

TURĪBA UNIVERSITY SCIENTIFIC REPORT YEAR 2023

Riga, 2024

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INTRODUCTION

Turība University is the largest private university in the Baltic States. Turība University is an environment where strong personalities grow, develop, and perfect themselves, recognizing the value of their knowledge. Turība University is a progressive, modern environment that keeps pace with the times. Since 1993, the goal of Turība University has been to continuously improve its competitiveness, prestige, and international recognition.

At Turība University, knowledge goes hand in hand with practical skills – a combination highly valued by employers not only in Latvia but also worldwide. Turība inspires young people to be entrepreneurial and to implement their ideas, while encouraging them to operate not only at the national level but also internationally. For a successful and idearich entrepreneur, national borders do not exist – creativity and entrepreneurship transcend them!

Among Turība's graduates are successful entrepreneurs, creators of innovative products, athletes, talented artists, and many others, whose examples clearly show that practically anything is possible! 99.61% of Turība graduates are employed, with more than 80% working during their studies.

At the university, practical studies make up 60% of the study time, while theory accounts for 40%. The lecturers are industry professionals with extensive practical experience who, in addition to theory, provide insight into the specific industry.

An internationally recognized diploma, work experience during studies, participation in various projects and conferences, internships abroad, acquisition and refinement of practical knowledge in one of the faculty's specialized learning environments (courtroom, StartUP Hotel), a business incubator for starting a business, and the creation of valuable contacts ensure that everyone has the opportunity to achieve their goals!

The university offers 29 study programs, 13 of which are also available in English. Students from more than 40 countries around the world study with us.

The university has three faculties and one department:

- Faculty of Business Administration
- Faculty of Law

- Faculty of International Tourism
- Department of Information Technology.

The university has three branches: in Liepāja, Cēsis, and Talsi.

Nothing is as constant as change – the year 2021 has clearly proven the truth of this concept, yet Turība University, with its over 28 years of activity, has demonstrated the ability to adapt not only to continuous changes but also to ambiguous competitive conditions. The university has proven that, in such circumstances, it can not only survive but also grow, improve, and is ready to pass on these skills to others.

Turība University holds the status of a scientific institution and is included in the Register of Scientific Institutions. As a scientific institution, the university sets a goal to ensure research activities in social sciences and interdisciplinary research areas that align with strategic objectives and research program priorities, promote the unity of science and higher education, create new knowledge, and contribute to the development of these scientific fields.

Turība University currently conducts applied research, provides consulting services, participates in national and international research projects and programs, coordinates the university's scientific activities, and organizes scientific conferences, seminars, and lectures. Research results are published, and the scientific staff's publication in peer-reviewed journals included in Web of Science, SCOPUS, ERIH+, and other international scientific databases is supported.

The university has created a long-term collaboration platform for scientists and entrepreneurs, with a niche in establishing connections between businesses that want to introduce new products to the market and researchers whose findings can be commercialized and pushed to the market.

Applied research is conducted in four scientific areas. Many of the research projects are in business management and Latvia's priority sector – tourism. One of the long-term goals is participation in research on modern technologies and their development. An important aspect is the promotion of research results and innovations in the business environment, primarily in Latvia.

Scientific research is funded from various sources: the university's budget, European Union, and other international programs.

Turība University is also working on the exploration and economic justification of new technological solutions and applications to promote business development and innovation. The university collaborates with various national and international associations, state and municipal institutions, businesses, and educational institutions both in Latvia and abroad. The institute's activities are aimed at improving the business environment in Latvia and, with the help of international projects, in other EU countries. The project network is used as a collaboration tool

for transferring new technological solutions to SMEs in other EU countries.

Experience exchange through the collaboration network promotes innovative entrepreneurship, increasing the productivity and competitiveness of SMEs.

Vision: A lifestyle university that is simultaneously a flagship for business education and green technologies in a changing world.

Mission: We promote a paradigm shift by increasing understanding of the business environment and economic processes, sustainable lifestyles, and the importance of green technologies.

Values: Freedom. Enterprise. Competence.

Main goal: Studies at Turība University are characterized by interdisciplinarity, internationalization, green technologies, and the enrichment of personal development experiences.

Keywords: Sustainability, digitalization, green technologies, applied science.

DESCRIPTION OF SCIENTIFIC STRUCTURE AND SCIENTIFIC PERSONNEL

At Turība University, scientific research activities are directly linked to the university's doctoral studies. The university offers four doctoral study programs:

- **Communication Management**, program director: Dr. phil., Prof. Ainārs Dimants, authorized to run the program since July 31, 2012.
- Law, program director: Dr. iur., Una Skrastiņa, authorized to run the program since May 3, 2011.
- **Management Science**, program director: Dr. oec., Prof. Rosita Zvirgzdiņa, authorized to run the program since August 5, 2014.
- **Business Administration**, program director: Dr. oec., Prof. Rosita Zvirgzdiņa, authorized to run the program since August 5, 2014.

According to the Law on Scientific Activities, a university can be delegated the right to confer doctoral degrees in a specific scientific field if it meets three conditions: the university implements an accredited doctoral study program corresponding to the field of science, at least three experts approved by the Latvian Science Council are involved in the program's implementation, and the Latvian Science Council has provided an opinion on the possibility of delegating the right to confer doctoral degrees in the respective field.

Turība University has been delegated the rights to confer doctoral degrees in economics and business, mass media and communication sciences, and law. The university has established and operates three permanent promotion councils:

- 1. The Permanent Promotion Council in Mass Media and Communication Science at Turība University (rector's decree no. 249/2, 26.02.2021.):
 - α. Dr.phil. Ainārs Dimants, Turība University chairperson;
 - β. PhD. Renata Matkevičienė, Vilnius University (Lithuania);
 - *χ*. Dr.phil. Gregory Simons, Turība University, Uppsala University (Sweden);
 - δ. Dr.phil. Jurģis Šķilters, University of Latvia;
 - ε. Dr. sc. comm. Jānis Buholcs, Vidzemes University of Applied Science;
 - φ. Dr.phil. Velga Vēvere, University of Latvia;
 - γ. Dr.sc.soc. Anda Rožukalne, Rīga Stradiņš University.

2. The Permanent Promotion Council in Law at Turība University: (rector's decree no. 294/1, 21.03.2022.)

- η. Dr.iur. Jānis Načisčionis, Turība University, chairperson;
- 1. Dr.iur. Una Skrastiņa, Turība University, Deputy Chairperson of the Council;
- φ. Dr.iur. Ingrīda Veikša, Turība University;
- к. Dr.iur. Jānis Teivāns-Treinovskis, Daugavpils University;
- λ. Dr.iur. Vitolds Zahars, Daugavpils University;
- μ. Dr.iur. Ivars Kronis, Rīga Stradiņš University;
- v. Dr.iur. Jānis Grasis, Rīga Stradiņš University;
- o. Dr.iur. Vladas Tumalavičius, General Jonas Žemaitis Lithuanian Military Academy;
- π . Dr.iur. Gatis Litvins, Turība University.

The Permanent Promotion Council in Economics and Business at Turība University: (*rector's decree no. 249/1, 26.02.2021.*)

- α. Dr.oec. Rosita Zvirgzdiņa, Turība University chairperson;
- β. Dr.paed. Ineta Lūka, Turība University;
- χ. Dr.sc.admin. Daina Vasiļevska, Turība University;
- δ. Dr.oec. Dzintra Atstāja, BA School of Business and Finance;
- ε. Dr.oec. Biruta Sloka, University of Latvia;
- φ. Dr.habil.oec. Baiba Rivža, Latvia University of Agriculture;
- γ. Dr.psych. Irēna Kokina, Daugavpils University;
- $\eta.~$ Dr.oec. Iveta Liniņa, Turība University.

The Doctoral Council of the Turība University: (rector's decree no. 134/1, 02.02.2023.**)**

- α. Dr.iur., professor Jānis Načisčionis chairperson;
- β. Dr.sc.admin. Daina Vasiļevska Vice Rector for Science and Academic Affairs,
- *χ*. Dr.iur., professor Ingrīda Veikša, Director of the doctoral study program "Law";
- δ. PhD. Jolanta Derkēvica-Pilskunga director of the doctoral study program "Communication Management";
- Dr.oec., profesore Rosita Zvirgzdiņa, Director of the joint doctoral study program in "Management Science" of Daugavpils University and Turība University;
- φ. Mg.iur., lecturer Ivo Krievs, dean of the Faculty of Law;
- γ. Dr.oec., professor Zane Driņķe, dean of the Faculty of Business Administration;
- $\eta.~$ Dr.iur., professor Ingrīda Veikša, secretary of the Council.

