main challenges faced by companies are employee turnover, attracting and retaining the new generation, workplace culture, bonus systems, and communication issues. For Generation Z, important aspects in the workplace include compensation and the internal environment, ensuring it is ergonomic and modern. Members of Generation Z tend to be individualistic, as they prefer working independently rather than in teams. Communication also differs from previous generations, as the younger generation prefers digital environment.

Sanita Šeļaga

Topic: The organization of vow renewal ceremonies on cruise ships

Adviser: Daina Vinklere

The aim of the study is to evaluate the specifics of organizing the popular USA event on "Carnival Cruise Lines ships" and to offer suggestions for improving the event. The

author's work in this field allowed her to identify problems and conduct extensive research using interviews with involved parties and a survey of 1,068 potential clients. As a result of the research, the author provides specific actions to enhance the event's popularity and attract more clients.

Author	Coauthor	Title	Full title of the publication; city, publisher, volume, issue number	Is the publication published or accepted for publication?	Pages	ISSN, ISBN	Type of publication	Data base	Database address, record No. etc.
PUBLICATIONS OF LECTURERS OF THE FACULTY OF BUSINESS ADMINISTRATION									
Simons, Greg		Policy and Political Marketing: Promoting Conflict as Policy	JOURNAL OF POLITICAL MARKETING	Published	1-29		journal	Web of Science	
Velikaya Anna	Simons, Greg	Russia's Public Diplomacy Evolution and Practice Introduction	RUSSIA'S PUBLIC DIPLOMACY: EVOLUTION AND PRACTICE Book Series: Studies in Diplomacy and International Relations	Published	1 -25		book	Web of Science	
Velikaya Anna	Simons, Greg	Russia's Public Diplomacy Evolution and Practice Conclusion	RUSSIA'S PUBLIC DIPLOMACY: EVOLUTION AND PRACTICE Book Series: Studies in Diplomacy and International Relations	Published	257-282		book	Web of Science	
Morozov, Vladimir;	Simons, Greg	Russia's Public Diplomacy in the Middle East	RUSSIA'S PUBLIC DIPLOMACY: EVOLUTION AND PRACTICE Book Series: Studies in Diplomacy and International Relations	Published	223-256		book	Web of Science	
Simons, Greg		The role of propaganda in the character assassination of world leaders in international affairs	Routledge handbook of character assassination and reputation management Book Series: Routledge International Handbooks	Published	163-180		book	Web of Science	

Saulite, L.,	Janusevska, G., Andersone, I., Sceulovs, D.	Trends in media branding: Case of Latvia. The younger audience in focus	WMSCI 2020 - 24th World Multi-Conference on Systemics, Cybernetics and Informatics	Published	98-102		collection of articles	Scopus	
Aleksejeva, L.,	Aleksejevs, M., Ostrovskā, I.	A comprehensive place-based approach for smart growth in cross border territories	ACM International Conference Proceeding Series	Published			collection of articles	Scopus	
Simons, Gregory	Danyk, Y., Maliarchuk, T.	Hybrid war and cyber-attacks: creating legal and operational dilemmas	Global Change, Peace and Security 32(3)	Published	337-342		journal	Scopus	
Gribanova Svetlana	Abeltina, Anna	Age and gender-based differences in motivation of creative employees: case of it professionals in Latvia.	Economic Science for Rural Development Conference Proceedings.	Published	223-230		collection of articles	Web of Science	
Daina Vasilevska	Ilze Sprōģe	E-commerce Market in the Baltic Countries: State-of-the-Art and Trends of Development.	<i>Book chapter:</i> Lecture Notes in Networks and Systems	Published	620-629		chapter in a book	Scopus	
Daina Vasilevska	Baiba Rivža	Factors of the effectiveness of innovative development of Baltic states in the context of digitalization.	Multidisciplinary Scientific GeoConference Surveying Geology and Mining Ecology Management, SGEM	Published	pp. 153-160		collection of articles	Scopus	
Daina Vasilevska	Andrejs Geske	Competency-Based Approach to Educational Content for Sustainable Development in Latvia.	Conference: 13th Annual International Scientific Conference on Rural Environment, Education, Personality (REEP), Jelgava, Latvia, Book Series: Rural	Published	340-347		collection of articles	Web of Science	

			Environment Education Personality Issue: 13						
Iveta Liniņa	Rosita Zvirgzdiņa	Evaluation of buyer's loyalty process in retail companies in Latvia under the conditions of globalization	SHS Web of Conferences, Nr.74	Published			collection of articles	Web of Science	
Iveta Linina	Velga Vēvere	Enhancement of Retail Consumer Loyalty in Latvia by Means of Social Media Communication	European Integration studies, 14	Published	80-89		journal	Web of Science	
Velga Vēvere	Tatjana Daudiša	Importance of professional ethics and corporate social responsibility within business studies curriculum within context global economy	Conference: 19th International Scientific Conference Globalization and Its Socio- Economic Consequences - Sustainability in the Global-Knowledge Economy Location: Rajecke Teplice, SLOVAKIA Date: OCT 09-10, 2019 SHS Web of Conferences Volume: 74	Published			collection of articles	Web of Science	
Velga Vēvere	Arturs Mons	Applying behavioural economics in education: study of undergraduate practices of selecting higher educational institutions	Conference: 19th International Scientific Conference Globalization and Its Socio- Economic Consequences - Sustainability in the Global-Knowledge Economy Location: Rajecke Teplice, SLOVAKIA Date: OCT 09-10, 2019 SHS Web of Conferences Volume: 74	Published			collection of articles	Web of Science	

Velga Vēvere	Ināra Brante	Corporate social responsibility and corruption risks of enterprise board members	Balkan Social Science Review, 2020, 15(15)	Published	219-235		journal	Scopus	
Iluta Riekstiņa	Iveta Liniņa, Rosita Zvirgzdiņa	The readiness of Latvian micro and small enterprises (MSe) for globalization	SHS Web of Conferences Volume: 74 Article Number: 05021	Published			collection of articles	Web of Science	
Rosita Zvirgzdiņa	Helēna Skadiņa, Alīda Vāne	Requirements for CFO Within the Business Model	EUROPEAN INTEGRATION STUDIES Issue: 14	Published			collection of articles	Web of Science	
Vēvere, Velga		Ethics as an Acoustic Art of Living: Augusts Milts	Akadēmiskā dzīve, 2019/2020, 55	Published	55-59	0516-3145	journal	EBSCO	
Derkevica-Pilskunga, J.		Domino Effect in Risk and Crisis Communication. Management and legal aspects			312	978-9934-543-27-2	monography		
Vēvere, Velga	Svirina, A.	Business ethics and corporate social responsibility	EKA	Published	140	978-9984-24-233-3	monography		
Kaspars Mucenīks		Managing restructuring to enhance competitiveness for retail companies in Latvia		Accepted to be published			monography		

