



**TURĪBA UNIVERSITY  
SCIENTIFIC REPORT  
YEAR 2021**

Rīga, 2022

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## INTRODUCTION

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Turība University is an environment where strong personalities grow, develop, and improve, recognizing the value of both themselves and knowledge. Since its founding in 1993, Turība University's goal has been to constantly enhance its competitiveness, prestige, and international recognition.

At Turība, knowledge goes hand in hand with practical skills—this combination is highly valued by employers not only in Latvia but also worldwide.

Turība inspires young people to be enterprising and to implement their ideas, encouraging them to work not only at the national level but also internationally. For a successful and idea-rich entrepreneur, national borders do not exist—creativity and entrepreneurship exceed them!

Among Turība alumni are successful entrepreneurs, creators of innovative products, athletes, talented artists, and many others, whose examples clearly demonstrate that practically anything is possible! 99.61% of Turība alumni are employed, with over 80% already working during their studies.

At the university, practical studies account for 60% of the study time, while theory makes up 40%. The lecturers are industry professionals with extensive practical experience, providing insights into specific industries in addition to theoretical knowledge.

An internationally recognized diploma, work experience during studies, participation in various projects and conferences, internships abroad, acquiring and developing practical skills in faculty practice rooms (courtroom, StartUP Hotel), a business incubator for starting a business, and building useful contacts ensure that everyone has the opportunity to achieve their goals!

The university offers 27 study programs, 13 of which are available in English. Students from over 40 countries around the world study here.

The university has three faculties and one department:

- Faculty of Business Administration
- Faculty of Law
- Faculty of International Tourism
- Department of Information Technology

The university has three branches: in Liepāja, Cēsis, and Talsi.

Nothing is as constant as change - the year 2021 has clearly proven the truth of this concept, yet Turība University, with its over 28 years of activity, has demonstrated the ability to adapt not only to continuous changes but also to ambiguous competitive

conditions. The university has proven that, in such circumstances, it can not only survive but also grow, improve, and is ready to pass on these skills to others.

Turība University holds the status of a scientific institution and is included in the Register of Scientific Institutions. As a scientific institution, the university sets a goal to ensure research activities in social sciences and interdisciplinary research areas that align with strategic objectives and research program priorities, promote the unity of science and higher education, create new knowledge, and contribute to the development of these scientific fields.

Turība University currently conducts applied research, provides consulting services, participates in national and international research projects and programs, coordinates the university's scientific activities, and organizes scientific conferences, seminars, and lectures. Research results are published, and the scientific staff's publication in peer-reviewed journals included in Web of Science, SCOPUS, ERIH+, and other international scientific databases is supported.

The university has created a long-term collaboration platform for scientists and entrepreneurs, with a niche in establishing connections between businesses that want to introduce new products to the market and researchers whose findings can be commercialized and pushed to the market.

Applied research is conducted in four scientific areas. Many of the research projects are in business management and Latvia's priority sector - tourism. One of the long-term goals is participation in research on modern technologies and their development. An important aspect is the promotion of research results and innovations in the business environment, primarily in Latvia.

Scientific research is funded from various sources: the university's budget, European Union, and other international programs.

Turība University is also working on the exploration and economic justification of new technological solutions and applications to promote business development and innovation. The university collaborates with various national and international associations, state and municipal institutions, businesses, and educational institutions both in Latvia and abroad. The institute's activities are aimed at improving the business environment in Latvia and, with the help of international projects, in other EU countries. The project network is used as a collaboration tool for transferring new technological solutions to SMEs in other EU countries.

Experience exchange through the collaboration network promotes innovative entrepreneurship, increasing the productivity and competitiveness of SMEs.

**Vision:** A lifestyle university that is simultaneously a flagship for business education and green technologies in a changing world.

**Mission:** We promote a paradigm shift by increasing understanding of the business environment and economic processes, sustainable lifestyles, and the importance of green technologies.

**Values:** Freedom. Enterprise. Competence.

**Main goal:** Studies at Turība University are characterized by interdisciplinarity, internationalization, green technologies, and the enrichment of personal development experiences.

**Keywords:** Sustainability, digitalization, green technologies, applied science.

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## **DESCRIPTION OF SCIENTIFIC STRUCTURE AND SCIENTIFIC PERSONNEL**

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At Turība University, scientific research activities are directly linked to the university's doctoral studies. The university offers four doctoral study programs:

- **Communication Management**, program director: Dr. phil., Prof. Ainārs Dimants, authorized to run the program since July 31, 2012.
- **Law**, program director: Dr. iur., Una Skrastiņa, authorized to run the program since May 3, 2011.
- **Management Science**, program director: Dr. oec., Prof. Rosita Zvirgzdiņa, authorized to run the program since August 5, 2014.
- **Business Administration**, program director: Dr. oec., Prof. Rosita Zvirgzdiņa, authorized to run the program since August 5, 2014.

According to the Law on Scientific Activities, a university can be delegated the right to confer doctoral degrees in a specific scientific field if it meets three conditions: the university implements an accredited doctoral study program corresponding to the field of science, at least three experts approved by the Latvian Science Council are involved in the program's implementation, and the Latvian Science Council has provided an opinion on the possibility of delegating the right to confer doctoral degrees in the respective field.

Turība University has been delegated the rights to confer doctoral degrees in economics and business, mass media and communication sciences, and law. The university has established and operates three permanent promotion councils:

**The Permanent Promotion Council in Mass Media and Communication Science at Turība University** (*rector's decree no. 249/2, 26.02.2021.*):

Dr.phil. Ainārs Dimants, Turība University - chairperson;

PhD. Renata Matkevičienė, Vilnius University (Lithuania);

Dr.phil. Gregory Simons, Turība University, Uppsala University (Sweden);

Dr.phil. Jurgis Šķilters, University of Latvia;

Dr. sc. comm. Jānis Buholcs, Vidzemes University of Applied Science;

Dr.phil. Velga Vēvere, University of Latvia;

Dr.sc.soc. Anda Rožukalne, Rīga Stradiņš University.

**The Permanent Promotion Council in Law at Turība University:** (*rector's decree no. 249/3, 26.02.2021.*)

Dr.iur. Jānis Načisčionis, Turība University, chairperson;

Dr.iur. Una Skrastiņa, Turība University, Deputy Chairperson of the Council;

Dr.iur. Ingrīda Veikša, Turība University;

Dr.iur. Jānis Teivāns-Treinovskis, Daugavpils University;

Dr.iur. Vītolds Zahars, Daugavpils University;

Dr.iur. Ivars Kronis, Rīga Stradiņš University;

Dr.iur. Jānis Grasis, Rīga Stradiņš University;

Dr.iur. Vladas Tumalavičius, General Jonas Žemaitis Lithuanian Military Academy;

Dr.iur. Gatis Litvins, Turība University.

**The Permanent Promotion Council in Economics and Business at Turība University:** (*rector's decree no. 249/1, 26.02.2021.*)

Dr.oec. Rosita Zvirgzdiņa, Turība University - chairperson;

Dr.paed. Ineta Lūka, Turība University;

Dr.sc.admin. Daina Vasiļevska, Turība University;

Dr.oec. Dzintra Atstāja, BA School of Business and Finance;

Dr.oec. Biruta Sloka, University of Latvia;

Dr.habil.oec. Baiba Rivža, Latvia University of Agriculture;

Dr.psych. Irēna Kokina, Daugavpils University;

Dr.oec. Iveta Liniņa, Turība University.

**The Doctoral Council of the Turība University:** (*rector's decree no. 249/4, 26.02.2021.*)

Dr.iur., professor Jānis Načisčionis - chairperson;

Dr.sc.admin. Daina Vasiļevska - Vice Rector for Science and Academic Affairs, Professor;

Dr.oec., profesore Rosita Zvirgzdiņa, Director of the joint doctoral study program in "Management Science" of Daugavpils University and Turība University;

Dr.oec. Zane Driņķe - dean of the Faculty of Business Administration;



PhD. Jolanta Derkēvica-Pilskunga - director of the doctoral study program "Communication Management";

Dr.iur. Una Skrastiņa, leading researcher and director of the doctoral study program "Law";

Ivita Kīsnica - lecturer, secretary of the council.

**Composition of the Scientific Council of Turība University (scientists' general meeting protocol No. 1, September 16, 2020.):**

Dr.oec. Driņķe, Zane, associated professor, Economics and Entrepreneurship;

Dr.paed. Lūka Ineta, professor, leading researcher, Education science;

Dr. iur. Načisčionis Jānis, professor, leading researcher, Law science;

Dr.geogr. Rozīte Maija, professor, Social and economic geography;

Dr.psych. Škuškovnika Daina, associated professor, Psychology;

Dr.iur. Veikša Ingrīda, professor, leading researcher, Law science;

Dr.oec. Zvirgzdiņa Rosita, professore, Economics and Entrepreneurship.

On December 6, 2021, the Terminology Commission of the Latvian Academy of Sciences approved the establishment of the Media and Communication Sector Terminology Subcommittee, which included representatives from Turība University with the aim of promoting the development of accurate and unified terminology in the respective field, as well as its implementation in practice: (LAS Terminology Commission Decision No. 101, 25.01.2022; Protocol No. 1/1163)

Jolanta Derkevica-Pilskunga, PhD - lecturer at Turība University

Valdis Tilgalis - doctoral student at Turība University

Kristīne Tjarve - chairperson of the Board of the Latvian Public Relations Association (LASAP), lecturer at Turība University.