The Council of Professors in Social Sciences (Approved by the BAT Senate decision No. 11 on November 22, 2023**)**

- ι. Prof. Rosita Zvirgzdiņa, Turība University chairperson
- φ. Prof. Ineta Lūka, Turība University deputy chairperson
- к. Prof. Daina Vasiļevska, Turība University
- λ. Prof. Iveta Liniņa, Turība University
- μ. Prof. Zane Driņķe, Turība University
- v. Prof. Renata Matkevičienė, Turība University, Vilnius University
- o. Prof. Dzintra Atstāja, Rīga Stradiņš university
- π. Prof. Inese Lūsēna Ezera, Liepāja University
- θ. Representatives of professional organizations:
- ρ. Lolita Stašāne, Latvian Association of Public Relations Professionals.

The Social Sciences Professors' Council has the right to elect candidates in the following scientific fields: media and communication; economics and business.

It should be noted that 24 university lecturers and guest lecturers hold the status of experts of the Latvian Science Council, which is an important factor in ensuring research quality and a prerequisite for acquiring and maintaining doctoral rights in the relevant scientific fields.

Name, surname	Scientific field	Scientific subfield	Date
Brence Ieva	Social science	Economics and Entrepreneurship	07.09.2025
Davidova Jeļena	Social science	Economics and Entrepreneurship; Education science	07.09.2025. 06.04.2025.
Drozdova Valērija	Humanities and Arts Sciences	Linguistics and literary studies	06.09.2026.
Grasis Jānis	Social science	Law science	07.06.2026
Gregs Saimons	Social science	Mass media and communication	10.04.2027.
Anita Jansone	Natural sciences	Computer science and IT	08.05.2027.
Kaija Sandra	Social science	Law science	07.12.2025
Kokina Irēna	Social science	Economics and Entrepreneurship	07.09.2025
Kokina Irēna	Social science	Psychology	10.01.2027
Liniņa Iveta	Social science	Economics and Entrepreneurship	03.02.2024
Lūka Ineta	Social science	Economics and Entrepreneurship	12.07.2026
Lūka Ineta	Social science	Education science	04.01.2026
Dmitro Mamchur	Engineering and technology	Electrical engineering, electronics, information and communication technologies	05.04.2026.
Načisčionis Jānis	Social science	Law science	06.09.2026
Pleps Jānis	Social science	Law science	10.05.2026
Rozīte Maija	Social science	Social and economic geography	04.01.2026.
Sviestiņa Inese	Medical and Health Science	Basic medical sciences, including pharmacy	25.05.2023.
Skrastiņa Una	Social science	Law science	03.09.2023
Šķilters Jurģis	Social science	Psychology Mass media and communication Computer science and IT	19.02.2023. 03.09.2023. 19.02.2023
Tamāra Grizāne	Social science	Economics and Entrepreneurship	03.09.2023
Teivāns- Treinovskis Jānis	Social science	Law science	05.10.2025
Tumalavičius Vladas	Social science	Law science	06.01.2024

Vasiļevska Daina	Social science	Economics a Entrepreneurship	and	10.05.2026
Vasiļevska Daina	Social science	Education science		06.09.2026
Veikša Ingrīda	Social science	Law science		01.12.2024
Vēvere Velga	Humanities and Arts Sciences	Philosophy, ethics a religion	nd	06.09.2026
Vēvere Velga	Social science	Economics a Entrepreneurship	and	05.04.2026.
Zahars Vitolds	Social science	Law science		17.06.2023
Zvirgzdiņa Rosita	Social science	Economics a Entrepreneurship	and	06.12.2026

THE MAIN RESEARCH FIELDS

The qualitative contribution and funding of scientific research work, both in the short and long term, are determined by the strategic guidelines of Turiba University for 2021–2025. One of its objectives is to prepare doctors, which is a practical implementation of the Education Development Guidelines for 2021–2027, aimed at ensuring quality education opportunities for all Latvian citizens, fostering their potential development and realization throughout their lives, and shaping their ability to adapt and responsibly lead ongoing changes in society and the economy.

The key tasks for the university's scientific activities in the coming years are:

- To promote research work and publication in internationally cited journals;
- To advance and support staff development in international programs, participation in projects, and the expansion of practical experience;
- To encourage staff involvement and publicity in the business, scientific, and public spheres;
- To attract the most outstanding students, lecturers, and professionals, and create products significant for the national economy.

In 2023, the funding for scientific work comes from the university's funding for science, payments for research commissioned by public administration institutions, and European Union structural funds.

The daily work of the teaching staff is not just about delivering lectures and seminars and consulting students. An important part of the work of Turība University's lecturers is to enhance their academic competence by publishing research, collaborating with employers, and participating in working groups focused on specific issues, promoting innovation in business, and contributing to the prosperity of the national economy. Applied research, carried out in collaboration with industry experts and students, will be useful to every employer, keeping track of industry trends and planning the company's future development. Research is conducted in four scientific activity directions. A large portion of the research projects are in business management and Latvia's priority sector – tourism.

MAIN RESEARCH TOPICS

The faculty members of the Faculty of Business Administration, in collaboration with the Business Technology Institute, conduct applied research that is important for the development of Latvia's business environment and the improvement of business efficiency. They also carry out research on the mass media market in Latvia, as well as research on intercultural communication in the field of corporate social responsibility in Latvia. The main research topics are:

• Competitiveness of Enterprises, The New Silk Road.

Dr.oec., lecturer Aldis Bulis.

Scientific field: Economics and Business, Subfield: National Economy, International Business.

• Problems of Tax Rate Harmonization.

Mg., lecturer Anna Medne.

Scientific field: Economics and Business, Subfield: Finance and Credit;

• Business Process Models and Their Application.

Dr.sc.ing., lecturer Oskars Onževs.

Scientific field: Economics and Business, Subfield: Management Sciences;

• Development Opportunities for SMEs in Latvia.

Dr.oec., professor Rosita Zvirgzdiņa.

Scientific field: Economics and Business, Subfield: Management Sciences;

• Customer Relationship Management Systems in Retail Businesses in the Baltics.

Dr.oec., lecturer Iveta Liniņa.

Scientific field: Economics and Business, Subfield: Business Management;

• Effectiveness of Quality Management Systems and Their Improvement.

Dr.oec., lecturer Zane Driņķe.

Scientific field: Economics and Business, Subfield: Business Management;

• Corporate Social Responsibility, Ethics, Communication.

Dr.phil., professor Velga Vēvere.

Scientific field: Economics and Business, Subfield: Management Sciences;

• Price Formation Regularities, Economic Development Regularities

Mg.oec., lecturer.

Scientific field: Economics and Business, Subfield: Management Sciences;

• Socio-psychological Aspects and Issues in Society.

Dr. psych., associate professor Daina Šuškovnika. Field of Science: Psychology, Subfield: Social Psychology;

• Strategic Communication.

Dr.comm. Jolanta Derkevica – Pilskunga. Field of Science: Media and Communication.

The Faculty of Law, along with legal science experts from the Business Technology Institute and the Faculty of Law, actively works in their field, providing consultations on business and constitutional law issues to both companies and individuals. They have participated in national and international projects on legal matters, such as the development of legislative amendments and providing consultations on international law issues.

The main research topics include:

• History of Latvian Law from the Earliest Times to 1914.

Dr.hist., professor Valdis Blūzma. Field of Science: Law, Subfield: Legal Theory and History;

• Legal Regulation of Disputing Transactions and Related Issues.

Mg.iur., lecturer Ieva Broka. Field of Science: Law, Subfield: Public Law;

• Development Trends in Administrative Law Science. Interaction Between Administrative and Administrative Procedural Law. Development of Public (State) Administration. Administrative Responsibility.

Dr.iur., professor Jānis Načisčionis. Field of Science: Law, Subfield: Public Law;

• Challenges of Applying Cross-border Insolvency Regulations in Latvia.

Mg.iur., lecturer Daiga Sproge. Field of Science: Law, Subfield: Civil Law;

• Artificial Intelligence as the Most Effective Tool in the Fight Against Corruption.

Mg.iur., lecturer Streļčenoks Jaroslavs. Field of Science: Law;

• Copyright in the Digital Environment. Plagiarism and Academic Integrity in Universities, Use of Copyrighted Works in Business.

Dr.iur., professor Ingrīda Veikša. Field of Science: Law, Subfield: Civil Law;

• International Legal Aspects of Child Adoption and Issues in Cross-border Adoption Regulations in Latvia.