Anna Medne		The 2018 tax reform in the evaluation of entrepreneur	The 22nd International Scientific Conference of the Faculty of Natural Sciences and Technology of Liepaja University "Society and Culture; Signs and Symbols of the Era"	Published	227-233	ISSN 2592-8805 (digital)	collection of articles		https://www.liepu.lv/uploads/dokumenti/kraju/Sabunkult_22_LiepU.pdf
Aivars Mednis		Changes in the regulatory acts governing the state's civil protection sector from 2014 to 2018.	The 22nd International Scientific Conference of the Faculty of Natural Sciences and Technology of Liepaja University "Society and Culture; Signs and Symbols of the Era"	Published	234-240	ISSN 2592-8805 (digital)	collection of articles		https://www.liepu.lv/uploads/dokumenti/kraju/Sabunkult_22_LiepU.pdf
Edvīns Evarts		Organization of Latvian Youth during the Second World war	The 22nd International Scientific Conference of the Faculty of Natural Sciences and Technology of Liepaja University "Society and Culture; Signs and Symbols of the Era"	Published	39-46	ISSN 2592-8805 (digital)	collection of articles		https://www.liepu.lv/uploads/dokumenti/kraju/Sabunkult_22_LiepU.pdf
Aldis Bulis		Evaluation of the benefits of China's New Silk Road for German enterprises importing from China	Foreign Trade Review	Submitted for publication		ISSN: 0015-7325 Online ISSN: 0971-7625	journal	Scopus	https://journals.sagepub.com/home/ft

PUBLICATIONS OF LECTURERS OF THE FACULTY OF INTERNATIONAL TOURISM

Doniņa Agita, Svētiņa Karīna	Svētiņš Kristaps	CLASS ATTENDANCE AS A FACTOR AFFECTING ACADEMIC PERFORMANCE	Society. Integration, Education. Proceedings of the International Scientific Conference. May 22-23, 2020, 6, Rezekne Academy of Technologies.	Submitted	578-594	ISSN: 2256-0629	collection of articles	For Web of Science	http://journals.ru.lv/index.php/SIE/issue/view/140/showToc
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Vinklere Daina		THE ROLE OF PROFESSIONAL TOURISM ASSOCIATIONS IN LATVIA	Society. Integration, Education. Proceedings of the International Scientific Conference. May 22-23, 2020, 6, Rezekne Academy of Technologies.	Submitted	757-766	ISSN: 2256-0629	collection of articles	For Web of Science	http://journals.ru.lv/index.php/SIE/issue/view/140/showToc
Rozīte Maija	van der Steina Aija, Kalniņa Ilona	Tourism Policy in Latvia – from a Top-down to e Collaborative Approach.	Society. Integration, Education. Proceedings of the International Scientific Conference. May 22-23, 2020, 6, Rezekne Academy of Technologies.	Submitted	743-756.	ISSN: 2256-0629	collection of articles	For Web of Science	http://journals.ru.lv/index.php/SIE/issue/view/140/showToc
Grizane, Tamāra	Dagnija Blumberga	Recreation Fishing Impact to Climate Changes. Case of Latvia	The Journal Environmental and Climate Technologies.	Submitted			journal	The journal is indexed in SCOPUS, Web of Science	
Grizane, Tamāra	Aija Sannikova, Inguna Jurgelane, Līga Jankova	Economic potential of recreational fishing for sustainable development of coastal area	The 20th International Conference “Economic Science for Rural Development 2019”	Submitted			collection of articles	Web of Science with CCPCI, AGRIS	
Grizane, Tamāra	Jankova, L., Auzina, A., Grizane, T., Jurgelane-Kaldava, I.	Socio-economic comparison of the municipalities of Zemgale region in Latvia	XXth International Multidisciplinary Scientific GeoConference Syreveing, Geology and Ecology and Management -SGM 2020	Submitted			collection of articles	For Scopus	
Brencis Ainārs	Sina Inga, Brencis Inga	Social Entrepreneurship Opportunities in Latvian Municipalities.	Journal of Turība University. Acta Prosperitatis, No 11.		20-41	ISSN 1691-6077	Scientific journal	EBSCO	https://www.turiba.lv/storage/files/ap-11.pdf

Doniņa, Agita		“The development of relevant professional competencies in the tourism industry labor market within higher education”. <i>Summary of a doctoral thesis</i>	Rīga, RTU Publishing	Published	52	ISBN 978-9934-22-541-3 (print)			
Daina Vinklere		Chapters: Professional tourism organizations; Tourism during the Soviet period	TOURISM IN LATVIA THROUGH THE CENTURIES. History, development, and perspective, Rīga, Tuīība University	Accepted to be published			Chapter in a book		
Daina Vinklere	Ilze Kaša, Ingrīda Ludziņa	The film industry in Latvia as a potential resource for tourism development	Folia Geographica XVIII. 2020. New Geographies of Wellbeing, Nature, Resources, Populations and Mobility	Published	53-61	DOI: 10.22364/fg.18.7	Scientific journal		https://www.geo.lu.lv/fileadmin/user_upload/LU.LV/Apaksvietnes/Fakultates/www.gzzf.lv/lv/Folia_Geographica/FG_raksti_2020/Folia_Geographica_XVIII_2020_.pdf
Maija Rozīte	Aija van der Steina	Sites related to death and disaster in cultural and tourism geography.	Folia Geographica XVIII. 2020. New Geographies of Wellbeing, Nature, Resources, Populations and Mobility	Published	64-70	DOI: 10.22364/fg.18.8	Scientific journal		https://www.geo.lu.lv/fileadmin/user_upload/LU.LV/Apaksvietnes/Fakultates/www.gzzf.lv/lv/Folia_Geographica/FG_raksti_2020/Folia_Geographica_XVIII_2020_.pdf

Lūka, Ineta	Pīgozne, Tamāra, Surikova, Svetlana	Promoting Youth Entrepreneurship and Employability through Non-formal and Informal Learning: The Case of Latvia	Center for Educational Policy Studies Journal / CEPS Journal, University of Ljubljana	Published	129-150	2232-2647	Scientific journal	SCOPUS, ERIH	https://ojs.cepsj.si/index.php/cepsj/article/view/303/373
Lūka, Ineta		Creating a Culture-Based Language Learning Course for Developing Adult Learners' 21st Century Skills	Journal of Education Culture and Society, 2	Published	151-169	2081-1640	Scientific journal	Web of Science, ERIH	https://doi.org/10.15503/jecs.20192.151.169
Lūka, Ineta		Design thinking in pedagogy: Frameworks and uses.	European Journal of Education, 54 (4). Willey Online Library.	Published	499-512	0141-8211	Scientific journal	SCOPUS	https://doi.org/10.1111/ejed.12367
Lūka, Ineta	Seniut, Irena	Developing Students' Language Competence and Essential 21st Century Skills for Future Employability: The Case of Latvia and Lithuania.	Acta Educationis Generalis, 9 (2)	Published	pp.1-23	2585-7444	Scientific journal	ERIH	https://doi.org/10.2478/atd-2019-0006
Lūka, Ineta	Pīgozne, Tamāra; Suriokva Svetlana	Enhancing the Skill Sets for Increasing Youth Employability in Latvia.	U. Okolie (red.), Socio-Economic Perspectives on Vocational Skill Development: Emerging Research and Opportunities. Hershey, PA: IGI Global.	Published	107-140	ISBN13: 9781522541455	Chapter in a book	Library of Congress Cataloguing, British Cataloguing DB	doi:10.4018/978-1-5225-4145-5.ch005