It should be noted that 23 lecturers and guest lecturers of the university have the status of experts from the Latvian Science Council, which is an important factor in ensuring research quality and a prerequisite for obtaining and maintaining the right to supervise doctoral theses in relevant scientific fields.

| Name, surname                    | Scientific discipline      | Scientific subdiscipline  | Date                                     |
|----------------------------------|----------------------------|---|--|
| <b>Davidova Jeļena</b>           | Social science             | Economics and Entrepreneurship; Education science                     | 21.09.2022.<br>26.03.2022.               |
| <b>Dimants Ainārs</b>            | Social science             | Mass media communication  | 26.03.2022                               |
| <b>Grasis Jānis</b>              | Social science             | Law science   | 17.06.2023                               |
| <b>Gregs Saimons</b>             | Social science             | Mass media communication  | 31.03.2024.                              |
| <b>Anita Jansone</b>             | Natural sciences           | Computer science and IT   | 24.03.2023.                              |
| <b>Kaija Sandra</b>              | Social science             | Law science   | 18.11.2022                               |
| <b>Kokina Irēna</b>              | Social science             | Economics and Entrepreneurship  | 21.08.2022                               |
| <b>Kokina Irēna</b>              | Social science             | Psychology  | 17.06.2023                               |
| <b>Liniņa Iveta</b>              | Social science             | Economics and Entrepreneurship  | 03.02.2024                               |
| <b>Lūka Ineta</b>                | Social science             | Economics and Entrepreneurship  | 18.11.2022                               |
| <b>Lūka Ineta</b>                | Social science             | Education science   | 24.03.2023                               |
| <b>Načisčionis Jānis</b>         | Social science             | Law science   | 07.10.2023                               |
| <b>Pleps Jānis</b>               | Social science             | Law science   | 25.05.20203                              |
| <b>Sviestiņa Inese</b>           | Medical and Health Science | Basic medical sciences, including pharmacy                            | 25.05.2023.                              |
| <b>Skrastiņa Una</b>             | Social science             | Law science   | 03.09.2023                               |
| <b>Šķilters Jurģis</b>           | Social science             | Psychology<br>Mass media and communication<br>Computer science and IT | 19.02.2023.<br>03.09.2023.<br>19.02.2023 |
| <b>Tamāra Grizāne</b>            | Social science             | Economics and Entrepreneurship  | 03.09.2023                               |
| <b>Teivāns-Treinovskis Jānis</b> | Social science             | Law science   | 18.09.2022                               |
| <b>Teivāns-Treinovskis Jānis</b> | Social science             | Economics and Entrepreneurship  | 17.01.2021                               |

|                            |                              |                                 |            |
|----------------------------|------------------------------|---------------------------------|------------|
| <b>Tumalavičius Vladas</b> | Social science               | Law science                     | 06.01.2024 |
| <b>Urmonas Algimantas</b>  | Social science               | Law science                     | 17.01.2021 |
| <b>Vasiļevska Daina</b>    | Social science               | Economics and Entrepreneurship  | 25.05.2023 |
| <b>Vasiļevska Daina</b>    | Social science               | Education science               | 04.11.2023 |
| <b>Veikša Ingrīda</b>      | Social science               | Law science                     | 01.12.2024 |
| <b>Vēvere Velga</b>        | Humanities and Arts Sciences | Philosophy, ethics and religion | 03.09.2023 |
| <b>Vēvere Velga</b>        | Social science               | Economics and Entrepreneurship  | 18.12.2022 |
| <b>Zahars Vitolds</b>      | Social science               | Law science                     | 17.06.2023 |
| <b>Zvirgzdiņa Rosita</b>   | Social science               | Economics and Entrepreneurship  | 04.11.2023 |

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## ***THE MAIN RESEARCH FIELDS***

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The qualitative contribution and funding of scientific research, both in the short and long term, are determined by the strategic guidelines of Turība University for 2021-2025. One of its objectives is to prepare doctoral students, which is the practical implementation of the Education Development Guidelines for 2014-2020, aiming to provide quality education for the enhancement of individual skills, thus promoting the development of professional and social skills based on value education, for life and competitiveness in the workplace.

The key tasks for the university's scientific activities in the coming years are:

- To promote research work and publication in internationally cited journals;
- To advance and support staff development in international programs, participation in projects, and the expansion of practical experience;
- To encourage staff involvement and publicity in the business, scientific, and public spheres;
- To attract the most outstanding students, lecturers, and professionals, and create products significant for the national economy.

In 2021, the funding for scientific work comes from the university's funding for science, payments for research commissioned by public administration institutions, and European Union structural funds.

The daily work of the teaching staff is not just about delivering lectures and seminars and consulting students. An important part of the work of Turība University's lecturers is to enhance their academic competence by publishing research, collaborating with employers, and participating in working groups focused on specific issues, promoting innovation in business, and contributing to the prosperity of the national economy. Applied research, carried out in collaboration with industry experts and students, will be useful to every employer, keeping track of industry trends and planning the company's future development. Research is conducted in four scientific activity directions. A large portion of the research projects are in business management and Latvia's priority sector - tourism.

### **Main research topics.**

The faculty members of the Faculty of Business Administration, in collaboration with the Business Technology Institute, conduct applied research that is important for the development of Latvia's business environment and the improvement of business efficiency. They also carry out research on the mass media market in Latvia, as well as research on intercultural communication in the field of corporate social

responsibility in Latvia. The main research topics are:

- **Competitiveness of Enterprises, The New Silk Road.**

Dr.oec., lecturer Aldis Bulis.

Scientific field: Economics and Business, Subfield: National Economy, International Business.

- **Problems of Tax Rate Harmonization.**

Mg., lecturer Anna Medne.

Scientific field: Economics and Business, Subfield: Finance and Credit;

- **Business Process Models and Their Application.**

Dr.sc.ing., lecturer Oskars Onževs.

Scientific field: Economics and Business, Subfield: Management Sciences;

- **Development Opportunities for SMEs in Latvia.**

Dr.oec., professor Rosita Zvirgzdiņa.

Scientific field: Economics and Business, Subfield: Management Sciences;

- **Customer Relationship Management Systems in Retail Businesses in the Baltics.**

Dr.oec., lecturer Iveta Liniņa.

Scientific field: Economics and Business, Subfield: Business Management;

- **Effectiveness of Quality Management Systems and Their Improvement.**

Dr.oec., lecturer Zane Driņķe.

Scientific field: Economics and Business, Subfield: Business Management;

- **Corporate Social Responsibility, Ethics, Communication.**

Dr.phil., professor Velga Vēvere.

Scientific field: Economics and Business, Subfield: Management Sciences;

- **Price Formation Regularities, Economic Development Regularities**

Mg.oec., lecturer.

Scientific field: Economics and Business, Subfield: Management Sciences;

- **Socio-psychological Aspects and Issues in Society.**

Dr. psych., associate professor Daina Šuškovnika. Field of Science: Psychology, Subfield: Social Psychology;

- **Strategic Communication.**

Dr.comm. Jolanta Derkevica – Pilskunga. Field of Science: Media and Communication.

The Faculty of Law, along with legal science experts from the Business Technology Institute and the Faculty of Law, actively works in their field, providing consultations on business and constitutional law issues to both companies and individuals. They have participated in national and international projects on legal matters, such as the development of legislative amendments and providing consultations on international law issues.

The main research topics include:

- **History of Latvian Law from the Earliest Times to 1914.**

Dr.hist., professor Valdis Blūzma. Field of Science: Law, Subfield: Legal Theory and History;

- **Legal Regulation of Disputing Transactions and Related Issues.**

Mg.iur., lecturer Ieva Broka. Field of Science: Law, Subfield: Public Law;

- **Development Trends in Administrative Law Science. Interaction Between Administrative and Administrative Procedural Law. Development of Public (State) Administration. Administrative Responsibility.**

Dr.iur., professor Jānis Načisčionis. Field of Science: Law, Subfield: Public Law;

- **Challenges of Applying Cross-border Insolvency Regulations in Latvia.**

Mg.iur., lecturer Daiga Sproģe. Field of Science: Law, Subfield: Civil Law;

- **Artificial Intelligence as the Most Effective Tool in the Fight Against Corruption.**

Mg.iur., lecturer Strelčēnoks Jaroslavs. Field of Science: Law;

- **Copyright in the Digital Environment. Plagiarism and Academic Integrity in Universities, Use of Copyrighted Works in Business.**

Dr.iur., professor Ingrīda Veikša. Field of Science: Law, Subfield: Civil Law;

- **International Legal Aspects of Child Adoption and Issues in Cross-border Adoption Regulations in Latvia.**

Mg., lecturer Ārija Vitte. Field of Science: Law, Subfield: Civil Law.