Mg., lecturer Ārija Vitte. Field of Science: Law, Subfield: Civil Law.

The researchers and lecturers of the International Tourism Faculty and the Tourism Research Center implement research projects in tourism and hospitality, including international projects that make a significant contribution to the development of the tourism sector in Latvia. The main research topics include:

• Development of Business Tourism, Leisure Tourism, and Products in Riga. Three Development Programs were developed according to the RTAB's Order.

Dr.oec., lecturer Ēriks Lingebērziņš. Scientific field: Management;

• Tourism destination management systems.

Mg., lecturer Dace Amsone. Scientific field: Economics and Business, subfield: Entrepreneurship;

- **Opportunities for social entrepreneurship in Latvian municipalities.** Dr.sc.admin., lecturer Ainārs Brencis. Scientific field: Economics and Business, subfield: Governance;
- **Complex inheritance in tourism. Diaspora tourists traveling in Latvia.** Dr.geogr., professor Maija Rozīte. Scientific field: Social and Economic Geography, subfield: Human Geography;
- Tourism, education, nature protection, business, and labor market issues. Impact of sustainable tourism development on climate and environmental changes.

Dr.oec., Lecturer Tamāra Grizāne. Scientific field: Economics and Business; Earth Sciences, Physical Geography and Environmental Sciences, subfield: Environmental Sciences;

• Tourism professional association.

Mg., lecturer Daina Vinklere. Scientific field: Social and Economic Geography, subfield: Human Geography;

• Tourism education management.

Dr.paed., lecturer Agita Doniņa. Scientific field: Management Science, subfield: Educational Management;

• Opportunities for acquiring management skills at the university.

Mg.philol., Mg.paed., lecturer Ēvele Viola. Scientific field: Social Sciences, subfield: Educational Science;

• Humanistic and linguistic prerequisites for implementing oral discourse in English for special purposes at universities.

Mg.philol., lecturer Drozdova Valērija. Scientific field: Humanities and Arts, subfield: Applied Linguistics;

• Improvement of professional language competence in university studies and lifelong learning process.

Dr.paed., professor Ineta Lūka, Mg.philol., Mg.paed., lecturer Inese Ate, Mg.paed., lecturer Kristīne Liepiņa, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Līga Kļaviņa. Scientific field: Social Sciences, subfield: Educational Science;

• Development of student employability skills.

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Vicente Navas Mesa. Scientific field: Social Sciences, subfield: Educational Science, Economics and Business;

• Development of intercultural competence.

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans, Mg.philol., lecturer Vicente Navas Mesa. Scientific field: Social Sciences, Humanities and Arts, subfield: Applied Linguistics, Educational Science;

• Intergenerational learning research in hospitality businesses.

Dr.paed., professor Ineta Lūka, MBA, lecturer Anda Komarovska, Mg.sc.ing., lecturer Sundars Vaidesvarans. Scientific field: Social Sciences, subfield: Educational Science.

IT department

Jānis Pekša - URP systems, BCI, integration, sensors, drones - Ph.D., Scientific field: Electrical engineering, electronics, information and communication technologies; Subfield: Systems analysis, modeling, and design.

Dmytro Mamchur - Sensors, drones, BCI - Dr.sc.ing., Scientific field: Electrical engineering, electronics, information and communication technologies; Subfield: Systems analysis, modeling, and design.

Antons Kolodinskis - Sensors - Mg.sc.comp., Scientific field: Electrical engineering, electronics, information and communication technologies; Subfield: Systems analysis, modeling, and design.

Maksims Žigunovs - Simulations, game development, 3D design - Mg.sc.ing., Scientific field: Electrical engineering, electronics, information and communication technologies; Subfield: Systems analysis, modeling, and design.

Jenson Goh - Control modules - Ph.D., Scientific field: Electrical engineering, electronics, information and communication technologies; Subfield: Systems analysis, modeling, and design.

DEFENDED THESES

In 2023, three doctoral theses were defended.

- Aleksandrs Popovs, thesis: "BUSINESS ARCHITECTURE FRAMEWORK FOR DIGITAL TRANSFORMATION ROADMAP CREATION AND EXPECTED OUTCOMES CALIBRATION". At the meeting of the Promotion Council at Turība University on March 15, 2023, the scientific doctoral degree – Doctor of Science (Ph.D.) – was awarded in the field of Economics and Business, specializing in the subfield of Business Administration.
- 2) Vilnis Veinbergs, thesis: ""EXPORTABILITY: LATVIAN SECURITY MERCHANTS IN THE

BALTIC STATES". At the meeting of the Promotion Council at Turība University on 04.10.2023. the scientific doctoral degree – Doctor of Science (Ph.D.) – was awarded in the field of Economics and Business, specializing in the subfield of Business Administration.

 Silva Jeromanova-Maura, thesis: "VARIATIVE MODELS FOR THE DEVELOPMENT OF SOCIAL ENTREPRENEURSHIP IN LATVIA". At the meeting of the Promotion Council at Turība University on 04.10.2023. the scientific doctoral degree – Doctor of Science (Ph.D.) – was awarded in the field of Economics and Business, specializing in the subfield of Business Administration.

IMPLEMENTED RESEARCH AND DEVELOPMENT PROJECTS

In 2023, the staff of Turība University has been and is involved in 11 projects.

Project title and ID no.	Project executors: academic staff, students, support staff
1) <i>SPINTeams</i> University Alliance: From Idea to Market with the Help of Mentoring and Transnational Entrepreneur Networking SPINTEAMS Project implementation period:01.01.2021– 31.12.2023. 621689-EPP-1-2020-1-ES-EPPKA2-KA	Z. Driņķe, I. Bruksle, K. Neimane S. Belova K. Nesterova
2)) <i>ERASMUS+</i> program. Synergy between education, science, management, and industry components in climate change management. CLIMAN Project implementation period: 15.11.2020.– 14.11.2023. 619119-EPP-1-2020-1-NL-EPPKA2-CBHE- JP	A. Doniņa M. Platace K. Neimane
3) ESF project "Digitalization initiatives for enhancing study quality in the strategic specialization areas of higher education institutions." Project implementation period: 1.11.2022.–31.12.2023. No. 8.2.3.0/22/A/005	K. Neimane I. Burksle E. Kļave J. Pekša J. Pilskunga-Derkevica D. Rugāja
4) <i>ERASMUS+</i> Cooperation partnership "Development and implementation of a User Experience Design course in higher education, involving people with special needs in user testing" Project implementation period: 01.09.2022.–31.08.2024. No. 022-1-LV01-KA220-HED-000087964 INTUX	K. Neimane I. Burksle M. Žigunovs D. Mamchur J. Pekša
5)) <i>Turība</i> University media literacy project within the framework of the American Education and Global Development Organization IREX program. Project implementation period: 01.03.2022–30.04.2023.	K. Neimane J. Bunkus
6) <i>ERASMUS+</i> Cooperation partnership in higher education "Digital Education Tools for Managing Security Risks" SECUREU Project implementation period: 28.02.2022.–27.12.2024. No. 2021-1-LV01-KA220-HED-000023056	K. Neimane U. Začs L. Vaivode I. Kīsnica
7) <i>ERASMUS+</i> Strategic partnership project "Sustainable Entrepreneurship for Climate Change Mitigation" SECA Project implementation period: 01.02.2022.–31.01.2024. No. 2021-1-FI01-KA220-HED-000032094	K. Neimane I. Burksle
8) <i>ERASMUS+</i> Strategic partnership "Innovations in Future Tourism Expert Training Using Virtual e-Hotels" Project implementation period: 01.11.2021.–01.22.2024. No. 2021-1-SK01-KA220-HED-000023291	A. Doniņa M. Platace K. Neimane I. Spūdža

	1
9) <i>ERASMUS+</i> project "Digital Financial Literacy for	K. Neimane
Microenterprises" – DIFILIM	I. Burksle
Project implementation period: 01.11.2021	Z. Driņķe
31.10.2023. No. 2021-1-LV01-KA220-ADU-	R. Zvirgzdiņa
000028225	
10) NordPlus project "Nord-Tour-Net-3: Solving	Ineta Lūka (project
Communication Problems of Different Generations in Tourism	manager from Latvia),
Companies".	Sundars Vaidesvarans,
No. NPAD-2020/10015	Valērija Drozdova, Elīza
	Liena Ļaksa, Anete
	Veipāne
11) Erasmus + Greener Business Practices as Competitive	Daina Vinklere
Advantage for Micro and Small Tourism Companies in the	Damir Narkeev
Nordic-Baltic region.	(student)
Project ID: NPHE- 2021/10067	Èlizabete Freimane
	(student)