Lūka, Ineta	Fernāte, Andra; Birziņa, Rita; Pīgozne, Tamāra	Quality Assurance in Adult Education in Latvia.	<i>From Pedagogy to Quality Assurance in Education: An International Perspective, H.Flavian (red.). Emerald Publishing Limited.</i>	Published	155-174	ISBN: 978-1-83867-107-5, eISBN: 978-1-83867-106-8	Chapter in a book	British Library Cataloguing DB	https://doi.org/10.1108/978-1-83867-106-820201014
PUBLICATIONS OF LECTURERS OF THE FACULTY OF LAW									
Skrastiņa Una	Gaile Dž. Tumulavičius V., Načisčionis J.	"Modern economics in the context of security: efficient use of funds and reduction of risks as one of the aims of public procurement".	Journal Entrepreneurship and Sustainability Issues ISSN 2345-0282 (online) http://jssidoi.org/jesi/ 2020 Volume 8 Number 1 (September) http://doi.org/10.9770/jesi.2020.8.1(4)	Published		ISSN 2345-0282 online;	journal	SCOPUS	http://doi.org/10.9770/jesi.2020.8.1(4)
Veikša Ingrīda		Detecting and preventing of plagiarism in the study process.	14th International Scientific Conference "Society. Integration. Education" (SIE), May 22 - 23, 2020, Rezekne Academy of Technology, Rezekne Conferences collection of articles	Accepted to be published			journal	Will be indexed in WoS	http://journals.rta.lv/index.php/SIE/article/view/5178
Veikša Ingrīda		Protection of computer-generated works in the era of new technologies	IAES International Journal of Artificial Intelligence (IJ-AI) Vol 10, No 1, March 2021	Accepted to be published			journal	Will be indexed in SCOPUS	http://doi.org/10.11591/ijai.v10.i1
Veikša Ingrīda		Assessing creativity from the viewpoint of law. Creativity	Theories - Research - Application.	Accepted to be published		Online ISSN: 2354-0036.	journal	SCOPUS, Erih +	https://www.editorialmanager.com/ctra/default.aspx

Dāvida Zanda		Consumer Rights and Personalised Advertising: Risk of Exploiting Consumer Vulnerabilities.	SOCRATES, Rīga Stradiņš University Faculty of Law Electronic Scientific Journal of Law. Riga: RSU, 2020, no. 1(16).	Published			journal	Indexed in European Reference Index for the Humanities and Social Sciences database and Index Copernicus ICI Journals Master List Database	Available: https://www.rsu.lv/sites/default/files/imce/Dokumenti/izdevumi/Socrates_2020_1_16.pdf (skatīts 09. 09. 2020.).
Baikovska Inese		The issues related to the restoration of criminal proceedings due to newly discovered circumstances		Published	337	ISBN 987-9934-543-28-9	monography		
Veikša Ingrīda		Copyright in the digital age.		Accepted to be published	221		monography		
Dāvida Zanda		Consumer protection as a value of a democratic legal state.	Jurista Vārds. March 10, 2020. no. 10 (1120).	Published			journal		
Dāvida Zanda		Will Latvia change the established doctrine of consumer status identification.	Jurista Vārds, March 17, 2020. no. 11 (1121).	Published			journal		
Jarkina Viktorija	-	Anti-corruption Convention.	Online publisher iTiesības	Published	3	-	Journal, online publication		
Jarkina Viktorija	-	Court organization during an emergency situation	Online publisher iTiesības	Published	1	-	Journal, online publication		
Jarkina Viktorija	-	COVID-19 and the law: A brief overview of everything	Rīga, VSIA "Latvia Vēstnesis", Jurista vārds, Nro 12	Published	2	1122	Journal, online publication		

Jarkina Viktorija	Krista Niklase	Force majeure as a basis for contract termination and the necessary amendments to the Civil Code	Rīga, VSIA "Latvia Vēstnesis", Jurista vārds, No. 26	Published	5	1136	Journal, online publication		
Jarkina Viktorija	Krista Niklase	The fair use of procedural rights and obligations: case law, and the experience of Lithuania and Estonia	Rīga, VSIA "Latvia Vēstnesis", Jurista vārds, No. 35	Published	6	1145	Journal, online publication		
Jarkina Viktorija	-	Love triangle" - board member, participant, and legal entity.	Rīga, Ltd "Izdevniecība ižurnāli", iTiesības, No. 11	Published	3	23	Journal, online publication		
Streļčenoks Jaroslavs	Шарифзода Файзалі Рањмоналі, Кабирзода Љурахон Њаким, Њусейнзода Сино Њотамі, Њасанов Шарифхўља Ќозиевич, Нажбудинов Муъридин Амрудинович, Алимардонов Манучеър Усмонович, Расулі Барот, Сафарзода Анвар Ислон, Ањезода Шоњрух Табарукшо, Назаров Умедљон Сунатуллоевич, Шарифзода Вафоидин	Book "Anti-corruption policy." (tajik.- "Сиёсати зиддикоррупсионі")	Anti-corruption policy.. Book. // F.Šarifzoda, S.Huseinzoda. «Ирфон». - Dušanbe, 20 _ г . - 800 lpp.	Published	~ 800	ISBN: 978-99975-0-834-8	book		

Streļčenoks Jaroslavs	Article "Public involvement as one of the most effective tools for preventing conflicts of interest in public administration"	Goce Delcev University in Shtip, Faculty of Law, Shtip, Republic of N. Macedonia	Published	electronically	The 7th International Conference "Social Changes in the Global World"	Online version of the Conference Proceedings (on the processing stage)
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Name, surname	Title of the conference, event	Information about the conference (venue, etc.)	Date of conference (dd.mm.yy. - dd.mm.yy.)	Organization and/or participation with a paper (title of the paper)
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PARTICIPATION OF LECTURERS OF THE FACULTY OF LAW IN CONFERENCES

Streļčenoks Jaroslavs	Goce Delcev University "The 7th International Conference "Social Changes in the Global World""	Goce Delcev University in Shtip, Faculty of Law, Shtip, Republic of N. Macedonia	03.09.2020	"Public involvement as one of the most effective tools for preventing conflicts of interest in public administration".
Oļševskis Edgars	Current theoretical and practical issues of providing legal assistance in the field of asylum.	Online - Zoom	December 18, 2020	Organization, management, and presentation of the report "The Concept, Essence, and Application of Serious Harm".
Šulmane Dace	RUDOLF IHERING'S LEGAL TEACHING AND ITS SIGNIFICANCE FOR THE CURRENT JURISPRUDENCE XIV International Online Scholarly Conference	Ministry of Science and High Education of the Russian Federation Ivanovo State University Law Faculty Research and Educational Center of German Law Studies	September 25th - 26th, 2020	Dace J. Šulmane, Dr. iur., Latvia Side effects of legal norms - the importance of legal culture
Dāvida Zanda	78th International Scientific Conference of the University of Latvia. Riga: the UL Press, 2020, pp295.-302.	University of Latvia	March 12	Consumer Decision-Making Autonomy in the Digital Environment: Towards a New Understanding of National Courts' Obligation to Assess Ex Officio Violations of Fair Commercial Practices.