The researchers and lecturers of the International Tourism Faculty and the Tourism Research Center implement research projects in tourism and hospitality, including international projects that make a significant contribution to the development of the tourism sector in Latvia. The main research topics include:

- **Development of Business Tourism, Leisure Tourism, and Products in Riga. Three Development Programs were developed according to the RTAB's Order.**

Dr.oec., lecturer Ēriks Lingeberziņš. Scientific field: Management;

- **Tourism destination management systems.**

Mg., lecturer Dace Amsonē. Scientific field: Economics and Business, subfield: Entrepreneurship;

- **Opportunities for social entrepreneurship in Latvian municipalities.**

Dr.sc.admin., lecturer Ainārs Brencis. Scientific field: Economics and Business, subfield: Governance;

- **Complex inheritance in tourism. Diaspora tourists traveling in Latvia.**

Dr.geogr., professor Maija Rozīte. Scientific field: Social and Economic Geography, subfield: Human Geography;

- **Tourism, education, nature protection, business, and labor market issues. Impact of sustainable tourism development on climate and environmental changes.**

Dr.oec., Lecturer Tamāra Grizāne. Scientific field: Economics and Business; Earth Sciences, Physical Geography and Environmental Sciences, subfield: Environmental Sciences;

- **Tourism professional association.**

Mg., lecturer Daina Vinklere. Scientific field: Social and Economic Geography, subfield: Human Geography;

- **Tourism education management.**

Dr.paed., lecturer Agita Doniņa. Scientific field: Management Science, subfield: Educational Management;

- **Opportunities for acquiring management skills at the university.**

Mg.philol., Mg.paed., lecturer Ēvele Viola. Scientific field: Social Sciences, subfield: Educational Science;

- **Humanistic and linguistic prerequisites for implementing oral discourse in English for special purposes at universities.**

Mg.philol., lecturer Drozdova Valērija. Scientific field: Humanities and Arts, subfield: Applied Linguistics;

- **Improvement of professional language competence in university studies and lifelong learning process.**

Dr.paed., professor Ineta Lūka, Mg.philol., Mg.paed., lecturer Inese Ate,

Mg.paed., lecturer Kristīne Liepiņa, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Līga Kļaviņa. Scientific field: Social Sciences, subfield: Educational Science;

- **Development of student employability skills.**

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Vicente Navas Mesa. Scientific field: Social Sciences, subfield: Educational Science, Economics and Business;

- **Development of intercultural competence.**

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Vicente Navas Mesa. Scientific field: Social Sciences, Humanities and Arts, subfield: Applied Linguistics, Educational Science;

- **Intergenerational learning research in hospitality businesses.**

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans. Scientific field: Social Sciences, subfield: Educational Science.

In 2021, Turība University, in collaboration with scientific institutions and universities from six countries (Poland, Serbia, Finland, Czech Republic, Lithuania, Romania), organized the 4th International Summer School for Doctoral Students titled "New Challenges for Researchers," which took place from August 24–26, 2021. The chair of the summer school organizing committee was BAT Vice-Rector, Associate Professor Dr. Daina Vasiļevska.

<https://www.turiba.lv/lv/zinatne/vasaras-skola-doktorantiem>

The event was held online, with 72 doctoral students participating.

The summer school focused on developing core skills necessary to achieve the best results in successfully defending a doctoral dissertation and determining future research directions. Therefore, the following topics were chosen for the summer school: research data management, preparation of scientific papers, project management analysis, research integrity and ethics, intellectual property and patent systems, communication skills development, and more. The summer school provided intellectually curious doctoral students with the opportunity to acquire new knowledge, broaden their understanding of scientific culture, and exchange experiences. It fostered the enhancement of participants' research skills, offering valuable collaboration opportunities with researchers from other countries.



## **Defended Theses.**

Three theses were defended in 2021:

- 1) **Neringa Šilinské**, thesis: “Privacy Protection in National Legislation Related to the Use of Visual Information Recording Devices” during the meeting of the Promotion Council on October 6, 2021, at Turība University, the degree of Doctor of Science - Doctor of Science (Ph.D.) in the subfield of Civil Law was awarded in Legal Science.
- 2) **Svetlana Gribanova**, thesis: „Management of Motivation of IT professionals in contemporary Latvia” during the meeting of the Promotion Council on June 30, 2021, at Turība University, the degree of Doctor of Science - Doctor of Science (Ph.D.) in the field of Economics and Business Science was awarded in the subfield of Business Management.
- 3) **Dace Bole**, thesis: “Employees' Spiritual Well-being and the Application of a Value-Oriented HR Management System in Latvian Companies” during the meeting of the Promotion Council on December 2, 2020, the degree of Doctor of Science – Doctor of Science (Ph.D.) was awarded in the field of Economics and Business Science, in the subfield of Business Management.

## IMPLEMENTED RESEARCH AND DEVELOPMENT PROJECTS

In 2021, the staff of the Turība University has been and is involved in 10 projects:

| Project title and ID no.   | Project executors:<br>academic staff,<br>students, support<br>staff |
|--|---|
| 1) <i>ERASMUS+</i> strategic partnership project "Development of Interdisciplinary skills for cooperation and conflict management"/ "Starpozaru prasmju attīstība sadarbībai un konfliktu risināšanai"<br><b>DISCOM</b><br>01.09.2019.-30.08.2022<br>2019-1-LV01-KA203-060423      | D.Rone<br>D.Skuškovņika<br>K.Nesterova<br>I.Bruksle                 |
| 2) <i>SPINTeams</i> University Alliance: From Idea to Market with the Help of Mentoring and Transnational Entrepreneur Networking<br><b>SPINTEAMS</b><br>01.01.2021 - 31.12.2023<br>621689-EPP-1-2020-1-ES-EPPKA2-KA   | Z.Driņķe, I.Bruksle,<br>K.Tihanova<br>S.Belova<br>K.Nesterova       |
| 3) <i>JUSTICE</i> project „Cooperation Development among Mediators and Lawyers” ( <b>CODEMAL</b> ), Nr. 854024-CODEMAL-JUST-AG-2018/JUST-JTRA-EJTR-AG-2018, 01.09.2019. - 28.02.2022.  | D.Rone<br>I.Kīsnica<br>K.Tihanova                                   |
| 4) KA2 project „Mediation: training and society transformation” jeb <b>MEDIATS</b> , Cooperation for innovation and the exchange of good practices – Capacity Building in the field of Higher Education, Nr. 599010-EPP-1-2018-1-NL-EPPKA2-CBHE-JP, 2018.-2021.                    | D.Rone<br>I.Kīsnica<br>K.Tihanova                                   |
| 5) <i>ERASMUS+</i> program. Synergy between education, science, management, and industry components in climate change management<br><b>CLIMAN</b><br>15.11.2020-14.11.2023<br>619119-EPP-1-2020-1-NL-EPPKA2-CBHE-JP  | A.Doniņa<br>M.Platace   |
| 7) <i>SAM</i> 8.2.2. "Strengthening the academic staff of higher education institutions in strategic specialization areas" - ESF project " Turība University: Strengthening the Academic Staff in Strategic Specialization Areas", Nr. 8.2.2.0/18/A/019, 01.01.2019. - 28.02.2022. | D. Amsone<br>I. Kīsnica<br>J.Brilte                                 |
| 8) <i>Nordplus</i> Higher Education Program: Intensive Course 'Green Logistics', years 2019. - 2021.   | I.Bruksle<br>K.Tihanova   |

|   |   |
|---|---|
| 9) <i>Erasmus+</i> Adult learning project „Cultural knowledge and language competences as a means to develop the 21st century skills”. Project No.2018-1-HR01-KA204-047430. 6 partners: Latvia, Croatia, Slovenia, Romania, Czech Republic, Poland. Project | Ineta Lūka (project manager from Latvia), Sundars Vaidesvarans, Anda Komarovska, Inese Ate, Kristīne Liepiņa, Elīza |
| term: 01.09.2018.-31.08.2021. Total project funding: 211 135 EUR  | Liena Ļaksa, Anete Veipāne  |
| 10) <i>NordPlus Adult Learning</i> . NordPlus project "Nord-Tour-Net-3: Solving Communication Problems of Different Generations in Tourism Companies". Project No. NPAD-2020/10015  | Ineta Lūka (project manager from Latvia), Sundars Vaidesvarans, Elīza Liena Ļaksa, Anete Veipāne                    |

All faculties, departments, and divisions of the university participate in the project implementation and the preparation of new applications, according to their specialization and qualifications. University lecturers and researchers also participate in projects carried out by other universities, organizations, and institutions.

❖ **Research and development projects obtained through a competitive process, funded by the Latvian state budget:**

| Project funder   | Project title and identification number  | Project executors: academic staff, students, support staff |
|--|--|--|
| ESF + National public funding                                | ESF project No. 8.3.1.1/16/I/002 "Competence-based approach in the curriculum" "Adapting teaching materials into easy language"17.10.2016. - 31.12.2023.   | <b>Sproģe, Ieva.</b> Senior expert                         |
| Results from year 2021                                       | Brief description or link to the website where the description can be found<br><a href="https://www.visc.gov.lv/lv/projekts/kompetencu-pieejamibas-satura?utm_source=https%3A%2F%2Fwww.google.com%2F">https://www.visc.gov.lv/lv/projekts/kompetencu-pieejamibas-satura?utm_source=https%3A%2F%2Fwww.google.com%2F</a><br>Develop a competence-based general education curriculum within the framework of measure 8.3.1.1 'Approval and implementation of a competence-based general education curriculum' of the European Union Fund project No. 8.3.1.1/16/1/002 'Competence-Based Approach in the Curriculum' (occupation classifier 2422). Ensure the approval of the competence-based general education curriculum (hereinafter referred to as the curriculum) in accordance with the description of the mandatory general education content and the implementation of the curriculum at the preschool, basic education, and secondary education levels |  |
| ESF, National Centre for Education of the Republic of Latvia | SAM: 8.5.2. "Enhancement of the sectoral qualifications system for the development of vocational education and ensuring quality", 6.12.2016.- 30.06.2022.  | <b>Sproģe, Ieva.</b> German language expert                |