All faculties, departments, and divisions of the university participate in the project implementation and the preparation of new applications, according to their specialization and qualifications. University lecturers and researchers also participate in projects carried out by other universities, organizations, and institutions.

	state budget	Project executors:
Project funder	Project title and identification number	academic staff, students, support staff
European Social Fund (85%), Latvian state (15%), and REACT- EU funding attracted to mitigate the effects of the pandemic crisis.	improvement of study quality in strategic specialization areas of higher	1
Results	To develop e-studies and create comprehensive, modern e-learning courses that meet current requirements, 10 e-learning courses will be developed, such as "E-commerce," "Project Management," "Quality Management," "Sustainable Organizational Management," "Innovation Management," and other courses. Link: https://www.turiba.lv/lv/augstskola/projekti/eiropas-sociala- fonda-projekts-digitalizacijas-joma	
ESF+	ESF project No. 8.3.1.1/16/I/002 "Competence-based approach in the	
National public funding	curriculum" "Adaptation of teaching materials in easy language"17.10.2016.– 31.12.2023.	Ieva Sproģe. Senior expert

1) Research and development projects obtained through a competitive process, funded by the Latvian state budget

Results	A brief description or a link to the website where the description can be found.	
	https://www.visc.gov.lv/lv/projekts/kompetencu-pieeja-macibu- satura?utm_source=https%3A%2F%2Fwww.google.com%2F The project "Development of Competence-Based General Education Content" is part of the European Union fund project No. 8.3.1.1/16/1/002, titled "Competence-Based Learning Content," which focuses on the approval and implementation of competence-based curricula. This includes adapting teaching materials (ML) in easy language/simple language for inclusive education. The project aims to ensure the approval of general education content according to the description of mandatory education content and the introduction of the curriculum at the preschool, basic, and secondary education levels. Teaching materials marked "Easy to read" will be created as part of this initiative. For instance, https://mape.gov.lv/catalog?search=viegli%20las%C4%ABt	
ERASMUS+ Strategic partnership project	"Art Welcomes Inclusion through Innovative Technologies" (ARTWIN), Nr. 2021-1-LV01-KA220- VET-000028019	Ieva Brence, project coordinator, leading partner
ERASMUS+ small- scale partnership project.	"Let's Be Digital - Employment, Growth, Development" (TrainyFly), No. 2022-1-LV01-KA210-ADU- 000084264	
State research program	Latvian Heritage and Future Challenges for National Sustainability" project "Latvia's State and Society Challenges and Solutions in an International Context (INTERFRAME)	

	etc.), and other clients (individuals, association	Project executors
Project funder P	roject title and identification number	
ERASMUS-	PoVE Water Scale-up Erasmus+ program	PoVe, Riga Technical
EDU-2021-	ERASMUS-EDU-2021-PEX-COVE, No.	University, and other
PEX-COVE	101055851	partners.
	project.	Jolanta Derkevica-
		Pilskunga
Results	PoVE Water Development of the communication	-
	project implementation period, providing recommen	ndations.
Bauska		Jolonto Dorborrigo
Municipality	External expert on branding issues.	Jolanta Derkevica Pilskunga
		Tiiskuliga
Zemgale	Development of a unified Zemgale tourism route.	Ē.Lingebērziņš
planning	Routes available:	
region	https://www.zemgale.lv/lv/zemgales-	
	<u>marsruti?utm_source=https%3A%2F%2Fww</u>	
	<u>w.g</u>	
FITDigital	oogle.com%2F	Ieva Brence
EIT Digital	EIT Digital organization of the Master's students' Orientation Week:	levabrence
	Results - In 2022 and 2023, the organization of a business simulation competition was provided for	
	approximately 200 EIT Digital Master's students as	
	part of the Master's Orientation Week. The students	
	worked on one of the 29 scenarios offered by	
	companies (in October 2023 in Cluj-Napoca,	
IDD (The	Romania; in October 2022 in Tallinn, Estonia) "Use of Digital Communication Channels for	Agita Doniņa
LRB (The Investment and	Attracting Foreign Tourists to Services Provided	ngita Dominia
Development	by Catering Enterprises"	
Agency of Latvia		
funding within		
the framework of		
the event		
"Promotion of International		
Competitivenes)		
r = === (== = = =)		

2) Research and development contract work: with businesses, public entities (state, municipality, etc.), and other clients (individuals, associations, foundations, etc.)

More information about current projects at Turība University can be found on the university's website <u>https://www.turiba.lv/lv/augstskola/projekti</u>.

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- **a.** Luka, I. (2023). Implementation of a blended learning course for adult learners during the COVID-19 pandemic. *Quality Assurance in Education*, 31(1), 91.- 106.lpp., ISSN 0968-4883, https://doi.org/10.1108/QAE-03-2022-0061 [SCOPUS Q2, ERIH+]
- b. **Luka**, **I**. (2023). Eliminating Intergenerational and Intercultural Communication Problems in Tourism and Hospitality Enterprises. *Acta Universitatis Sapientiae*, *Philologica*, 15(2), pages 14-32. ISSN 2067-5151, <u>https://doi.org/10.2478/ausp-</u>

2023-0014

[SCOPUS]

https://www.scopus.com/authid/detail.uri?authorId=37081468900

 c. Luka, I., Drozdova, V., Šakytė-Statnickė, G., Budrytė-Ausiejienė, L. (2023). Solving Intergenerational Communication Problems in Tourism and Hospitality Enterprises. *Journal of Education Culture and Society*, 14(1), pages 207–228, ISSN 2081-1640, <u>https://doi.org/10.15503/jecs2023.1.207.228</u> [SCOPUS, Web of Science, ERIH PLUS DB] Scopus saite:

https://www.scopus.com/authid/detail.uri?authorId=37081468900

d. Luka, I., Fernate, A., Birzina, R., Pigozne, T. (2020). Quality Assurance in Adult Education in Latvia. *From Pedagogy to Quality Assurance in Education: An International Perspective*, H.Flavian (red.). Emerald Publishing Limited, pages 155-174 ISBN: 978-1-83867-107-5, eISBN: 978-1-83867-106-8

https://doi.org/10.1108/978-1-83867-106-820201014 [**SCOPUS**, British Library Cataloguing DB] <u>https://www.scopus.com/record/display.uri?eid=2-s2.0-85148177722&origin=resultslist&sort=plf-f</u>

 e. Šakytė-Statnickė, G., Budrytė-Ausiejienė, L., Luka, I., Drozdova, V. (2023). Internal and External Communication between Employees of Different Generations: Emerging Problems in Lithuanian, Latvian, and Swedish Tourism Organizations. *Journal of Tourism and Services*, 14(26), pages 1-24, ISSN 1804-5650, <u>https://doi.org/10.29036/jots.v14i26.427</u> [SCOPUS Q2, Web of Science Q2]

https://www.scopus.com/authid/detail.uri?authorId=37081468900

f. Drozdova, V. (2023) Intercultural Communication in Tourism Enterprises of Latvia, Lithuania, and Sweden during the COVID-19 Pandemic, Acta Universitatis Sapientiae, Philologica, 15(3), 86–103 DOI: <u>https://doi.org/10.2478/ausp-2023-</u>

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g. Vasiliev, D., Greenwood, S. The role of landscape connectivity in maintaining

pollinator biodiversity needs reconsideration. *Biodiversity and Conservation*, 2023, 32(12), pp. 3765–3790, October 2023 **Q1**

- h. Veiksa, I. The author's moral right of withdrawal and its reasonable restriction or contractual waive. *Journal of World Intellectual Property*, 2023, Q2
- i. **Peksa, J., Mamchur, D.** State-of-the-Art on Brain-Computer Interface Technology *Sensors*, 2023, 23(13), 6001 **Q1**
 - j. **Šumak, B.,Kous, K., Martínez-Normand, L.,Pekša, J.,Pušnik, M.** Identification of Challenges and Best Practices for Including Users with Disabilities in User-Based Testing. *Applied Sciences* (Switzerland), 2023, 13(9), 5498 **Q2**
 - k. Sile, I., Teterovska, R., Onzevs, O., Ardava, E. Safety Concerns Related to the Simultaneous Use of Prescription or Over-the-Counter Medications and Herbal Medicinal Products: Survey Results among Latvian Citizens *International Journal of Environmental Research and Public Health*, 2023, 20(16), 6551, Q2
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 - M. Sumskaya, A., Simons, G., Solomeina, V. Media Generations of the Russians in the Digital Media Environment: Opportunities for Intergenerational Communication Societies and Political Orders in Transition, 2023, Part F834, pp. 161–182
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- r. Dāvida Z. The Autonomy of Consumer Decision in the Digital Economy: Towards a New Understanding of National Courts' Obligation to Assess Ex Officio Violations of Fair Commercial Practice – 2024 Author: Dāvida Zanda. The manuscript has been accepted for publication. The journal is indexed on