PARTICIPATION OF LECTURERS OF THE FACULTY OF INTERNATIONAL TOURISM IN CONFERENCES

Doniņa Agita, Svētiņa Karīna	Society. Integration, Education. Proceedings of the International Scientific Conference. May 22-23, 2020, 6, Rezekne Academy of Technologies.	Online conference, Rezekne	22.05.2020	Paper CLASS ATTENDANCE AS A FACTOR AFFECTING ACADEMIC PERFORMANCE
Vinklere Daina	Society. Integration, Education. Proceedings of the International Scientific Conference. May 22-23, 2020, 6, Rezekne Academy of Technologies.	Online conference, Rezekne	23.05.2020	Paper THE ROLE OF PROFESSIONAL TOURISM ASSOCIATIONS IN LATVIA
Rozīte Maija	Society. Integration, Education. Proceedings of the International Scientific Conference. May 22-23, 2020, 6, Rezekne Academy of Technologies.	Online conference, Rezekne	24.05.2020	Paper "Tourism Policy in Latvia – from a Top-down to e Collaborative Approach".
Rozīte Maija	Current issues in tourism development, education, and research in the Baltic Sea region.	University of Latvia	21.02.2020	Paper "Tourism planning challenges: experience of Latvia".
Rozīte Maija	Conference "Civic Courage for a Democratic Future - 120 Years of Žanis Lipke" at the Žanis Lipke Memorial and the University of Latvia Faculty of Social Sciences.	Riga. Žaņš Lipke memorial and LU FSI	05.11.2020	The perspective of interested parties on the inclusion of complex heritage and Holocaust sites in tourism.
Sproģe Ieva	78th International Scientific Conference of the University of Latvia.	University of Latvia	03.02.2020	Paper "Easy and plain language in Latvia and Germany" in the section "German as a Foreign Language Teaching Methodology and Literary Studies." "
Ēvele Viola	23th International Scientific Conference "Society and Culture: A Person in the Ecosystem	Liepāja University	12.10.2020-13.10.2020.	Paper "Studiju procesa vērtējums Biznesa augstskolā Turība" [Evaluation of the Study Process at Turība University]

PARTICIPATION OF LECTURERS OF THE FACULTY OF BUSINESS ADMINISTRATION IN CONFERENCES

Medne Anna	Turība XXI International Scientific Conference "Long-term Economics. The Story of Latvia"	Turība University	April 21, 2020	Paper "The role of the microenterprise tax in stabilizing economic activity after a crisis".
Liniņa Iveta	Turība XXI International Scientific Conference	Turība University	April 21, 2020	Paper
Bruksle Ieva	International Scientific Conference "Emerging Trends in Economics, Culture and Humanities (etECH2020)"	Rīga, EKA	April 22-23, 2020	Conflict Resolution in Multicultural Study Environment
Medne Anna	23th International Scientific Conference "Society and Culture: A Person in the Ecosystem"	Liepāja University	November 12, 2020	Paper "Social insurance contributions as the foundation of social equality".
Onževs Oskars	Una Veseta; Oskars Onževs; Antra Gulbe. THE EFFECTS OF THE SWEDISH MASSAGE COURSE INTENSITY ON THE MUSCLE STRENGTH OF UPPER EXTREMITIES OF HEALTHY INDIVIDUALS. European Congress of PHYSICAL and REHABILITATION MEDICINE	Belgrade, Serbia	September 19-23, 2020	Paper
Onževs Oskars	Elita Ardava, Valerija Makšāne, Renāte Šukele, Oskars Onževs. Reasons to development of assistant pharmacists' competences for quality patient consulting in polypharmacy cases. International Scientific Conference. SOCIETY. INTEGRATION. EDUCATION,	Rezekne	May 22-23, 2020	Paper: article
Onževs Oskars	Una Veseta, Karīna Svētiņa, Oskars Onževs. Development of service quality for study programme „Therapeutic Massage”. International Scientific Conference. SOCIETY. INTEGRATION. EDUCATION,	Rezekne	May 22-23, 2020	Paper: article
Onževs Oskars	Valerija Maksane, Elita Ardava, Oskars Onževs. Awareness of Latvian pregnant women about the safety of medicines during the child's expectation. International Scientific Conference. SOCIETY. INTEGRATION. EDUCATION,	Rezekne	May 22-23, 2020	Paper: article
Oskars Onževs	Una Veseta, Antra Gulbe, Oskars Onževs. Significance of intensity of Swedish massage course in improvement of health status. International Scientific Conference. SOCIETY. INTEGRATION. EDUCATION,	Rezekne	May 22-23, 2020	Paper: article

Oskars Onževs	Una Veseta, Irena Upeniece, Oskars Onževs, Inga Liepiņa, Ineta Lice. The relations between head posture and level of physical activity in office workers. International Scientific Conference. SOCIETY. INTEGRATION. EDUCATION,	Rezekne	May 22-23, 2020	Paper: article
Liniņa Iveta	6th International Conference on Lifelong Education and Leadership for ALL-ICLEL 2020	Istanbul, Turkey	13.-16.07.2020.	Online participation with paper
Liniņa Iveta	36th IBIMA Conference	Granada, Spain	04.-05.11.2020	Online participation with 2 papers
Liniņa Iveta	International conference "Globalization and its socio-economic consequences"	Žilina University, Slovakia	23.11.2020	Online participation with 2 papers
Drinķe Zane	International conference "Globalization and its socio-economic consequences"	Žilina University, Slovakia	24.11.2020	Online participation with 2 papers
Zvirgzdiņa Rosita	International conference "Globalization and its socio-economic consequences"	Žilina University, Slovakia	25.11.2020	Online participation with paper
Zvirgzdiņa Rosita	36th IBIMA Conference	Granada, Spain	04.-05.11.2020	Online participation with paper
Vasiļevska Daina	Latvia University of Life Sciences and Technologies, Faculty of Engineering,	Jelgava, Latvia	8- 9.05.2020	Online participation with paper
Vasiļevska Daina	The 13th Jonas Pranas Aleksa international interdisciplinary scientific conference "Development of the state strategy in the XXI century: national and international context"	Šauliai, Lithuania	18.09.2020	Online participation with paper
Vasiļevska Daina	International Scientific Conference TRENDS IN REGIONAL DEVELOPMENT IN THE EU COUNTRIES.	Warsaw (Poland)/ Jelgava (Latvia)	23.10.2020	Online participation with paper

Vasiļevska Daina	VII международная научно-практическая конференция «Образовательное пространство детства: исторический опыт, проблемы, перспективы»	Kolomna, Russia	29 – 30.10.2020	Online participation with paper, organizing committee member
Vasiļevska Daina	Ventspils University of Applied Sciences (VeA) International Conference "The University of Tomorrow" (University of Tomorrow)	Ventspils, Latvia	10.12.2020	Online participation with paper <i>Internal quality assurance system in higher education.</i>

PRACTICAL CONFERENCES, SEMINARS, WEBINARS, GUEST LECTURES, ROUND TABLE DISCUSSIONS, ETC., ORGANIZED BY THE UNITS OF TURĪBA UNIVERSITY