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| Results from year 2021 | <p>Brief description or link to the website where the description can be found</p> <p><a href="https://www.cfla.gov.lv/lv/852-nodrosinat-profesionalas-izglitiba-atbilstibu-eiropas-kvalifikacijas-ietvarstrukturai?utm_source=https%3A%2F%2Fwww.google.com%2F">https://www.cfla.gov.lv/lv/852-nodrosinat-profesionalas-izglitiba-atbilstibu-eiropas-kvalifikacijas-ietvarstrukturai?utm_source=https%3A%2F%2Fwww.google.com%2F</a></p> <p>Objective: To ensure the alignment of vocational education with the European Qualifications Framework.</p> <p>The specific goal of the project is to improve the content of vocational education and, in accordance with the Latvian Qualifications Framework, to update and develop occupation standards and professional qualification requirements, as well as to develop the content of vocational qualification exams. This will be done by introducing a modular approach to educational programs and providing the necessary teaching materials for the quality implementation of the programs, thus enhancing the sectoral qualifications system. Preparation of the scientific editorial work for the Latvian edition of the textbook 'Straßen und Tiefbau'. In collaboration with SIA 'Baltijas Datoru akadēmija', Title of the developed material: 'Roads and Civil Engineering'.</p> |
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❖ **Research and development contract work: with businesses, public entities (state, municipality, etc.), and other clients (individuals, associations, foundations, etc.)**

|  |   |  |
|--|---|--|
| Project funder   | Project title and identification number   | Project executors: academic staff, students, support staff |
| National Library of Latvia, Embassy of Germany/Ministry of Foreign Affairs | Informationen zur politischen Bildung. Digitalisierung./ Digitalizācija, bpb, - Agreement No.1.1 - 15.3/2021/46, Publisher National Library of Latvia   | <b>Sproģe, Ieva.</b> Translator                            |
| Results from year 2021   | <a href="https://www.biblioteka.lv/izdots-rakstu-krajums-digitalizacija-un-sabiedriba/">https://www.biblioteka.lv/izdots-rakstu-krajums-digitalizacija-un-sabiedriba/</a><br><a href="https://lnb.lv/iv/gramatas-digitalizacija-un-sabiedriba-atversana">https://lnb.lv/iv/gramatas-digitalizacija-un-sabiedriba-atversana</a>  |  |
| National Library of Latvia   | The State in the Country. Latvia - Province of the Russian Empire in the 19th Century. Edited by Gvido Straube. Riga: Latvian National Library. 2020. 224 pages. ISBN 978-9984-850-87-0; e-book 978-9984-850-88-7.  | <b>Sproģe, Ieva.</b> Translator                            |
| Results from year 2021   | Project supporters: Ministry of Culture of the Republic of Latvia (LRKM), 'Latvia's Centenary Program', Latvian National Library (LNB), University of Latvia (LU)<br>Staat im Staat. Lettland - Baltische Provinzen im Russischen Reich im 19. Jahrhundert. At the Latvian National Library, preparing conference proceedings for publication by the Herder Institute Publishing House in Marburg, Germany. |  |

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## PUBLICATIONS 2021

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### ❖ Original scientific articles in the WEB OF SCIENCE / SCOPUS databases

- 1) **Boikova, T.**, Zeverte-Rivza, S., Rivza, P., Rivza, B. [The determinants and effects of competitiveness: The role of digitalization in the european economies](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85117578024&doi=10.3390%2fsu132111689&partnerID=40&md5=8b08) (2021) Sustainability (Switzerland), 13 (21), art. no. 11689, <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85117578024&doi=10.3390%2fsu132111689&partnerID=40&md5=8b08> DOI: 10.3390/su132111689
- 2) **Jelisejevs, A.** The Good Faith Based Approach as a Legally Acceptable Intervention in Freedom of Contract to Protect Consumers' Rights When Banks Unilaterally Close Accounts (2021) Baltic Journal of Law and Politics, 14 (2), pp. 142-163. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-5127562874&doi=10.2478%2fbjlp-2021-0014&partnerID=40&md5=1c1> DOI: 10.2478/bjlp-2021-0014
- 3) **Linina, I.**, Vevere, V. [Critical thinking as grounds of socially responsible communication](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85118627318&doi=10.17770%2fetr2021vol1.6572&partnerID=40&md5=). Vide. Tehnologija. Resursi - Environment, Technology, Resources, 1, pp. 149-154. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85118627318&doi=10.17770%2fetr2021vol1.6572&partnerID=40&md5=> DOI: 10.17770/etr2021vol1.6572
- 4) **Linina, I.**, **Zvirgzdina, R.**, Vevere, V. [Client relationship management in latvian retail enterprises under COVID-19 circumstances](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85118669096&doi=10.17770%2fetr2021vol1.6573&partnerID=40&md5=). Vide. Tehnologija. Resursi - Environment, Technology, Resources, 1, pp. 155-161. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85118669096&doi=10.17770%2fetr2021vol1.6573&partnerID=40&md5=> DOI: 10.17770/etr2021vol1.6573
- 5) **Luka, Ineta.** (2021). European Cultural Heritage and Skills Development Course for Adult Learners' Self-development. *Journal of Education Culture and Society*, 12(2), 505-526. doi: 10.15503/jecs2021.2.505.526 [Web of Science, ERIH] <https://doi.org/10.15503/jecs2021.2.505.526>
- 6) **Luka, Ineta.** (2021). Developing Adult Learners' Language Competence in Culture-Based Blended-Learning Course. *Acta Universitatis Sapientiae, Philologica*, 13(2), pp. 71-92. DOI: 10.2478/ausp-2021-0014 [SCOPUS, ERIH] <https://doi.org/10.2478/ausp-2021-0014>
- 7) **Načisčionis, J.**, Urmonas, A. [Administrative law in the sphere of public policy upon restoration of independence of Latvia and Lithuania \[Article@Administracinė teisė, socialinė tikrovė, viešojo politika ir socialiniai pokyčiai\]](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85106251118&doi=10.5755%2fj01.ppa.20.1.27712&partnerID=40&md5=) Public Policy and Administration, 20 (1), pp. 127-143. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85106251118&doi=10.5755%2fj01.ppa.20.1.27712&partnerID=40&md5=> DOI: 10.5755/j01.ppa.20.1.27712
- 8) **Pole, L.**, Grizane, T. [Tourism tax model for development of regions](https://www.scopus.com/inward/record.uri?eid=2-s2.0-). Research for Rural Development, 36, pp. 239-246. <https://www.scopus.com/inward/record.uri?eid=2-s2.0->

- [85122017006&doi=10.22616%2frd.27.2021.034&partnerID=40&md5=e8](https://doi.org/10.22616/rrd.27.2021.034) DOI: 10.22616/rrd.27.2021.034
- 9) **Rizhamadze, K.**, Ābeltina, A. [The Factors that Promote Business Growth Opportunities for SMEs in Latvia in Wholesale and Retail Trade Sector](https://doi.org/10.1007/978-3-030-85304-4_7). Eurasian Studies in Business and Economics, 20, pp. 115-126. [https://www.scopus.com/inward/record.uri?eid=2-s2.0-85122463481&doi=10.1007%2f978-3-030-85304-4\\_7&partnerID=40&md5=e8](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85122463481&doi=10.1007%2f978-3-030-85304-4_7&partnerID=40&md5=e8) DOI: 10.1007/978-3-030-85304-4\_7
  - 10) Sadiyev Saleh, S., Nasirov Khudam, E., Iskandarov Ibrahim, K., **Simons, G.** South caucasus and a 'New Great Game': the communication of competition in securitised international relations. Journal of Contemporary European Studies, 29 (2), pp. 282-294. DOI: 10.1080/14782804.2020.1826914, <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85091739254&doi=10.1080%2f14782804.2020.1826914&partnerID=40&md5=85091739254>
  - 11) **Simons, G.**, Manoilo, A. [The what, how and why of fake news: An overview](https://doi.org/10.30547/WORLDOFMEDIA.2.2021.2). World of Media, 2021 (2), pp. 35-55. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85110924887&doi=10.30547%2fWORLDOFMEDIA.2.2021.2&partnerID=40&md5=85110924887> DOI: 10.30547/WORLDOFMEDIA.2.2021.2
  - 12) **Simons, G.**, Muhin, M., Oleshko, V., Sums kaya, A. [The concept of interdisciplinary research on intergenerational transmission of communicative and cultural memory](https://doi.org/10.30547/worldofmedia.1.2021.3). World of Media, 2021 (1), pp. 64-91. DOI: 10.30547/worldofmedia.1.2021.3, <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85103905546&doi=10.30547%2fworldofmedia.1.2021.3&partnerID=40&md5=85103905546>
  - 13) Skadina, H., **Zvirgzdina, R.** [Methodology of creating success criteria within the business model for sustainability reasons](https://doi.org/10.1504/ijebr.2021.114383) International Journal of Economics and Business Research, 21 (3), pp. 360-369. 16) <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85104679172&doi=10.1504%2fijebr.2021.114383&partnerID=40&md5=85104679172> DOI: 10.1504/ijebr.2021.114383
  - 14) **Vasiliev, D.** "Implications of Pollinator Biodiversity Decline for Food Security, Economy, and Pollinator Conservation Policies", E3S Web of Conferences 259, 01006, <https://doi.org/10.1051/e3sconf/202125901006> [www.scopus.com/inward/record.uri?eid=2-s2.0-85106146473&doi=10.1051%2fe3sconf%2f202125901006&partnerID=40&md5=85106146473](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85106146473&doi=10.1051%2fe3sconf%2f202125901006&partnerID=40&md5=85106146473)
  - 15) **Vasiliev, D.** "The role of e-commerce in organic farming in Latvia", Proceedings of Sixth International Congress on Information and Communication Technology: ICICT 2021, London, Volume 1; ISBN 978-981-16-2376-9
  - 16) **Vasiliev, D.** "THE USAGE OF DIGITAL COMMUNICATIONS TOOLS WITHIN ORGANIC FARMING INDUSTRY IN LATVIA", "Engineering for Rural Development 2021" LLU conference. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85112823919&doi=10.22616%2fERDev.2021.20.TF311&partnerID=40&md5=85112823919> DOI: 10.22616/ERDev.2021.20.TF311
  - 17) **Vasiliev, D.** „The use of digital communications tools by Latvian environmental NGOs", "ENVIRONMENT. TECHNOLOGY. RESOURCES." (ISSN 1691-5402 , eISSN 2256-070X). DOI: 10.17770/etr2021vol1.6515 <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85118635398&doi=10.17770%2fetr2021vol1.6515&partnerID=40&md5=85118635398>
  - 18) **Veiksa, I.** Assessing Creativity from the Viewpoint of Law. Creativity, 8 (2), pp. 53-66. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85121055376&doi=10.2478%2fctra-2021-0017&partnerID=40&md5=85121055376> DOI: 10.2478/ctra-2021-0017