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- u. Sebastian, J., Jose, S., and Vijayakumar, A., "Experimental Investigation of Plastic Pyrolysis Oil in DI Diesel Engine to Analyze Performance and Emission Characteristics," SAE Technical Paper 2023-28-0062, 2023, <u>https://doi.org/10.4271/2023-28-0062</u>.
- v. Denis **Vasiliev;** Lennart Bornmalm; Richard Hazlett; Rodney Stevens. GEOPARKS AND Proceedings of 23rd International Multidisciplinary Scientific GeoConference SGEM 2023. Scopus
- w. L.Zgalat-Lozynska, H.Kryshtal, Z. Drinke, V.Lych, O.Kulikov, Y.Panin. Impact of digital transformation on business structures. Naukovyi Visnyk Natsionalnoho Hirnychoho Universytetu. 2023, (4): 144 149, https://doi.org/10.33271/nvngu/2023-4/144, Scopus.
- x. Zvirgzdiņa R., Skadiņa H., Liniņa I. (2023) Appropriate Communication of the Strategy as an Impact Factor for Business Model Digitalization. WSEAS TRANSACTIONS on BUSINESS and ECONOMICS. 1709-1718. pp. DOI: 10.37394/23207.2023.20.151. Scopus
- y. Zvirgzdiņa R., Šakena D., Liniņa I. (2023) Product market expansion strategy for business development of the companies operating in the field of premises cleaning. 14th International Scientific and Practical Conference on Environment. Technology. Rezekne, 15-16 June 2023. 252-267 lpp. DOI: https://doi.org/10.17770/etr2023vol1.7209 SCOPUS
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 - bb. Lubasz, D., Davida, Z. (2023) Consumer personal data as a payment implementation of digital content directive in Poland and Latvia: New Legal Reality: Challenges and Perspectives. II. The 8th International Scientific Conference of the Faculty of Law of the University of Latvia 21–22 October 2021, Riga. Riga: University of Latvia Press, 2022, 532 pages. ISBN 978-9934-18-825-1. ISBN 978-9934-18-826-8 (PDF) DOI: https://doi.org/10.22364/iscflul.8.2
 - cc. Safaa L, Khazi A, Perkumienė D, Labanauskas V. Arts-Based Management between Actions and Conjunctions: Lessons from a Systematic Bibliometric Analysis. Administrative Sciences. 2023; 13(9):200. https://doi.org/10.3390/admsci13090200, Open Access ISSN: 2076-3387,

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ee. **Eteris E.** (2023). Green Business" in Europe: Modern Reforms and Governance. Proceedings of World Conference on Information Systems for Business Management, Volume 2, Lecture Notes in Networks and Systems, <u>https://doi.org/10.1007/978-981-99-8349-0</u>, Springer Singapore.

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Zeverte-Rivza S, **Brence I**, Gudele I, Rivza B, Rivza P. Digitalization Risks in the Bioeconomy: An Enterprise-Level Perspective. Sustainability. 2024; 16(2):524. https://doi.org/10.3390/su16020524

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Reviewed scientific monographs

The lecturers of Turība University participate in the preparation of monographs, developing teaching literature, methodological materials, and supporting tools. In 2022, the following scientific monographs were published by the University's Publishing House. Two of our academic staff's monographs were published in other printing houses.

- 1) **Eugene Eteris, Daina Vasilevska (2023).** Business In a New Century: Challenges and Outcomes. Political Economy and Entrepreneurship in Europe and The World. ISBN 978-9934-543-39-5
- 2) Jolanta Derkevica-Pilskunga, Jana Bunkus (2023). [Place for the book title] Communication. ISBN 978-9934-543-42-5
- 3) Golta I. (2023) The soldier's disciplinary responsibility. Turība University. 20 pages.
- 4) **Rone D.** (2023) Insurance contract. Court house agency. ISBN 978-9934- 621-10-9

5) **Zemītis G.** (2023) Security Aspects in Latvian History. From the Earliest Times to the Present Day. Riga: University of Latvia Academic Press.

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- 1) Drozdova Valērija, Lūka Ineta, Šakytė-Statnickė Gita, Budrytė-Ausiejienė Laurencija. (2023). Intercultural Communication Aspects Encountered in Tourism Enterprises of Latvia, Lithuania and Sweden. Journal of Education, Society & Multiculturalism, 4(1), 51-79, eISSN2734-4754, pages https://doi.org/10.2478/jesm- 2023-0003 [ERIH+]. ERIH+ link: https://erih.dimensions.ai/details/publication/pub.1158459111?search mode=co ntent&search text=Intercultural%20Communication%20Aspects%20Encountered %20in%20Tourism%20Enterprises%20of%20Latvia%2C%20Lithuania%20and% 20Sweden&search type=kws&search field=full search
- 2) Vevere, V., Rizhamadze, K. (2023). Innovation management model for small and medium-sized enterprises (SMES): Georgia. Acta Prosperitatis, vol. 14, pp. 172-185 (Erich+) <u>https://www.turiba</u> Millere, J., Miltovica, B., Rozniece, A. (2023.) Implementation of project management stakeholder matrix in social enterprises in Latvia. Proceedings of the 24th International scientific conference "Economic Science for Rural Development", Jelgava, Latvia, 11-12 May 2023 / Latvia University of Life Sciences and Technologies. Faculty of Economics and Social Development. Jelgava, 2023. No.57, pages 547-555. ISSN 2255-9930
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- 5) **Cāne R.,** Blumfelde-Rutka K. (2023). "The Importance of Communication in Behavioural change for consumer involvement in the context of BIO waste sorting in Latvia". Published in the proceedings of the 24th International Scientific Conference "Economic Science for Rural Development" of the Latvia University of Life Sciences and Technologies. ISSN 2255-9930, pp. 39-49, <u>https://lbtufb.lbtu.lv/conference/economic science rural/2023/Latvia ESRD 57 2</u> <u>023.pdf</u>, DOI: 10.22616/ESRD.2023.57.004
- 6) Vindele L., **Cāne R.** (2023). "Parody as a Fair Use of Freedom of Speech". Published in "Acta Prosperitatis" Nr. 14 (2023), Turība University, ISSN 1691-6077. Indexed on EBSCO, ERIH PLUS databases. <u>https://erih.dimensions.ai/details/publication/pub.1164215668?search mode=co</u> <u>ntent&search_text=Renate%20Cane&search_type=kws&search_field=full_search</u>, DOI: <u>https://doi.org/10.37804/1691-6077-2023-14-186-196</u>