Department	Title	Date (dd.mm.yy. - dd.mm.yy.)	Number of participants	Description of the event
Faculty of International Tourism	Informal conference "Rosinātava"	February 5, 2020	480	Event production and management" - an event organized and carried out by students for high school and vocational school students in Latvia. The event was attended by the President, 12 facilitators, and 480 students from Latvian schools. The event took place in Sigulda with financial support from the Sigulda Municipality.
Faculty of International Tourism	Development of the Event Production Profession Map	February 2020 - December 2020	10	Work in the working group for the development of the Event Production profession map.
Faculty of International Tourism	Improvement of the Tourism Industry Profession Map	June 2020 - December 2020	8	Work in the working group for the improvement of the tourism industry profession map and the development of profession standards.
Faculty of International Tourism	EXPERT DISCUSSION 'WHAT LESSONS WILL WE LEARN FROM THE CRISIS?'	March 18, 2020	Online	The discussion was attended by Associate Professor Ēriks Lingeberziņš from Turība University, Director Aivars Mackevičs of the tourism portal BalticTravelnews.com, Director Kaspars Rožkalns of the Latvian Investment and Development Agency, Chairman of the Board Jānis Endziņš of the Latvian Chamber of Commerce and Industry, Economic Affairs Expert Edgars Čerkovskis from the European Commission, as well as Lawyer Olga Fleitmane-Buķe from the travel agency 'Novatours.'
Department of Tourism and Hospitality	Maija Rozīte	January - December 2020		Geographical Articles Folia Geographica - Editorial Board Member

Department of Law	Within the framework of the adult non-formal education program 'Prevention of Corruption and Conflict of Interest in the Activities of State and Local Government Institutions,' an educational seminar titled 'Fundamental Principles of the Rule of Law in Latvia and Europe: Anti-Corruption Measures and Restrictions' was implemented for state officials and employees of the Rezekne Municipality in cooperation with the Europe Direct Information Centre in Eastern Latvia.	18.08.2020	49	EUROPE DIRECT AUSTRUMLATGALE, September 2020, News page No.4 - http://rezeknesnovads.lv/wp-content/uploads/2014/05/EDIC-Austrumlatgal%C4%93-zi%C5%86u-lapa-Nr.4_2020_.pdf
Faculty of Business Administration, organized by Ivars Avotiņš and Aldis Bulis	Latvia's balance of payments.	28.10.2020	25	Guest lecture of the Bank of Latvia in English, lecturer Aigars Kalniņš
Department of Commerce	R. Zvirgzdiņa. Editorial board of the scientific conference proceedings of Kaunas University of Technology.			
Department of Commerce	R. Zvirgzdiņa. Turība University journal Acta Prosperitatis editorial board.			
Department of Commerce	Daina Vasilevska - Editorial Board Member, Reviewer for the journal 'Advances in Economics and Business' (USA); Editorial Board Member, Reviewer for the journal 'American Journal of Educational Research' (USA).	Since 2014		
Language Department	Aija Poikāne-Daumke. Editorial Board Member of the international scientific interdisciplinary journal 'Journal of Education Culture and Society' 2019/II.	01.06.2019-31.08.2020		Publisher: Poland, Wrocław University. Available: www.jecs.pl ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB].

Language Department	Ineta Lūka. Reviewer for the Elsevier journal 'Educational Research Review.'	01.11.2019-30.06.2020		EDUREV_2020_19, EDUREV_2019_542, EDUREV_2019_542_R1, EDUREV_2020_19, EDUREV_2020_19_R1 reviewer of 5 articles,
Language Department	Ineta Lūka. Article reviewer for the Emerald Publishing journal 'Quality Assurance in Education.'	12.08.2019-31.05.2020		QAE-07-2019-0067, QAE-07-2019-0067.R1, QAE-07-2019-0068, QAE-03-2019-0032.R2, QAE-04-2020-0050 reviewer of 5 articles,
Language Department	Ineta Lūka. Editorial Board Member of the international scientific interdisciplinary journal 'Journal of Education Culture and Society' 2020/I.	01.02.2020-31.05.2020		Publisher: Poland, Wroclaw University. Available: www.jecs.pl ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB].
Language Department	Aija Poikāne-Daumke. Editorial Board Member of the international scientific interdisciplinary journal 'Journal of Education Culture and Society' 2020/I.	01.02.2020-31.05.2020		Publisher: Poland, Wroclaw University. Available: www.jecs.pl ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB].
Language Department	Anna Stavicka. Editorial Board Member of the international scientific interdisciplinary journal 'Journal of Education Culture and Society' 2020/I.	01.02.2020-31.05.2020		Publisher: Poland, Wroclaw University. Available: www.jecs.pl ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB].
Language Department	Ineta Lūka. Reviewer for the article submitted to the 11th scientific network 'Educational Effectiveness and Quality Assurance' at the International Scientific Conference EERA ECER 2020 'Educational Research (Re)connecting Communities.'	01.02.2020-31.03.2020		reviews of 5 articles,
Language Department	Ineta Lūka. Reviewer for the Sage Open (Scopus DB) journal.	01.04.2020-30.04.2020		SO-19-2145 review of article

Language Department	Ineta Lūka. Reviewer for the IGI Global Publishing journal 'International Journal of Smart Education and Urban Society (IJSEUS)'	01.03.2020-31.03.2020		Review of article
Language Department	Ineta Lūka. Member of the scientific committee of the XXI International Scientific Conference 'Sustainable Economy. The Latvian Story' organized by Turība University.	01.12.2019-21.04.2020		Editorial board member
Language Department	Ineta Lūka. Editorial Board Member of the Journal of Turība University Acta Prosperitatis, 2020, 11.	01.12.2019-21.04.2020		Editorial board member
Language Department	Ineta Lūka. Syed Ali Abbas 'Formation of Brand Loyalty Matrix for Higher Education Institutions (HEIs)' [Zīmola lojalitātes matricas veidošana augstākās izglītības iestādēm (AI)] (Turība University).	11.02.2010-07.05.2020		Reviewer of the doctoral thesis
Language Department	Ineta Lūka. 04.02.2020. Methodological seminar for the Faculty of Business Administration lecturers 'Research Methodology in Students' Final Theses.	04.02.2020		Organization and management of the seminar
Language Department	Ineta Lūka. Participation in the Business Administration Doctoral Council of Turība University.	Academic year		Deputy Director

Language Department	Ineta Lūka. Participation in the joint professors' council of Turība University, the Transport and Communications Institute, and the BA School of Business and Finance in the fields of economics and business, including management sciences.	Since the moment of approval		Deputy Director
Language Department	Ineta Lūka. Reviewer for the Elsevier journal 'Educational Research Review.	01.07.2020-31.12.2020		EDUREV_2019_542_R2, EDUREV_2020_781 reviewer of articles [Scopus DB]
Language Department	Ineta Lūka. Article reviewer for the Emerald Publishing journal 'Quality Assurance in Education.	01.07.2020-31.12.2020		QAE-07-2019-0067.R2, QAE-04-2020-0050, QAE-09-2020-0110 reviews of articles [Scopus DB]
Language Department	Ineta Lūka. Editorial Board Member of the international scientific interdisciplinary journal 'Journal of Education Culture and Society' 2020/II.	01.07.2020-31.12.2020		Publisher: Poland, Wroclaw University. Available: www.jecs.pl ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB].
Language Department	Ineta Lūka. Reviewer of the article in the journal 'Baltic Journal of English Language, Culture and Literature,' published by the Faculty of Humanities, University of Latvia, 2020 (11).	01.12.2020.-31.12.2020.		Publisher: Latvia University, ISBN 1691-9971, https://www.bjellc.lu.lv/ [WoS; ERIH Plus DB]
Language Department	Ineta Lūka. Reviewer for the IGI Books chapter 'Black American Men and Complex Societal Educational Navigation of the Emergency Public Health.	01.07.2020.-31.07.2020.		Jun-14-2020-0717 review of article
Language Department	Ineta Lūka. Open professor lecture at Turība University 'Development of Student Skills in the 21st Century.	20.11.2020.		Open professor lecture