- 19) **Veiksa, I.** Protection of computer-generated works in the era of new technologies. IAES International Journal of Artificial Intelligence, 10 (1), pp. 234-243. <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85103096715&doi=10.11591%2fijai.v10.i1.pp234-243&partnerID=40&md DOI: 10.11591/ijai.v10.i1.pp234-243>
- 20) **Veinbergs, V; Kisnica, I.** Possibilities and Restrictions on the Use of Unmanned Aircraft Systems in Security Work in Latvia. EUROPEAN INTEGRATION STUDIES Issue: 15 Pages: 182-193 DOI: 10.5755/j01.eis.1.15.28829 . Accession Number: WOS:000697502100014
- 21) **Zigunovs, M.,** 2021, June. Implementation of the Difference Scheme for Absorption Equation Type Problems Applying Parallel Computing Technologies. In ENVIRONMENT. TECHNOLOGIES. RESOURCES. Proceedings of the International Scientific and Practical Conference (Vol. 2, pp. 210-213). <http://journals.rta.lv/index.php/ETR/article/view/6633/5367>, <https://doi.org/10.17770/etr2021vol2.6633>
- 22) **Zigunovs, M.,** 2021, June. The Alzheimer's Disease Impact on Artificial Neural Networks. In ENVIRONMENT. TECHNOLOGIES. RESOURCES. Proceedings of the International Scientific and Practical Conference (Vol. 2, pp. 205-209). <http://journals.rta.lv/index.php/ETR/article/view/6632/5366>, <https://doi.org/10.17770/etr2021vol2.6632>
- 23) **Singh, K** (Singh, Kamaldeep, PhD Student). Influencer Marketing from a Consumer Perspective: How Attitude, Trust, and Word of Mouth Affect Buying Behavior. EUROPEAN INTEGRATION STUDIES Issue: 15 Pages: 231-241 DOI: 10.5755/j01.eis.1.15.28803. Accession Number: WOS:000697502100018

#### ❖ REVIEWED SCIENTIFIC MONOGRAPHS

Lecturers of the Turība University participate in the preparation of monographs, developing teaching literature, methodological materials, and auxiliary tools. In 2021, the following scientific monographs were published by the Turība University Publishing House:

- 1) 'The Issue of Restoration of Criminal Proceedings Due to Newly Discovered Circumstances,' Inese Baikovska, 2021.
- 2) 'Media and Communication Science,' Klaus Beks, Ainārs Dimants, 2021.
- 3) 'Copyright in the Digital Age,' Ingrīda Veikša, 2021.

#### ❖ ORIGINAL SCIENTIFIC ARTICLES IN OTHER INTERNATIONAL DATABASES

**Komarovska, Anda;** „Foreign Language Online Learning in Multicultural Context. International Perspective”. At the 18th International Scientific Conference of Liepaja University "Language Acquisition: Issues and Perspectives," a paper will be published in the multilingual collection of scientific articles "Language Acquisition: Issues and Perspectives," ISSN 1407-9739 (printed), ISSN 2661-5584 (digital) [EBSCO]. The collection will be published in 2022. (The paper has been accepted).



Victoria Gudovskaya, **Iveta Liniņa** (2021). Implementation of Digital Technologies in a Crisis Management Model of Small Businesses during the Covid-19. Acta Prosperitatis Nr.12, DOI: 10.37804/1691-6077-2021-12-8-23 (EBSCO)

**Patriks Morevs**, Marina V. Khudzhina, Elman Dzhambetov, Sergei D. Karakozov. ADI Method Advantages for Numerical Solution of Elliptic 2D Differential Equations. Acta Prosperitatis Nr.12, DOI: 10.37804/1691-6077-2021-12-76-88 (EBSCO)

Aleksandrs Popovs, **Zane Driņķe**. Readiness For Digital Transformation – The Outlook of Top Baltic Companies. Acta Prosperitatis Nr.12, DOI: 10.37804/1691-6077-2021-12-119-136 (EBSCO)

**Daina Škuškovnika**, Anita Zvingule. Strategic Aspects of Communication for Changing Social Habits in Waste Sorting. Acta Prosperitatis Nr.12, DOI: 10.37804/1691-6077-2021-12-157-175

Urban, Maria; **Vasilevska, Daina**, Alesia Abchynets. Visual models as a means of teaching in primary math's education: problems of teacher training. Journal ACTA PROSPERITATAIS nr. 12, p.193-202, DOI: 10.37804/1691-6077-2021-12-193-202. (EBSCO)

Urban, Maria; **Vasilevska, Daina**. Conflict of Goals” as a Barrier for Effective Use of Visual Models in Primary Math Education. Proceedings of the International Scientific Conference 'Rural Environment, Education. Personality'. Issue 14, p.234-239. 6p. DOI: 10.22616/REEP.2021.14.025. (EBSCO)

**Василевска Д.** Педагогическая деятельность в меняющейся системе высшего образования. VIII международная научно-практическая конференция «Образовательное пространство детства: исторический опыт, проблемы, перспективы». 27. — 28.05. 2021. (Коломна, Россия). Сборник науч. статей под общ ред. И.В. Зеленковой, О.Б. Широких. — Коломна: Государственный социально-гуманитарный университет, 2021. – 295 с. ISBN 978-5-98492-504-4, стр. 10 – 15. РИНЦ, eLIBRARY ID: 47144774

#### • OTHER PEER-REVIEWED SCIENTIFIC ARTICLES

**Sproge, Ieva**; Tūbele, Sarmīte (2021). “Challenges of Easy and Plain Language in Latvia. In: L. Daniela (ed.) Human Technologies and Quality of Education, 2021. p. 486-500. ISBN 978-9934-18-735-3, <https://doi.org/10.22364/htqe.2021.37>

**Streļčenoks Jaroslavs**; The Concept of Artificial Intelligence and the Legal Principles of Its Operations: Global Experience. Turība University 'XXII International Scientific Conference - Artificial Intelligence and Green Thinking', proceedings <https://www.turiba.lv/storage/files/xxii-conference-2021.pdf>

**Gita Janševica, Iveta Liniņa**; Application of Business Principles in Local

Government Leadership. Turība University 'XXII International Scientific Conference - Artificial Intelligence and Green Thinking', proceedings <https://www.turiba.lv/storage/files/xxii-conference-2021.pdf>

**Nikolajs Ozoliņš, Ivita Kīsnica**; Smart Contracts and Moral Values in Public-Private Partnerships. Turība University 'XXII International Scientific Conference - Artificial Intelligence and Green Thinking', proceedings. <https://www.turiba.lv/storage/files/xxii-conference-2021.pdf>

**Daiga Sproģe**; Main Area of Interest in Cross-Border Insolvency Proceedings. BAT 'XXII International Scientific Conference - Artificial Intelligence and Green Thinking', proceedings. <https://www.turiba.lv/storage/files/xxii-conference-2021.pdf>

- **THESES IN CONFERENCE PROCEEDINGS**

**Luka, Ineta**. “Developing Adult Learners’ 21st Century Skills in “European Cultural Heritage and Skills Development” Course”. Theses at the international scientific ECER conference 'Education and Society: Expectations, Prescriptions, Reconciliations' organized by the European Educational Research Association (EERA), University of Geneva, Switzerland, 06-10 September 2021. Theses online:

[https://www.conftool.com/ecer2021/index.php?page=browseSessions&form\\_session=668](https://www.conftool.com/ecer2021/index.php?page=browseSessions&form_session=668)

Fernate, Andra; **Luka, Ineta**; Birzina, Rita; Pigozne, Tamara. ““Developing Adult Learners’ 21st Century Skills in “European Cultural Heritage and Skills Development” Course”. 'Education and Society: Expectations, Prescriptions, Reconciliations' organized by the European Educational Research Association (EERA), University of Geneva, Switzerland, 06-10 September 2021. Theses online.:

[https://www.conftool.com/ecer2021/index.php?page=browseSessions&form\\_session=662](https://www.conftool.com/ecer2021/index.php?page=browseSessions&form_session=662)

**Luka, Ineta**. “Developing Adult Learners' 21st Century Skills in Culture-Based Multilingual Blended-Learning Course”. 8th International scientific conference Linguistic, Educational and Intercultural Research 2021 (LEIC Research 2021). Abstracts. Vilnius Universitetas, p.52. Available: [https://www.conference.uki.vu.lt/images/2021/The\\_book\\_of\\_abstracts\\_LEIC\\_conference\\_2021.pdf](https://www.conference.uki.vu.lt/images/2021/The_book_of_abstracts_LEIC_conference_2021.pdf)

- **POPULAR SCIENCE PUBLICATIONS**

*Book*

Andriksone Aira, Bērziņa Kristīne u.c. (Lingebērziņš Ēriks, Rozīte Maija, Vinklere Daina). Tourism in Latvia Through the Centuries. History, Development, and Perspectives. Turība University, Investment and Development Agency of Latvia. ISBN-978-9934-543-30-2.