- 7) Edvīns Evarts "Administrative Elite during the German Period," Nezināmā vēsture (Unknown History) journal, 2023, No. 4, pages 2-9. Current Issues: (okupacijasmuzejs.lv)
- 8) Kristine Liepiņa, Inese Ate. (2023). Use of Blended Learning in Higher Education to Enhance English Language Skills and Intercultural Competence. *Limbaj Şi Context* / Speech and Context International Journal of Linguistics, Semiotics and Literary Science, 29(XV), 87–96. <u>https://zenodo.org/records/10210612</u> OpenAIRE DB: <u>https://explore.openaire.eu/search/publication?pid=10.20235%2Flc.2023(1)7</u>
- 9) Anda Komarovska. (2023). "The Use of Modern Technologies in Foreign Language Teaching for Adult Learners in an Intercultural Context" Proceedings of the XXIV International Scientific Conference "Change – the Basis of a Sustainable Society," held on April 19, 2023, at Turība University, (107-117), Riga: Turība University [EBSC0 ProQuest] <u>https://www.turiba.lv/storage/files/konference-2023.pdf</u>
- 10) **Dāvida Z.** Respecting Consumer Decision-Making Autonomy in the Digital Environment: The Burden of Proof." In: The Acceptability and Justifiability of Legal Restrictions in a Democratic Rule of Law State. Proceedings of the 81st International Scientific Conference on Law at the University of Latvia. Riga: LU Academic Press, 2023, pp. 167-173. The publication has been anonymously reviewed and indexed in the University of Latvia's e-resource repository database..lv/storage/files/acta-prosperitatis DOI: https://doi.org/10.22364/juzk.81.17.
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- 12) Jaroslavs Streļčenoks, Raimundas Kalesnykas, New Insights into the Concept of Conflicts of Interest: the Practice of Legal Assessment in Latvian Public Law. Law in Business of Selected Member States of the European Union, 2023, p.70-83, ISBN:978-80-245-2254-8 https://lawinbusiness.vse.cz/wp-content/uploads/Law-in-Business_2023.pdf
- 13) Lujāne, Agrita. Guntis, Zemītis. Acheological material in the contemporary milieu of youth Subcultures in Latvia. Latvijas Zinātņu Akadēmijas Vēstis. A part, Humanities and social sciences 77. edition, No. 1 (2023), page 6-17. https://doi.org/10.53231/LZAV.23.1.1, URL: http://www.lasproceedings.lv/wp-content/uploads/2023/06/1_Agrita-Lujane-Guntis-Zemitis-1.pdf ISSN 1407-0081
- 14) Anna Līduma, Inese Jurgena, Agita Ābele, **Oskars Onževs** (2023) Prospective Pedagogues and Coaches Perspective on the Challenges and Solutions of Remote Studies. Educatia 21 Journal 25(2023) Special Issue:Proceedings of 11th International Conference Education, Reflection, Development (ERD 2023) 10. pages, https://doi:10.24193/ed21.2023.25.28
- 15) Elksne, I., **Kļave, E.** (2023). Media Activity and Journalism Principles in Wartime Conditions. Akadēmiskā Dzīve 59:30-4, DOI: 10.22364/adz.59.04
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- Kristīne Liepiņa, Inese Ate. (2023). Use of Blended Learning in Higher Education to Enhance English Language Skills and Intercultural Competence. *Limbaj Şi Context / Speech and Context International Journal of Linguistics, Semiotics and Literary Science*, 29(XV), 87–96. <u>https://zenodo.org/records/10210612</u> OpenAIRE DB: https://explore.openaire.eu/search/publication?pid=10.20235%2Flc.2023(1)7
- Elksne, I., **Kļave, E.** (2023). The media's role and journalism principles in wartime conditions. Akadēmiskā Dzīve 59:30-4, DOI: 10.22364/adz.59.04

Theses in conference thesis collections

- Ineta Lūka, Valērija Drozdova, Gita Šakytė-Statnickė, Laurencija Budrytė-Ausiejienė.
 - Teaching/Learning methodologies for Solving Problems in Tourism and Hospitality Enterprises. Published in the online summary database of the European Educational Research Association (EERA) organized international scientific conference ECER2023 "The Value of Diversity in Education and Educational Research" at the University of Glasgow, United Kingdom, August 22-25, 2023: https://eera-ecer.de/ecer-programmes/conference/28/contribution/54577
 - Ineta Lūka. Evaluation of Learning Management System of Culture-Based Multilingual Blended-Learning Course for Adult Learners Implemented during Covid-19 Pandemic. Published in the online summary database of the European Educational Research Association (EERA) organized international scientific conference ECER2023 "The Value of Diversity in Education and Educational Research" at the University of Glasgow, United Kingdom, August 22-25, 2023: <u>https://eera-ecer.de/ecer-programmes/conference/28/contribution/54672</u>
 - **Bāra I.** February 23, 2023 Participation in the 81st International Scientific Conference of the University of Latvia (LU) 2023; Section "Nature: An Interdisciplinary Perspective" with the presentation: "Animal Domestication and Dedomestication in Contemporary Reality," co-author Andis Liepa, biologist, Director of the Kemeri National Park Foundation.
 - Neimane K. (2023) Ensuring the Enforcement of Judgments Its Difference from Claim Security and Its Significance in the Aspect of Procedural Certainty." Turība University International Scientific Conference XXIV International Scientific Conference "CHANGE - THE BASIS OF A SUSTAINABLE SOCIETY," April 19, 2023
 - Neimane K. (2023) Errors of the appeal and refusal to accept cassation appeal as violation of procedural justice in civil proceedings. Analysis of the situation in judicial practice of the republic of Latvia". Conference in North Macedonia, September 28-29, 2023
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06/10/2022];

- **Juriss J.** (2023) Recovery of Criminal Assets: The Use of Confiscation Tools for the Recovery of Criminal Assets, presentation. Current Issues in the Qualification of Money Laundering and the Problematic of Special Confiscation of Property. International Symposium. [Jūrmala, 07/10/2021 08/10/2021].
- Perevyrtailo B.V., Mamchur D.G., Kolodinskis A. Software development for pattern recognition in environment monitoring tasks with the use of autonomous drones. In Proceedings of XXX International Scientific and Technical Conference of Young Scientists and Specialists «Actual Problems of the Society's Vital Activity». – Kremenchuk: KrNU, 2023. – pp. 102–103
- **Bulis, A., Onževs, O.** EVALUATING SUSTAINABLE DEVELOPMENT INDICATORS IN LATVIA. Проблеми генезису економіки інтелектуально-інноваційного капіталу: матеріали доповідей III Міжнародної науково-практичної конференції (м. Київ, 7-8 листопада 2023 року) у 2-х ч. / за заг. ред. В. М. Лича. Ч. 1. Київ: КНУБА, 2023. pp. 15-19. <u>https://library.knuba.edu.ua/node/1068</u>
- **Zane Driņķe.** "Problems of genesis of the economy of intellectual innovative capital". Kyiv National University of Construction and Architecture. III International Scientific and Practical conference.
- Zane Driņķe "Opportunities to improve competitiveness for logistics service providers in the Baltic region". International Scientific Conference "Business and Management 2023".

Teaching and methodological publications

- Luka, I. (2023). 2. chapter. Adult Learning. In Šešeika, J., Self, K.R., Yilu, Q., Vaidesvarans, S. (red.), NordTourNet3: Methodological Material on Solving Intergenerational Communication Problems, pages 32-46, Riga: Turiba University, ISBN: 978-9934-543-36-4, <u>https://www.turiba.lv/storage/files/nordtournetbookv03022023rev-2023-02-14.pdf</u>
- Šešeika, J., Šakytė-Statnickė, G., Budrytė-Ausiejienė, L., Luka, I., Vaidesvarans, S., Self, K.R., Yilu, Q. (2023). 5.chapter. GG game. In Šešeika, J., Self, K.R., Yilu, Q., Vaidesvarans,

S. (red.), NordTourNet3: Methodological Material on Solving Intergenerational Communication Problems, pages 79-84, Riga: Turiba University, ISBN: 978-9934-543-36-4, <u>https://www.turiba.lv/storage/files/nordtournet-bookv03022023rev-2023-02-14.pdf</u>

- Šešeika, J., Šelf, K.R., Yilu, Q., **Vaidesvarans, S.** (red.). (2023). *NordTourNet3: Methodological Material on Solving Intergenerational Communication Problems*, page 85, Riga: Turiba University, ISBN: 978-9934-543-36-4, <u>https://www.turiba.lv/storage/files/nordtournet-bookv03022023rev-2023-02-</u> <u>14.pdf</u>
- **Juriss J.** (2023) Scientific supervisor of the work. Author collective. Working with virtual currency. Handbook. Ministry of Justice, Prosecutor's Office of the Republic of Latvia, State Police. Within the framework of the EU Structural Funds project "Justice for Development.
- Ulmane V. (2023). Labor Law. Rights in Employment. A Glossary of Terms. ISBN 978-9934-543-37-1; Ltd "Turība University", 2023, 160 pages.