Language Department	Ineta Lūka. Participation in the expert focus group discussion organized within the framework of the State Research Program.	29.10.2020.		The research is being conducted within the framework of the State Research Program project 'Living with COVID-19: An Assessment of Overcoming the Crisis Caused by the Coronavirus in Latvia and Proposals for Societal Resilience in the Future' No. VPP-COVID-2020/1-0013, implemented jointly by Riga Stradiņš University, Rezekne University, University of Latvia, and Vidzeme University of Applied Sciences, in the working group 'Transformation of the Education System: Consequences of the COVID-19 Crisis and Possible Solutions.
Language Department	Anna Stavicka. Article reviewer for the international scientific interdisciplinary journal 'Journal of Education Culture and Society' 2020/II.	01.07.2020-31.12.2020		Publisher: Poland, Wroclaw University. Available: www.jecs.pl ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB].
Language Department	Daiga Kalniņa. Reviewer of 2 articles for the international scientific interdisciplinary journal 'Journal of Education Culture and Society' 2020/II.	01.07.2020-31.12.2020		Publisher: Poland, Wroclaw University. Available: www.jecs.pl ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB].

SUPERVISION OF TURĪBA UNIVERSITY STAFF DOCTORAL THESES

Department	Name, surname	Topic	Scientific discipline	Scientific subdiscipline	Doctoral candidate's name, surname
Department of Commerce	Evija Kļave	Social media and online identity management hidden spaces	Economics and entrepreneurship	Business Administration	Bonyod Shakirov
Department of Commerce	Dans Bērtulis	Investigating small scale enterprise's human resource management practices and performance enterprises in India	Economics and entrepreneurship	Business Administration	Pragish Lal Nerthethil

Department of Commerce	Dans Bērtulis	Developing process management model to maximize efficiency of small medium creative enterprises	Economics and entrepreneurship	Business Administration	Aahulnath Kottiyattil Rajeev
Department of Commerce	Ivars Linde	Evaluation of performance of human resource management in banking sector	Economics and entrepreneurship	Business Administration	Mario Neel Kamal Sarihaddu
Department of Commerce	Aldis Bulis	Behavioral Economics: the efficiency of using Nudges to develop performant marketing strategies	Economics and entrepreneurship	Business Administration	Ramandeep Singh Rawat
Department of Commerce	Jeļena Davidova	Using Neuro-Linguistic Programming (NLP) strategies for quality management in educational institutions in the context of a communicative approach	Economics and entrepreneurship	Education management	Kadrija Beirote
Department of Commerce	Iveta Liniņa	Developing a model for innovation entrepreneurship in Latvia	Economics and entrepreneurship	Business Administration	Dzintars Arbidāns
Department of Commerce	Iveta Liniņa	Customer satisfaction model based on Fintech approach to increase a company's competitive advantage in financial services industry	Economics and entrepreneurship	Business Administration	Sherzod Ishankulov
Department of Commerce	Iveta Liniņa	Crisis Management strategies for small Enterprises under the consequences of the Pandemic	Economics and entrepreneurship	Business Administration	Viktorija Gudovskya
Department of Commerce	Iveta Liniņa	The potential impact of administrative-territorial reform on the conservation and sustainable development of Latvia's cultural heritage sites	Economics and entrepreneurship	Business Administration	Gita Janševica
Department of Commerce	Ivars Avotiņš	Opportunities for improving corporate tax management in Latvia	Economics and entrepreneurship	Business Administration	Gita Avotiņa

Department of Commerce	Ludmila Aleksejeva	Improving occupational safety and health in the context of smart management	Economics and entrepreneurship	Education management	Mihails Aleksejevs
Department of Commerce	Onževs Oskars	Role of Social Media Marketing and Advertising activities on growth of Indian Hospitality firms	Economics and entrepreneurship	Business Administration	Shashikanth Reddy Kotha
Department of Commerce	Onževs Oskars	A Model for the Development of Smart Warehouse Management in India	Economics and entrepreneurship	Business Administration	Bhargav Vegi
Department of Commerce	Onževs Oskars	Modernization at Organizational Field level: replacing manual work procedures with information systems	Economics and entrepreneurship	Business Administration	Arpan Jain
Department of Commerce	Oskars Onževs	Employees' Spiritual Well-being and the Application of a Value-Oriented HR Management System in Latvian Companies (defended on 2 December 2020)	Economics and entrepreneurship	Business Administration	Dace Bole
Department of Commerce	Velga Vēvere	Developing a brand loyalty matrix for higher education institutions (HEIs)	Economics and entrepreneurship	Business Administration	SYED ALI ABBAS
Department of Commerce	Kristīne Galviņa	Innovative Strategies for the development of Food SMEs in Latvia	Economics and entrepreneurship	Business Administration	Supun Anjana Samarasinghe
Department of Commerce	Kristīne Galviņa	In what ways do different leadership styles affect worker's performance	Economics and entrepreneurship	Business Administration	Niranjan Menaria
Department of Commerce	Tatjana Boikova	Contribution of Human Capital to Economy Growth in India	Economics and entrepreneurship	Business Administration	Sherimol Jose
Department of Commerce	Tatjana Boikova	Role of HR Analytics in Empowering Organizations	Economics and entrepreneurship	Business Administration	Ansho Kuriakose

Department of Commerce	Rosita Zvirgzdiņa	Artificial intelligence in the management of administrative processes in organisations	Economics and entrepreneurship	Business Administration	Ilmārs Šukjurovs
Department of Commerce	Rosita Zvirgzdiņa	The social enterprise governance model in Latvia	Economics and entrepreneurship	Business Administration	Silva Jeromanova-Maura
Department of Commerce	Rosita Zvirgzdiņa	Management process models for micro and small enterprises in Latvia	Economics and entrepreneurship	Business Administration	Iluta Riekstiņa
Department of Commerce	Rosita Zvirgzdiņa	Corporate social responsibility models in the management of the lotteries and gambling industry	Economics and entrepreneurship	Business Administration	Andris Pētersons
Department of Commerce	Rosita Zvirgzdiņa	Latvian security company promotes exportable service in the Baltic States	Economics and entrepreneurship	Business Administration	Vilnis Veinbergs
Department of Commerce	Rosita Zvirgzdiņa	Cross-border business management in fintech companies	Economics and entrepreneurship	Business Administration	Helēna Skadiņa
Department of Commerce	Vēvere Velga	The Relationship Between Supply Chain Agility and Performance Safety and Job Satisfaction in Manufacturer Knowledge-Based Companies.	Management science	Education management	Maftoon Mahmoodi
Department of Commerce	Vēvere Velga	Retail brand influence on consumer brand choice in Pakistan.	Economics and entrepreneurship	Business Administration	Muhammad Zafran
Department of Commerce	Vēvere Velga	Insight from Behavioural Economics to improve University - Industry Collaboration. Case of Latvia (and Denmark)	Economics and entrepreneurship	Business Administration	Artūrs Mons
Department of Commerce	Vēvere Velga	Business social media marketing concept	Economics and entrepreneurship	Business Administration	Ayush Swaroop
Department of Commerce	Zvirgzdiņa Rosita	The impact of supply chain compliance on business competitiveness in the logistics sector.	Economics and entrepreneurship	Business Administration	Normunds Kozlovskis