Oļševskis Edgars. No Antisocials. The right to meet. Jurista Vārds, No.7 (1169), <https://juristavards.lv/doc/278286-antisocialo-nav-tiesibas-uz-satiksanos/>

- **SCIENTIFIC PUBLICATIONS OF TURĪBA UNIVERSITY**

On April 21-22, 2021, Turība University hosted the **XXII International Scientific Conference 'ARTIFICIAL INTELLIGENCE AND GREEN THINKING'**

<https://www.turiba.lv/lv/zinatne/konferences/zinatnisko-konferencu-vesture/xxii-starptautiska-zinatniska-konference-maksligais-intelektiv-un-zala-domasana>

The proceedings of the XXI conference have been published and indexed in internationally cited databases EBSCO, Business Source Complete, Business Source Corporate Plus, and ProQuest, as well as published on the Business University of Turība website

In 2021, Turība University scientific journal **Acta Prosperitatis No. 12** was published, ISSN 1691-6077. The composition of the scientific editorial board, based on nationality, includes members from Latvia, Turkey, Slovakia, Serbia, Poland, the Czech Republic, Sweden, Germany, Ukraine, and Lithuania. Based on university affiliation, besides the Turība University, it includes the University of Turkish Aeronautical Association (**Turkey**), University of Wrocław, Nicholas Copernicus University, Wrocław University of Economics (**Poland**), Uppsala University (**Sweden**), Leibniz University Hannover, Berlin Social Science Center (**Germany**), Mykolas Romeris University, Vilnius University, Kaunas University of Technology and Vytautas Magnus University (**Lithuania**), University of Economics and Management Prague (**Czech Republic**), Žilina University (**Slovakia**), University of Novi Sad (**Serbia**), Sumy State University (**Ukraine**).

The journal publishes studies on current topics:

- The implementation of digital technologies in the small business crisis management model during the Covid-19 period.
- The latest trends in the sports goods industry in North America and Europe.

- Development of personal data protection systems - does the pandemic bring new changes?
- Artificial Intelligence as a legal entity in the context of civil liability. Readiness for digital transformation - the perspective of leading Baltic companies. The impact of innovation and skills on the development of small and medium-sized food enterprises in Latvia. Strategic communication aspects in changing social behaviors regarding waste sorting, and others.

Acta Prosperitatis No. 12 is indexed in internationally cited databases EBSCO, Academic Search Ultimate version, and ProQuest. Each article has been assigned a DOI index.

## PAPERS IN SCIENTIFIC CONFERENCES

During the reporting period, the lecturers participated 26 times in scientific conferences, forums, and seminars, where they presented papers or expressed their opinions on socially relevant topics.

### IT Department

|   | Conference title, time, location  | Author(s) and topic of the paper   |
|---|---|--|
| International scientific conferences/congresses | The XXII International Scientific Conference organized by Turība University "Artificial Intelligence and Green Thinking," April 21-22, 2021. (online) | <b>Morevs P., Marina V.</b><br><br>Khudzhina, Elman Dzhambetov, Sergei D. Karakozov. ADI METHOD ADVANTAGES FOR NUMERICAL SOLUTION OF ELLIPTIC DIFFERENTIAL EQUATIONS |

### Faculty of Business Administration

|   | Conference title, time, location  | Author(s) and topic of the paper   |
|---|---|--|
| International scientific conferences/congresses | 1. 2021 IASIA Regional Conference, KTU Kauņa, Lietuvā. 23.04.2021.                          | <b>Liniņa, I., Vevere, V.</b> Critical Thinking Competence and its Impact on Acquisition of Basic Principles of Entrepreneurship Among Business Students in Latvia.  |
|   | 2. ENVIRONMENT. TECHNOLOGIES. RESOURCES. RĀT Rezekne, Latvia. 17.-18.06.2021.               | 1. <b>Liniņa, I., Zvirgzdiņa, R., Vēvere, V.</b> Client relationship management in latvian retail enterprises under COVID-19 circumstances.<br>2. <b>Liniņa, I., Vēvere, V.</b> Critical thinking as grounds of socially responsible communication |
|   | 3. Globalization and its socio-economic consequences 2021 Žilina Slovakia. 12.- 15.10.2021. | <b>Liniņa, I., Arbidāns, Dz., Vēvere, V.</b> Identification of business management improvement factors for start-up companies in Latvia in the conditions of globalization   |
|   | 4. VIIIth SWS International Scientific Conferences, Albena Bulgaria. 21.-30.08.2021.        | <b>Liniņa, I., Villerte, K., Vēvere, V.</b> CHATBOT EFFECTIVENESS AND USER EXPERIENCE  |

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|---------------------------------------|---|---|
|                                       | 7th International Scientific Conference "Trends in regional development in the EU countries 2021". Warsaw University of Life Sciences, Warsaw, Poland, October 22, 2021, (online – conference)  | 1. <b>Vasilevska D.</b> Digitalization of agriculture in the Baltic countries: problems and solutions.<br>2. <b>Vasilevska D.</b> Digital public administration as method for sustainable development goals |
|                                       | International Multidisciplinary Scientific GeoConference Surveying Geology and Mining Ecology Management, SGEM, 26 June – 05 July 2021.   | <b>Vasilevska D., Rivza, B.</b> Development of Digital Competencies of Public Servants as the Basis for Effective E-Governance in Latvia.   |
|                                       | International Scientific Conference 'Rural Environment, Education. Personality'. Jelgava, Latvia.   | Urban, Maria; <b>Vasilevska, Daina.</b> Conflict of Goals" as a Barrier for Effective Use of Visual Models in Primary Math Education. International Scientific Conference                                   |
|                                       | VIII международная научно-практическая конференция «Образовательное пространство детства: исторический опыт, проблемы, перспективы». 27. – 28.05. 2021. (Коломна, Россия), онлайн-конференция.  | <b>Василевска Д.</b> Педагогическая деятельность в меняющейся системе высшего образования.  |
|                                       | Research Institute for Work and Society (HIVA) of the Catholic University of Leuven for and in collaboration with the European Centre for Workers' Questions EZA, with the financial support of the European Commission. Starptautiskā konference "The state of the welfare state in EU anno 1992: a quarter of a century later From financial crisis to COVID crisis Digital conference", Leuven, 22-23 March 2021 | <b>Kļave, E., Rajevska, F., Rajevska, O.</b> <i>Social Protection in Latvia from Great Recession to Pandemic: What Have we Learnt?</i>  |
|                                       | 79. Latvijas Universitātes starptautiskajā zinātniskajā konferencē 2021. gada 2. martā tiešsaistē   | <b>Kļave, E.</b> Tiesvedības un mediācijas procesu mijiedarbība: mediantu un mediatoru perspektīva.   |
| National-level scientific conferences | The 8th International Scientific Conference of the Faculty of Law, University of Latvia, "The New Legal Reality: Challenges and Solutions". October 22, 2021, online.   | <b>Kļave, E.</b> The impact of the interaction between litigation and mediation as dispute resolution methods on the mediation process.   |

### Faculty of International Tourism

|  | Conference title, time, location | Author(s) and topic of the paper |
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|---|---|---|
| International scientific conferences/congresses | International online conference "Crisis, Change and Perspectives," Sapientia Hungarian University of Transylvania, April 16, 2021 - April 17, 2021. (online)  | <b>Luka, Ineta.</b> „Developing adult learners’ language competence in culture-based blended-learning course”   |
| International scientific conferences/congresses | International scientific ECER conference organized by the European Educational Research Association (EERA) "Education and Society: Expectations, Prescriptions, Reconciliations," University of Geneva, Switzerland, September 6-10, 2021. (online) | <b>Luka, Ineta.</b> “Developing Adult Learners’ 21st Century Skills in “European Cultural Heritage and Skills Development” Course”  |
|   | International scientific ECER conference organized by the European Educational Research Association (EERA) "Education and Society: Expectations, Prescriptions, Reconciliations," University of Geneva, Switzerland, September 6-10, 2021. (online) | Fernate, Andra; <b>Luka, Ineta;</b> Birzina, Rita; Pigozne, Tamara. ““Developing Adult Learners’ 21st Century Skills in “European Cultural Heritage and Skills Development” Course” |
|   | 8th International Scientific Conference "Linguistic, Educational, and Intercultural Research 2021 (LEIC Research 2021)," Vilnius University, Lithuania, October 21-22, 2021. (online)   | <b>Luka, Ineta.</b> “Developing Adult Learners’ 21st Century Skills in Culture-Based Multilingual Blended-Learning Course”  |
|   | The XXII International Scientific Conference organized by Turība University "Artificial Intelligence and Green Thinking," April 21-22, 2021. (online)   | <b>Lūka, Ineta.</b> „Development of adult learners’ 21st century skills in culture-based blended-learning course”   |
|   | The 79th International Scientific Conference of the University of Latvia, session "Topicalities in Foreign Language Teaching Methodology, Literary Studies, and Linguistics," February 4, 2021.   | <b>Sproģe, Ieva;</b> Tūbele, Sarmīte. “Challenges of the Easy and Plain Language in Latvia”   |
|   | The 18th International Scientific Conference of Liepaja University "Language Acquisition: Issues and Perspectives," May 14, 2021. (online)  | <b>Sproģe, Ieva;</b> Proveja, Egita. “Translation and the possibilities of easy/plain language in Latvia”   |
|   | The 18th International Scientific Conference of Liepaja University "Language Acquisition: Issues and Perspectives," May 14, 2021. (online)  | <b>Komarovska, Anda.</b> „Foreign Language Online Learning in Multicultural Context. International Perspective”   |