Popular science publications

- Bāra I. November 7, 2023 I. Bāra, I. Krodere, Will Amendments to the Animal Protection Law Change the Fate of Animal Protection? // "Jurista Vārds", No.45 (1311), pages 5-8. // <u>https://juristavards.lv/doc/284178-vai-grozijumidzivnieku-aizsardzibas-likuma-mainis-dzivnieku-aizsardzibas-likteni/</u>
- Bāra I. March 21, 2023 I. Bāra, The Impact of Animal Status on Legal Regulation. // "Jurista Vārds", No.12 (1278), pages 17-22. // https://juristavards.lv/doc/282986-dzivnieka-statusa-ietekme-uz-tiesiskoregulejumu/
- Veikša I. (2023) On the planned amendments to the Copyright Law. Official publication "Latvijas Vēstnesis", 30.01.2023., No. 21. Publisher VSIA "Latvijas Vēstnesis". ISSN : 1691-8398. Available: https://lvportals.lv/skaidrojumi/348434-par-planotajiem-grozijumiem-autortiesibu-likuma-2023
- **Juriss J.** (2023) Confiscation of criminal assets and proving the composition of money laundering in stand-alone cases. Jurista Vārds, 2023, pages 61-66.
- **Juriss J.** (2023) Author collective. It is not enough for something to seem suspicious it must be proven to be criminal. Diena, 2020, pages 4-5.
- **Juriss J.** (2023) Reviewer. Author collective. Commentaries on the Criminal Procedure Law. Part A. Latvijas vēstnesis, 2019.
- **Dāvida Z.** The burden of proof for the fair use of artificial intelligence in consumer rights. Jurista Vārds, 02.05.2023., No. 18/19 (1284/1285).
- Eteris E. Quality education is a key to addressing global challenges. February 2023.
 University World News, in: https://www.universityworldnews.com/post.php?story=20230203095914813.
- Klave, E., Rajevska, O., & Rajevska, F. (2023). Access for children in need to the key services covered by the European Child Guarantee Latvia. Publications Office of the European Union.
- Žabko, O., Šūpule, I., Krieķe, L., Berkolde, A., Kļave, E., Pūķe, J., Dūma, I. (2023). Study on the effectiveness of the family assistant service in providing support to families. Final report. Baltic Institute of Social Sciences, Ministry of Welfare. Available: https://ppdb.mk.gov.lv/wpcontent/uploads/2023/10/Gim_asistents_gala_zinojums.pdf
- Kļave, E. Will lifelong learning also mean lifelong work? IR.lv. Available: https://ir.lv/2023/08/31/vai-izglitiba-muza-garuma-mums-nozimes- ari-darbumuza-garuma/ (31.08.2023.).
- **E.Kļave** 5 recommendations for conflict resolution. Turība University webpage. Available: <u>https://www.turiba.lv/lv/jaunumi/5-ieteikumi-konflikturisinasanai</u> (09.03.2023.).

Turība University Scientific Publications

On April 19, 2023, the Turība University hosted the XXIV International Scientific Conference " Change - the basis of a sustainable society".

https://www.turiba.lv/lv/zinatne/konferences/zinatnisko-konferencuvesture/biznesa-augstskolas-turiba-xxiv-starptautiski-zinatniska-konferenceparmainas-ilgtspejigas-sabiedribas-pamats

The proceedings of the XXIV conference have been published and indexed in the internationally cited databases *EBSCO*, *Business Source Complete*, *Business Source Corporate Plus*, *and ProQuest*, as well as published on the Turība University website.

The proceedings of the conference, https://www.turiba.lv/storage/files/konference-2023.pdf In 2023, Turība University scientific journal Acta Prosperitatis No. 14, ISSN 1691-6077, was published. The editorial board consists of members from Latvia, Turkey, Slovakia, Serbia, Poland, the Czech Republic, Sweden, Germany, Ukraine, and Lithuania. In terms of university affiliation, the board includes representatives from the University of Turkish Aeronautical Association (**Turkey**), University of Wrocław, Nicholas Copernicus University, Wrocław University of Economics (**Poland**), Uppsala University (**Sweden**), Leibniz Universität Hannover, Berlin Social Science Center (**Germany**), Mykolas Romeris University, Vilnius University, Kaunas University of Technology, and Vytautas Magnus University (**Lithuania**), University of Economics and Management Prague (**Czech Republic**), Žilina University (**Slovakia**), University of Novi Sad (**Serbia**), and Sumy State University (**Ukraine**).

The journal features studies on current topics, including:

- The peculiarities of remote administrative processes and legal regulation;
- Key issues in the legal regulation of criminal liability and judicial practice regarding cybercrime;
- Intellectual property protection in the age of modern technologies;
- The importance of language competence in education sectors;
- The impact of media on agenda-setting and the level of trust in the media.

This issue includes eighteen scientific articles covering a wide range of key issues in economics, communication, education, information technology, and law. Acta

Prosperitatis No. 14 is indexed in internationally cited databases such as ERIH PLUS, EBSCO, Academic Search Ultimate version, ProQuest, and many others. Each article has been assigned a **DOI** index. <u>https://sciendo.com/issue/ACPRO/14/1</u> ACTA PROSPERITATIS No. 14. Volume 14 (2023): Issue 1 (September 2023) (sciendo.com)

The close connection between the study process and scientific activities conducted at the university is a crucial prerequisite for the preparation of highly skilled specialists, the development of excellence, and the university's international cooperation. With the support of the university, the quality level of academic staff's research activities improves, resulting in research outcomes being reflected in publications in high-quality journals (Q1 and Q2), including collaborations with foreign authors. In the previous 2022/2023 academic year, there were six publications in Q1 and Q2 journals, while this academic year, there are nine. This demonstrates that the academic staff of the Turība University is capable of producing scientific publications that meet international standards. Doctoral students are also actively involved in scientific research. A significant number of publications, approximately 30% of the total, have been prepared in collaboration with the doctoral thesis supervisor or scientific consultant.

PAPERS IN SCIENTIFIC CONFERENCES

During the reporting period, lecturers participated 53 times in scientific conferences, forums, and seminars, where they presented papers or expressed their opinions on socially relevant topics.

IT DEPARTMENT

	Title, time and venue of the conference	Author (s) and topics
International scientific	8	Mamchur D, Peksa J.
conferences/congresses.		
	International Scientific and Practical	
	Conference 2023 Jun 15-16,	
	Rezekne, Latvia	
	Environment. Technologies.	Zigunovs M, Mamchur D,
	Resources. Proceedings of the	Kolodinskis A.
	International Scientific and Practical	
	Conference 2023 Jun 15-16,	
	Rezekne, Latvia	
	XXIV International Scientific	Mamchur D., Kolodinskis
	Conference "Change – the Basis of a	А.
	Sustainable Society", April 19, TU,	
	Riga, Latvia	
		Perevyrtailo B.V., Mamchur
	Scientific and	
	Technical Conference of Young	D.G., Kolodinskis A.
	Scientists And Specialists «Actual	
	Problems of the Society's	
	Vital	
	Activity», Kremenchuk, Ukraine	

Faculty of Business Administration

	Title, time and venue of the conference	Author (s) and topics
International	1.27th International Conference on Circuits, Systems, Communications and Computers (CSCC), Rhodes Island (Rodos Island), Greece, July 19-22, 2023.	Linina, I., Vevere, V., Zvirgzdina, R. Strategy development for use of influencers in communication of small and medium-sized enterprises (SMEs) with consumers Vevere, V., Rizhamadze, K., Linina, I. Communication of innovation: focus on Georgian SMEs
conferences/ congresses.	Turiba International Scientific conference. Change – the basis of sustainable economy",	Vevere, V., Rizhamadze, K. Innovation management model for small and medium-sized enterprises (SMES): Georgia Yadav, S., Bulis, A. Paper "Start- ups Innovation and the Impact of

	Digital Ecosystems on Entrepreneurial Performance". Vindele, L., Cāne, R. Parody as a Fair Use of Freedom of Speech.
27th International Conference on Circuits, Systems, Communications and Computers (CSCC), Rhodes Island, Greece, July 19-22, 2023. WSEAS TRANSACTIONS on BUSINESS and ECONOMICS.	Zvirgzdiņa R. Appropriate Communication of the Strategy as an Impact Factor for Business Model Digitalization.
III International scientific and practical conference "Problems of the Genesis of the Economy of Intellectual and Innovative Capital", KYIV NATIONAL UNIVERSITY OF CONSTRUCTION AND ARCHITECTURE (KNUBA), KYIV, UKRAINE, November 7-8, 2023.	 Zane Driņķe. "Problems of genesis of the economy of intellectual – innovative capital". Bulis, A., Onževs. Ziņojums Evaluating sustainable development indicators in Latvia.
13th International Scientific Conference "Business and Management 2023", Vilnius Gediminas Technical University, Vilnius, Lithuania, May 11–12, 2023.	NormundsKozlovskis,ZaneDriņķe,RositaZvirgzdiņa.Opportunitiestoimprovecompetitiveness for logistics serviceproviders in the Baltic region.Cui, L., Bulis, A. Paper "ExplorationOn Financing Strategies Of Small AndMedium-Sized Enterprises ApplyingThe Blockchain Technology".
11thInternationalConferenceEducation,Reflection,Development (ERD 2023)held atBabeş-BolyaiUniversity inNapoca, Romania on June 23, 2023	Anna Līduma, Inese Jurgena, Agita Ābele, Oskars Onževs "Prospective Pedagogues and Coaches Perspective on the Challenges and Solutions of Remote Studies".