Department of Commerce	Daina Vasiļevska	The effectiveness of attracting foreign students as factor of competitiveness of University: of the perspective HIS of Kazakhstan	Economics and entrepreneurship	Business Administration	Aliya Khairova
Department of Commerce	Daina Vasiļevska	HR management and digital transformation. The effect of HR digitalization on the organization's development	Economics and entrepreneurship	Business Administration	Kristina Nesterova
Department of Commerce	Velga Vēvere	Developing a Framework for customer Loyalty in the telecommunication Sector	Economics and entrepreneurship	Business Administration	Kamaldeep Singh
Department of Commerce	Zvirgzdiņa Rosita	The social enterprise variative management model in Latvia.	Economics and entrepreneurship	Business Administration	Silva Jeromanova-Maura
Department of Commerce	Driņķe Zane	Emotional labor strategies with individual work performance in service sector government undertakings	Economics and entrepreneurship	Business Administration	Surya Kumar Saravanan Anuradha
Department of Commerce	Driņķe Zane	Desaigining an Internship Incubator Model for International students to abolish the regional Language obstacle for Internships.	Economics and entrepreneurship	Business Administration	Jaideep Sharma
Department of Commerce	Driņķe Zane	Applying Triple Helix Model of innovation to the Smart City Technology Development in Latvia	Economics and entrepreneurship	Business Administration	Kristaps Kuhaļskis
Department of Commerce	Driņķe Zane	Business Architecture Framework Development for Digital Transformation Responding to Change and Uncertainty	Economics and entrepreneurship	Business Administration	Aleksandrs Popovs
Department of Commerce	Driņķe Zane	Studying cancel culture of customers and the impact on Startup growth in Europe	Economics and entrepreneurship	Business Administration	Dipin Lal Thankarjan Yamuna Rani

Department of Commerce	Driņķe Zane	Investigating the Business Incubators as a Tool for Entrepreneurship Development- The roles of Business Incubators in the growth of Start-ups and Government Regulations	Economics and entrepreneurship	Business Administration	Shaji Vijayan
Department of Commerce	Andris Deniņš	Impacts of fandom in a customer-centric innovation: - The study on innovation which drives customer advocacy.	Economics and entrepreneurship	Business Administration	Suraj Dharmalingam
Department of Commerce	Ābeltiņa Anna	Management of Motivation of IT professionals in contemporary Latvia.	Economics and entrepreneurship	Business Administration	Svetlana Gribanova
Department of Commerce	Anna Ābeltiņa	Innovation management to business growth for small and medium – sizes enterprises: Georgia example	Economics and entrepreneurship	Business Administration	Ketevan Rizhamadze
Department of Commerce	Rosita Zvirgzdiņa	The role of internet marketing and technology and the effectiveness of their solutions in the strategic development of companies	Economics and entrepreneurship	Business Administration	Igors Babičs
Department of Commerce	Daina Skuškovņika	The role of communication in dealing with terrorism crises in Latvia and Europe	Mass media and communication	Theory of communication	Laila Vaivode
Department of Communication Sciences	Ainārs Dimants	Professional self-understanding of Latvian journalists and change in accepted professional roles	Mass media and communication	Theory of communication	Līga Ozoliņa
Department of Communication Sciences	Ainārs Dimants	The impact of digitization of media use on national media branding in Latvia	Mass media and communication	Theory of communication	Linda Saulīte
Department of Communication Sciences	Renāte Cāne	Developing a communication model for experiential marketing in higher education in Latvia	Mass media and communication	Theory of communication	Natālija Sotikova
Department of Communication Sciences	Renāte Cāne	Influencer marketing communication on social media as a factor influencing consumer behaviour and brand perception	Mass media and communication	Theory of communication	Annemari Šperliņa
Department of Communication Sciences	Ieva Bērziņa	The role of national strategic communication in the comprehensive national defence system in Latvia	Mass media and communication	Theory of communication	Uldis Zupa

Department of Communication Sciences	Ieva Bērziņa	The role of strategic communication in promoting civic and political participation in Latvia	Mass media and communication	Theory of communication	Laura Zvejniece
Department of Communication Sciences	Gregory John Simons	Development of the C.B.C TV Channel and the future of Internet TV in Egypt	Mass media and communication	Theory of communication	Karim Taha Zeineldin Mansour

Department of Communication Sciences	Gregory John Simons	Social media as a tool for digital diplomacy: the cases of Latvia and Russia	Mass media and communication	Theory of communication	Emil Zamanli
Department of Communication Sciences	Gregory John Simons	Artificial Intelligence in Advanced Business Communication Practices	Mass media and communication	Theory of communication	Johnny Ralston Soundararaj Washington
Department of Communication Sciences	Jolanta Derkevica-Pilskunga	Online media development in Latvia	Mass media and communication	Theory of communication	Valdis Tilgalis
TVK	Lingebērziņš Ēriks	Tourism Destination Management Systems	Economics and entrepreneurship	Business Administration	Amsone Dace
TVK	Lingebērziņš Ēriks	Work from home as a new working culture	Economics and entrepreneurship	Business Administration	Ridhima Kapoor
TVK	Ēriks Lingebērziņš	The Factors Those Could Sink Your New Hotel Business: Strategic & Financial Management Planning”	Economics and entrepreneurship	Business Administration	Rajinder Singh
TZK	Alfejeva Jeļena	Court hearing of custody and access rights cases	Law science	Civil law	Bārtulis Juris
TZK	Alfejeva Jeļena	Restrictions on the exercise of parental rights	Law science	Civil law	Varigina Viktorija
TZK	Baikovs Aleksandrs	Problems of termination of the employment contract at the initiative of the employer	Law science	Civil law	Vladimirs Mikuckis
TZK	Baikovs Aleksandrs	Civil liability in commercial law	Law science	Civil law	Ivars Zariņš
TZK	Baikovs Aleksandrs	The legal regulation of the debt collection process	Law science	Civil law	Sana Griekere (ex Baumane)
TZK	Baikovs Aleksandrs	Enforcement of debt on real estate - the legal regulation of real estate auctions as a legal institution	Law science	Civil law	Mārtiņš Eglītis
TZK	Baikovs Aleksandrs	Efficiency of debt collection methods	Law science	Civil law	Līva Kreituse

TZK	Bakaveckas Audrius	Regulating the functioning of the police as a subject of public administration ensuring public safety in Lithuania and the European Union	Law science	Constitutional law	Marius Garbenis
TZK	Endziņš Aivars	Legal problems of cooperation between law enforcement institutions and society	Law science	Constitutional law	Kristīne Zembaha
TZK	Endziņš Aivars	Development and perspective of constitutional proceedings in Latvia	Law science	Constitutional law	Alla Spale
TZK	Endziņš Aivars	General freedom of movement and residence in the European Union and its socio-legal dimension	Law science	International law	Eva Šablovska (Zisenbaha)
TZK	Endziņš Aivars	Problematic Legal issues in Different countries and Comparative Aspects of the Relationship between Central Government and total Local Self Government	Law science	International law	Davit Kortava
TZK	Endziņš Aivars	Case law as a method of law development	Law science	Law theory and history	Kristīne Mahaheja
TZK	Jarkina Viktorija	The legal relationships of unregistered couples.	Law science	Civil law	Alise Antone
TZK	Jarkina Viktorija	The civil protection of personal data	Law science	Civil law	Bomiņš Māris
TZK	Judins Andrejs	The qualification issues of smuggling	Law science	Criminal law	Aleksejs Šaforostovs
TZK	Juriss Juris	Seizure of property as a means of securing the resolution of property issues in criminal proceedings	Law science	Criminal law	Edijs Pastars
TZK	Juriss Juris	Disclosure of confidential information and state secrets	Law science	Criminal law	Studente Zita
TZK	Kaija Sandra	Simplified criminal proceedings and their development trends	Law science	Criminal law	Liene Cakare