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|----------------------------|---|---|
|                            | 27th Annual International Scientific Conference "Research for Rural Development 2021", ISSN 2255-923X                     | <b>Pole, L.</b> , Grizāne, T. "Tourism tax model for development of regions, Latvia"            |
| Other conferences/seminars | The Latvian Association of Translators and Interpreters Conference "Current Issues in Translation Studies," May 21, 2021. | <b>Sproģe, Ieva</b> ; Proveja, Egita. "Easy and plain language in the context of translatology" |
|                            | Zemgale Tourism Conference 2021, December 10, 2021, online.   | <b>Lingebērziņš, Ē.</b><br>"Zemgale Tourism Association Development Strategy"                   |
| Other conferences/seminars | ICOM Latvia Conference "Museums and Regional Tourism: Tendencies and Perspectives", 23.11.2021, online                    | <b>Lingebērziņš, Ē.</b> , "Meaningful development of museums as tourism products"               |

### Faculty of Law

|   | Conference title, time, location   | Author(s) and topic of the paper   |
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| International scientific conferences/congresses | The XXII International Scientific Conference organized by Turība University "Artificial Intelligence and Green Thinking," April 21-22, 2021. | <b>Ozoliņš N., Kīsnica I.</b> "Smart Contracts and Moral Values in Public Private Partnership"                               |
|   | The XXII International Scientific Conference organized by Turība University "Artificial Intelligence and Green Thinking," April 21-22, 2021. | <b>Sproģe D.</b> "The Centre of Main Interest in Cross-Border Insolvency Proceedings"  |
|   | The XXII International Scientific Conference organized by Turība University "Artificial Intelligence and Green Thinking," April 21-22, 2021. | <b>Streļčenoks J.</b> "The Concept of Artificial Intelligence and the Basic Legal Principles of Operation: World Experience" |



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## **ACADEMIC STAFF PROMOTION RESEARCH**

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### **Doctoral studies (Turība University, other)**

Belova Solvita, studies at Turība University (Business Administration) **Faculty of International Tourism**

Laura Pole, doctoral studies at Latvia University of Agriculture (Agricultural and Regional Economics) **Faculty of International Tourism**

Bruksle Ieva, studies at Turība University (Business Administration) **Faculty of Business Administration**

Mirlina Līga, studies at the University of Latvia (Management Science, Public Administration) **Faculty of Business Administration**

Kozlovskis Normunds, studies at Turība University (Business Administration) **Faculty of Business Administration**

Krievs Ivo, studies at Turība University (Law Science) **Faculty of Law**

Ozoliņš Nikolajs, studies at Turība University (Law Science) **Faculty of Law**

### **Defended their doctoral thesis (Turība University, other)**

Drozdova, Valērija. (2021). The doctoral thesis was defended at the University of Latvia. The thesis title is “Communicative English Language Competency Framework for the Academic Personnel”. A PhD degree was awarded. **Faculty of International Tourism**

## DESCRIPTION OF SCIENTIFIC COLLABORATION

| Collaboration partner   | Type of collaboration (collaboration agreement, joint project, etc.)   |
|---|--|
| International scientific collaboration partners   | <p>Collaboration agreement. <b>(Evija Kļave)</b></p> <p>Luxembourg Institute of Socio-Economic Research (LISER), national expert in the European Commission's European Social Policy Network (ESPN) at the European Commission.</p> <p>Collaboration agreement. <b>(Evija Kļave)</b><br/>           “Applica” sprl (Belgium), national expert in a research project “Exploratory study: filling in the knowledge gaps and identifying strengths and challenges in the effectiveness of the EU Member States’ minimum income schemes.</p> <p><b>Lūka, Ineta.</b> ASEM Education and Research Hub for LLL [ASEM Education and research organizations for the organization of lifelong learning] <a href="https://asemlllhub.org/">https://asemlllhub.org/</a> Network 4 “National strategies of Lifelong Learning with regard to citizens’ motivation and barriers against continuing education and training” [4th scientific network “National Strategies of Lifelong Learning Policy for Promoting Citizens’ Motivation and Overcoming Barriers to Further Education and Learning”] leading researcher from Latvia. <a href="https://asemlllhub.org/homepage/research-networks/research-network-4-national-strategies-for-lifelong-learning/research-network-4-national-strategies-for-lifelong-learning-members/">https://asemlllhub.org/homepage/research-networks/research-network-4-national-strategies-for-lifelong-learning/research-network-4-national-strategies-for-lifelong-learning-members/</a></p> <p><b>Lūka, Ineta.</b> European Educational Research Association’ (EERA) <a href="https://eera-ecer.de/about-eera/">https://eera-ecer.de/about-eera/</a> Leader of the 11th scientific network “Education Improvement and Quality Assurance”. <a href="https://eera-ecer.de/networks/11-educational-improvement-and-quality-assurance/convenors/">https://eera-ecer.de/networks/11-educational-improvement-and-quality-assurance/convenors/</a></p> <p><b>Sproģe, Ieva.</b> Goethe-Institut: <a href="https://www.goethe.de/ins/lv/lv/kul/sup/dig/21954980.html">https://www.goethe.de/ins/lv/lv/kul/sup/dig/21954980.html</a></p> |
| Participation in the organization of international scientific events (conferences, symposia, seminars): | <p><b>Ineta Lūka.</b> Leader of the sections and symposium at the EERA ECER 2021 International Scientific Conference "Education and Society: Expectations, Prescriptions, Reconciliations" 11th scientific network "Educational Effectiveness and Quality Assurance" conference "Inclusion and Exclusion, Resources for Educational Research?" (September 6-9, 2021).</p>  |

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| National-level scientific collaboration partners  | <p><b>Vasiļevska, Daina.</b> Member of the working group in the World Bank and the European Commission's Directorate-General for Structural Reform Support (DG REFORM) funded project "Latvia: Academic Career Model" (No. SRSP2020/13 (20LV20)) for the development of a new academic career framework.</p> <p><b>Lūka, Ineta.</b> Member of the working group in the World Bank and European Commission's Directorate-General for Structural Reform Support (DG REFORM) funded project "Latvia: Academic Career Model"</p> |
|   | No. SRSP2020/13 (20LV20), for the development of a new academic career framework.  |
| Research collaboration with state and municipal institutions, businesses, non-governmental organizations, and others. | <p><b>Zane Driņķe, Ph.D., Jana Bunkus, Mg.sc.comm</b> FUTURUM LATVIA FORUM. Implementation of effective two-way communication between the public and private sectors. A study on communication between entrepreneurs and public administration. <a href="https://futurum.lv/2022/02/06/petijums-par-komunikacija-starp-privato-un-publisko-sektoru/">https://futurum.lv/2022/02/06/petijums-par-komunikacija-starp-privato-un-publisko-sektoru/</a></p>  |

### Participation in the editorial boards of scientific publications

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| <b>Ineta Lūka.</b> Article reviewer for an international interdisciplinary scientific journal „Journal of Education Culture and Society” 2021/I and 2021/II  | Publisher: Poland, Wrocław University. Available: <a href="http://www.jecs.pl">www.jecs.pl</a> ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB]. 01.01.2021-31.05.2021 |
| <b>Daiga Kalniņa.</b> Article reviewer for an international interdisciplinary scientific journal „Journal of Education Culture and Society” 2021/I   | Publisher: Poland, Wrocław University. Available: <a href="http://www.jecs.pl">www.jecs.pl</a> ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB]. 01.01.2021-31.05.2021 |
| <b>Anna Stavicka.</b> Article reviewer for an international interdisciplinary scientific journal „Journal of Education Culture and Society” 2021/I   | Publisher: Poland, Wrocław University. Available: <a href="http://www.jecs.pl">www.jecs.pl</a> ISSN: 2081-1640 [Web of Science, ERIH, Google Scholar, CEEOL, EBSCO, BazHum, Index Copernicus DB]. 01.01.2021-31.05.2021 |
| <b>Ineta Lūka.</b> The XXII International Scientific Conference organized by Turība University "Artificial Intelligence and Green Thinking," Member of the academic committee  | Reviewer of an article 21.- 22.04.2021  |
| <b>Ineta Lūka.</b> Reviewer of submitted papers for the 11th scientific network "Educational Effectiveness and Quality Assurance" at the EERA ECER 2021 International Scientific Conference "Education and Society: Expectations, Prescriptions, Reconciliations." | 7 reviews<br>February - March 2021  |
| <b>Ineta Lūka.</b> Reviewer for the Elsevier journal "Educational Research Review."  | EDUREV_2019_542_R3 reviewer of an article [Scopus DB] january 2021  |
| <b>Ineta Lūka.</b> Reviewer for the Emerald Publishing journal "Quality Assurance in Education" (6 articles).  | QAE-01-2021-0001, QAE-04-2021-0062, QAE-05-2021-0071, QAE-08-2021-0130, QAE- 09-2021-0158, QAE-12-2021-0188 rakstu recenzents [Scopus DB] 2021.gada februāris - decembris   |