TZK	Kaija Sandra	The effectiveness of special investigative activities and possible criminal procedural solutions for its improvement	Law science	Criminal law	Vitālijs Tikums
TZK	Kalesnykas Raimundas	The republic of Lithuanian municipal legal adjustment problems in the context of minority rights and democracy	Law science	Constitutional law	Karolis Kaklys
TZK	Kalesnykas Raimundas	Good faith and fair dealing in business relationships: The implementation of the principle of good faith in the legal relationship of consumption	Law science	Constitutional law	Jucevičius Ramūnas
TZK	Kalesnykas Raimundas	Issues of legal regulation of artificial intelligence in solving the conflict of interests in the public sector	Law science	International law	Krievs Ivo
TZK	Kalesnykas Raimundas	Artificial intelligence as the most effective tool in the fight against corruption	Law science	International law	Streļčenoks Jaroslavs
TZK	Kalniņš Erlens	The legal regulation of transaction disputes and related issues	Law science	Civil law	Ieva Broka
TZK	Kalniņš Erlens	Current issues of joint ownership	Law science	Civil law	Jānis Vanags
TZK	Kudeikina Inga	Right to a Fair Trial in Civil Proceedings	Law science	Civil law	Neimane Kristīne
TZK	Kudinaviciute-Mihailoviene Inga	Правовое регламентирование обязанности родителей содержать своих детей	Law science	Civil law	Vitalija Šimkiene
TZK	Loskutovs Aleksejs	Anticorruption enforcement model in Baltic States	Law science	International law	Virginijus Kaminskas
TZK	Načisčionis Jānis	Problems of application of the public-private partnership agreement as a source of law in the European Union	Law science	Constitutional law	Nikolajs Ozoliņš
TZK	Načisčionis Jānis	Vehicles equipped with right hand drive (RHD) steering system registration in the member states accordance with the European Union Law: national and Union law collisions problems	Law science	Constitutional law	Dalius Gintautas
TZK	Načisčionis Jānis	Soldier's Disciplinary Liability	Law science	Constitutional law	Iveta Golta

TZK	Načisčionis Jānis	Legal regulation of the compensable medicine system	Law science	Constitutional law	Ingus Gailums
TZK	Načisčionis Jānis	Compensation for moral damage in the administrative process	Law science	Constitutional law	Dace Mauriņa
TZK	Načisčionis Jānis	The place of jurisprudence in the legal system and its application methodology	Law science	Law theory and history	Kristīne Dārzniece
TZK	Načisčionis Jānis	Legal regulation of administrative responsibility	Law science	Constitutional law	Andris Ulpis
TZK	Načisčionis Jānis	Evidence and proof in tax disputes	Law science	Civil law	Edgars Golts
TZK	Načisčionis Jānis	Legal regulation of pet animals in Latvia	Law science	Civil law	Inese Bāra
TZK	Načisčionis Jānis	The development of regulation of heat supply services is connected with the liberalization of the heat supply market and competition, problems, solutions	Law science	Constitutional law	Dace Cīrule
TZK	Načisčionis Jānis	Legal regulation of fiscal discipline in Latvia and its development perspectives	Law science	Constitutional law	Kristaps Hahelis
TZK	Načisčionis Jānis	The EU insolvency regulation: issues and compability with legislation of the Republic of Latvia	Law science	International law	Daiga Sproģe
TZK	Načisčionis Jānis	Administrative proceedings for traffic rule violations	Law science	Constitutional law	Ivars Kazāks
TZK	Načisčionis Jānis	Responsibility in construction	Law science	Constitutional law	Ināra Ziemele
TZK	Neilands Rolands	Enforcement of decisions (the procedural procedure for forced transfer of ownership)	Law science	Civil law	Andrejs Voronovs
TZK	Onževs Māris	Mediation in commercial disputes	Law science	Civil law	Baiba Orbidāne
TZK	Puraite Aurelija	Public security and right to privacy: searching for the right balance	Law science	International law	Neringa Šilinske

TZK	Rudzinskas Antanas	Law criteria of determination of payment amount of non- pecuniary damage in Lithuania and Latvia	Law science	International law	Egle Šimkevičiene
TZK	Sandra Kaija	The legal regulation of prostitution in Latvia and its development	Law science	Criminal law	Armands Logins
TZK	Veikša Ingrīda	Advertising and its restrictions.	Law science	Civil law	Ilmārs Punka
TZK	Veikša Ingrīda	Privacy protection in the information age	Law science	International law	Agnese Boboviča
TZK	Veikša Ingrīda	Adoption in Latvia and abroad	Law science e	Civil law	Ārija Vitte
TZK	Veikša Ingrīda	Ensuring the balance of the interests of the information	Law science	International law	Ivita Kīsnica
TZK	Veikša Ingrīda	Flexible forms of job organization	Law science	Civil law	Dalius Vaiciulis
TZK	Veikša Ingrīda	Video surveillance and personal data protection	Law science	Civil law	Marta Mežsarga - Krūmiņa
TZK	Veikša Ingrīda	Assessment of environmental law in Latvia and its compliance with EU regulations and the sustainable environmental policy guidelines of international agreements.	Law science	Civil law	Uzulniece Dace
TZK	Ziemele Ineta	Content of judicial independence	Law science	Law theory and history	Laila Jircēna
VK	Lūka Ineta	Development of Professional Competence in Higher Education Topical for the Tourism Industry Labour Market	Economics and entrepreneurship	Business Administration	Doniņa Agita
VK	Lūka Ineta	Managing creativity development in tourism curricula	Business Administration	Business Administration	Perederenko Kamila
VK	Lūka Ineta	Effective Education Management for improving Education Quality in Developing Countries	Economics and entrepreneurship	Education management	Charles Ohanyelu
VK	Lūka Ineta	Education in Digital World: Influence of Digital Marketing on Higher Education	Economics and entrepreneurship	Business Administration	Belvin Benny

VK	Ineta Lūka	Entrepreneurial education in India: Improvement of Entrepreneurship education in India	Economics and entrepreneurship	Business Administration	Ambar Mehrotra
VK	Ineta Lūka	Digital learning in educational institutions and its effects on teachers and students	Economics and entrepreneurship	Education management	Mudassir Arafat
VK	Ineta Lūka	A study on the perception of the Consumers towards M-commerce retail in India (Online pharmacy site in India)	Economics and entrepreneurship	Business Administration	Bivasish Gupta Chowdhury
VK	Ineta Lūka	The effectiveness of Internet Advertising on Consumer Behaviour	Economics and entrepreneurship	Business Administration	Anukirti Jaiswal