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| <b>Ineta Lūka.</b> Journal of the University of Latvia „Baltic Journal of English Language, Culture and Literature” reviewer  | ISBN 1691-9971, [Web of Science žurnāls], 2 reviews, january - june 2021  |
| <b>Ineta Lūka.</b> Reviewer for journal Acta Universitatis Sapientiae Philologica   | ISSN 2068-2956 (online version)<br>ISSN 2067-5151 (printed version)<br>[Scopus DB] december 2021  |
| <b>Daina Vasīļevska</b>   | 8th edition of the International Scientific Conferences on Social Sciences, Art AND Humanities - ISCSS2021 & ISCAH2021. July - August 2021<br><a href="https://sgemworld.at/index.php/committee/reviewers-board/reviewer-board-ssha">https://sgemworld.at/index.php/committee/reviewers-board/reviewer-board-ssha</a> |
| <b>Daina Vasīļevska</b>   | Member of Editorial Board of Journals “Advances in Economics and Business” (Human Research Publishing Corporation) 2013 – currently<br><a href="https://www.hrpub.org/journals/jour_editorialboard.php?id=18">https://www.hrpub.org/journals/jour_editorialboard.php?id=18</a>  |
| <b>Daina Vasīļevska</b>   | Reviewer “Journal of Educational Research” (Science and Education Publishing, 2014- currently)<br><a href="http://www.sciepub.com/journal/EDUCATION/editors">http://www.sciepub.com/journal/EDUCATION/editors</a>   |
| <b>Daina Vasīļevska</b> The XXII International Scientific Conference organized by Turība University "Artificial Intelligence and Green Thinking,"<br>Member of the academic committee | Reviewer of articles 21.-<br>22.04.2021   |
| <b>Ingrīda Veikša</b> Reviewer „Ogrody Nauk i Sztuk”/ Journal of Education Culture and Society  | J ECS2022_1_16 reviewer of an article, december 2021  |

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## RESEARCH PROMOTION

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### ❖ Popular science conferences, seminars, lectures, etc.

#### Faculty of Business Administration

- Participation in the TV24 discussion program (November 7, 2021) on crisis communication "Pilna bilde."
- Derkevica-Pilskunga, J. (October 23, 2021) opinion article "Traģikomiskie Burbuļi," delfi.lv.
- Derkevica-Pilskunga, J. (October 21, 2021). From Idea to Madness - Contemporary Marketing Content. Participation in the business conference "Marketing and Communication 2022."
- Derkevica-Pilskunga, J. (October 8, 2021). Succeed Amid Digital Marketing Chaos - Scope of the Future. Participation as a speaker at the conference "Ice Breakers 2021."
- Derkevica-Pilskunga, J. (August 5, 2021). Strategic Integrated Marketing Communication Through Personal Brands. Participation as a speaker at the marketing festival "Marketing Shake 2021."
- Derkevica-Pilskunga, J. (May 19, 2021). Creating Tasty Advertising Texts. Participation as a speaker at the conference for communication professionals "Pure PR 2021."
- February 17, 2021. Participation with a presentation in the discussion organized by the Ministry of Justice with German partners on the protection of children's rights and interests in cross-border conflicts (E. Kļave, L. Kāpiņa, D. Rone).

### ❖ Lectures and workshops for various groups of society.

#### Faculty of International Tourism

- A methodological seminar organized by the Department of Languages for language educators in Latvian educational institutions on the multiplication of results from the Erasmus+ project "Cultural Knowledge and Language Competences as a Means to Develop 21st Century Skills." (Organizers: Lūka, Ineta; Vaidesvarans, Sundars; Komarovska, Anda; Ate, Inese; Liepņa, Kristīne; Ļaksa, Elīza Liena). June 28, 2021.
- An international seminar organized by the Department of Languages within the framework of the NordPlus project NordTour-Net-3, September 13-14, 2021. (Organizers: Lūka, Ineta; Vaidesvarans, Sundars; Ļaksa, Elīza Liena).
- Participation in the "Skrivanek Baltic" competition "Best New Translator 2021," organized by the language company "Skrivanek" in collaboration with 10 universities, including the Turība University. Student Imanta Moltere participated, with Ieva Sprōģe as a jury member and Ineta Lūka as the organizer from BAT. March 2021.

- A series of expert discussions "Afternoon with a Briefcase" organized by STF (a total of 6 discussions). June - August 2021. Online. Moderated by Ē. Lingeberziņš.
- A lecture series "Human Potential. Energy. Mind. Body" organized by STF, February - April 2021.
- A discussion "The True Cost of Tourism Services" organized by STF. Moderated by Ē. Lingeberziņš, with SML group student Jūlija Žagunova participating.
- Training of tourism specialists for the international tourist route "Struve Geodetic Arc" (Struve), within the framework of the INTERREG project LII477. Participants: Ē. Lingeberziņš, D. Vinklere, December 2021.
- A seminar for teachers organized by The State Education Development Agency on Euroskills 2021, led by M. Platace.
- Training seminar of the INTERREG project for the Jelgava Municipality, Seminar: "Activities in Historic Parks at All Times of the Year. Good Practice Examples and Tourism Opportunities." Led by Ē. Lingeberziņš, December 1, 2021.
- Seminar of the Pierīga Tourism Association within the project "Around Riga - A Unified Tourism Offer" MOB TIC – "How to Create Relevant Content?" Led by Ē. Lingeberziņš, March 31, 2021.
- Latvian Association of Local and Regional Governments (LPS) Executive Directors' Seminar "Local Tourism Opportunities in Latvia." Lecture by Ē. Lingeberziņš, April 9, 2021.
- Seminar within the project No. LLI-453 "Following Traces of Livonian Crusades to Western Semigallia." Workshop led by D. Vinklere, October 7, 2021.

## IT Department

- **Patriks Morevs** Experience exchange with the Warsaw University of Information Technology to improve the quality of education by delivering lectures on linear algebra and analytical geometry, demonstrating the application of linear algebra.
- **Jānis Pekša** Lectures delivered at the University of Hradec Králové: two lectures on Database Management Systems, covering PL/SQL, and one practical session on Software Development Fundamentals in Java programming language. As part of the collaboration, Jānis Pekša also leads a seminar at the Faculty of Informatics and Management on the experience of programming courses at Turība University. Additionally, new mobility opportunities are opened for Information Technology students at Turība University.

## Faculty of Business Administration

- September 7, 2021. Lecture for participants of the Riga Stradiņš University New Faculty Members School "Conflict Potential for Building Cooperation" (2 academic hours) (**E. Kļave**)
  - Three continuing education training cycles were conducted for RSU lecturers at the Pedagogical Development Centre of Riga Stradiņš University: (**E. Kļave**)
    - 1) September 23 - October 14, 2021. "Conflict Potential for Building Cooperation" (8 academic hours).
    - 2) October 20 - November 17, 2021. "Qualitative Research Methods" (10 academic hours).
    - 3) December 2 - December 16, 2021. "Mediation - A Conscious and Responsible Conflict Resolution Culture at the University" (8 academic hours).
  - December 7, 2021. A master class on "Mediation in Conflict Resolution" was conducted at the Turība Business Incubator (**E. Kļave**).
- ❖ **Young Researchers' School and other collaborations with schools/students.**
- **Sproģe, Ieva.** Workshop on easy language in collaboration with Skola2030/Goethe-Institut in Riga. [https://www.goethe.de/ins/lv/lv/ver.cfm?event\\_id=22476447](https://www.goethe.de/ins/lv/lv/ver.cfm?event_id=22476447) Fortbildung: Schreibwerkstatt der leichten und einfachen Sprache zur Förderung der inklusiven Bildung - Goethe-Institut Lettland
  - **Kļave, Evija.** On October 8 and October 15, 2021, two lectures were delivered to 9th-grade students of Aizkraukle Secondary School on "How to Solve Conflicts Wisely" and to teachers on "Conflict Potential for Building Cooperation".
  - **Kļave, Evija.** On November 16, 2021, a lecture titled "How to Solve Conflicts Wisely" was delivered to 10th-grade students of the Riga German State Gymnasium.
- ❖ **Promotion of BAT publications (public launch events, etc.).**
- Book launch of "Tourism in Latvia Through the Centuries. History, Development, and Perspective." Turība University, Organisation The Investment and Development Agency of Latvia. August 2021.

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## **STUDENTS' RESEARCH ACHIEVEMENTS (evaluation outside Turība University)**

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- ❖ Participation in student research paper competitions and their results
- *Participation in the Organisation the Investment and Development Agency of Latvia Student Research Paper Competition (Faculty of International Tourism)*
  
- ❖ Bachelor's and Master's students' publications
- **Katrīna Butlere**, Research: The Covid-19 crisis has negatively affected the operations of event industry companies. Published in several media outlets, including <https://jauns.lv/raksts/zinas/447278-petijums-covid-19-krize-negativi-ietekmejusi-pasakumu-nozares-uznemumu-darbibu> (*Faculty of International Tourism*)



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## ***EXTERNAL AWARDS FOR SCIENTIFIC OR CREATIVE WORK***

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- ❖ The national-level event "Rosinātava 2020" organized by students of the study program "Event Production and Management" (mentors B. Rozenbrika, A. Doniņa, M. Mackeviča), received the Latvian Event Forum Excellence Award for the 2020 debut in the event industry.