[ICESD 2023;	1) Vasiliev, D. Evolutionary History
	SGEM GEO 2023;	of Great Bustard Deserves Reconsideration, ICESD, 2023
	SGEM Vienna 2023;	2) Vasiliev, D. State of Biodiversity Underpinning Food Security in Latvia, ICESD, 2023
		3) Vasiliev, D., Bornmalm, L., Hazlett, R., Stevens, R. (2023) GEOPARKS AND CULTURAL DEVELOPMENT, SGEM GEO, 2023
		4) Vasiliev, D., Hazlett, R., Stevens, R., Bornmalm, L. ECO-TOURISM AND GEO-TOURISM IN THE DIGITAL AGE, SGEM GEO, 2023
		5) Vasiliev, D., Stevens, R., Hazlett, R., Bornmalm, L. OPPORTUNITIES FOR IMPLEMENTATION OF NATURE BASED SOLUTIONS IN BALTIC SEA REGION, SGEM GEO, 2023
		6) Vasiliev, D., Bornmalm, L., Stevens, R., Hazlett, R. THE POTENTIAL ROLE OF MODERN TECHNOLOGY IN PROMOTING NATURE-BASED SOLUTIONS ADDRESSING GLOBAL CLIMATE CHANGE, SGEM Vienna 2023
		7) Vasiliev, D., Stevens, R., Bornmalm, L., Hazlett, R. THE ROLE OF LANDSCAPE DESIGN AND URBAN NATURE-BASED SOLUTIONS IN ADDRESSING GLOBAL CHALLENGES. SGEM Vienna 2023
	14thInternationalScientificPracticalConference"Environment.Technology.Descurres"held	Bulis, A., Onževs. Ziņojums "MEASUREMENT OF SUSTAINABLE DEVELOPMENT IN LATVIA".
	Resources" held at Rezekne Academy of Technologies, Rezekne, Latvia on June 15 – 16, 2023.	Zvirgzdiņa R. Product market expansion strategy for business development of the companies operating in the field of premises cleaning.
		Janševica G. "Place marketing in planning sustainable development".
	Riga Technical University 62nd International Scientific Conference, Riga, 09.10.2023.	

Riga Technical University 62nd International Scientific Conference, Riga, 09.10.2023.	Vindele, L., Cāne, R. <i>The issues related to essential patents for standards.</i>
"XXI Triple Helix Conference –	Steinbergs, K., Cane, R. University- Industry cooperation: a case study of student innovation projects in Latvia.
Conference of the University of Latvia of Life Sciences and	Cāne, R., Blumfelde-Rutka, K. The Importance of Communication in Behavioral change for consumer involvement in the context of BIO waste sorting in Latvia.
International Scientific Conference of the University of Latvia, Section "Mediation -	Gereiša, S., Z., Kļave, E. Ethical issues in mediation.
Yesterday, Today, Tomorrow – Accumulated Experience, Insights, and New Experiences." April 12, 2023.	81st poster presentation.

Faculty of International Tourism

Title, time conference	and venue of the	^e Author (s) and topics
Conference Rural Devel	ational Scientific "Economic Science fo opment 2023" 2023, Jelgava, Latvia	Ina Gudele (Liepaja University) Ilona Beizitere (Latvia University of Life Sciences and Technologies) Ieva Brence (Turiba University) "External and Internal Factors for Increasing the Use of Electronic Commerce in the SME Sector in Latvia"
"Change -	of Turība University the basis of a society" 19.04.2023	«Project «MemoTours» results and guidelines for tourism promotion". A.Doniņa "The use of digital communication channels to attract foreign tourists to
		the services provided by catering businesses" D.Vinklere, A.Būmeistare. "The importance of ANO PTO TedQual accreditation in attracting students"

	On June 1, 2023, at the La Fondation Pour La Formation Hôtelière International Scientific Conference. On April 13, 2023, at the International Conference at Kaunas University of Technology (Kaunas,	 "Work. Employment. Tourism industry. What we're looking forward to and ready for." D.Vinklere, D.Belska. "Foreign students as a potential workforce in hospitality enterprises of Riga" G.Satanevskii, A.Doniņa "Environmental sustainability in
	On January 31, 2023, at the International Conference at KROK University (Kyiv, Ukraine). "Greening of the modern educational space: the main vectors of innovative transformation and ways of their implementation"	accommodation sector – expectations vs reality" A.Doniņa, M.Platace "Integration of sustainability topic in business and tourism education"
	On September 26, 2023, participation in the international online conference "Studies- Business-Society: Present and Future Insights VIII" at Klaipėda University, Lithuania.	
	The international scientific conference organized by the European Educational Research Association (EERA) "The Value of Diversity in Education and Educational Research," August 22-25, 2023, University of Glasgow, United Kingdom.	Ineta Lūka . Evaluation of Learning Management System of Culture-Based Multilingual Blended-Learning Course for Adult Learners Implemented during Covid-19 Pandemic
	The international scientific conference organized by the European Educational Research Association (EERA) "The Value of Diversity in Education and Educational Research," August 22-25, 2023, University of Glasgow, United Kingdom.	Ineta Lūka, Valērija Drozdova, Gita Šakytė-Statnickė, Laurencija Budrytė- Ausiejienė. <i>Teaching/Learning methodologies for</i> <i>Solving Intergenerational</i> <i>Communication Problems in Tourism and</i> <i>Hospitality Enterprises</i>
International scientific	On July 7, 2023, the international scientific conference "9th International Conference on Lifelong Education and Leadership for All - ICLEL 2023," University of Coimbra, Portugal.	Valērija Drozdova Hybrid Lectures in the Intercultural Context in the Tertiary Education

conferences/ congresses.	On May 16, 2023, participation in the 14th International Professor Week "Internationalization and Future" and the 22nd International Student Research Conference "Enlighten the Future with Your Contribution," University of Latvia, Faculty of Education, Psychology, and Art.	Plenary session paper Intergenerational and Intercultural Communication Challenges
	Representation III," April 21-22, 2023, Romania, Sapientia Hungarian University of Transylvania.	Eliminating Intergenerational and Intercultural Communication Problems in Tourism and Hospitality Enterprises
	Representation III," April 21-22,	Intercultural Communication Problems of Tourism Enterprises in Latvia, Lithuania and Sweden
	XXIV International Scientific Conference of Turība University "Change - the basis of a sustainable society", 19.04.2023.	Anda Komarovska The use of modern technologies in foreign language teaching for adult learners in an intercultural context.
Other scientific conferences/ congresses.	Organizer and presenter of the School2030/VISC webinar "Adapting the Content of Teaching and Methodological Materials in Easy Language," March 1, 2023. Recording available: <u>https://www.facebook.com/Skola</u> 2030/videos/738887344208561	Ieva Sproģe
National significance scientific conferences.	6th Latvian Geography Congress. Section "Tourism Studies in Latvia." Riga, University of Latvia. 24.03.2023.	"The development of inbound tourism

Faculty of Law

	Title, time and venue of the conference	Author (s) and topics
Internation al scientific conferences / congresses.	XXIV International Scientific Conference of Turība University "Change – the basis of a sustainable society", 19.04.2023.	 Bāra I. The cat – challenges of legal regulation in determining the legal status of this animal. Bomiņš M. Temporary protection of personal data. Veikša I. Copyrights in the digital single market. Streļčenoks J. "Concept of Implementation of Artificial Intelligence for the Prevention of Conflict of Interest Situations in the Public Sector" Neimane K. Ensuring the enforcement of a judgment – its difference from claim security and its significance in the aspect of procedural certainty. Zemītis G. "National identity and its role in ensuring security" Kipāne A. Corruption Perception Trends: European Union Countries. – 2023 Krivins, A; Vilks, A and Kipane Začs U. Knowledge of risk and crisis management for managers of companies and organizations Eteris E. Security and legal order: prerequisites for sustainable business.
	Law in Business of Selected Member States of the European Union"), Prague University of Economics and Business, October 21, 2023, Prague, Czech Republic	Streļčenoks J. Kalesnykas R. "New Insights into the Concept of Conflicts of Interest: the Practice of Legal Assessment in Latvian Public Law".
	International scientific-practical conference "Human Rights Protection and Anti-Corruption Measures	Streļčenoks J.
	0	 International standard for public and media involvement in the control of officials and the prevention of conflicts of interest". (2) "Issues in the development and implementation of standards for public and media involvement in the prevention of corruption and conflicts of interest".

	ECOSOC Partnership Forum - SDSN and University College Dublin	 (3) "Problems in the development and implementation of international standards for public and media involvement in the prevention of corruption and conflicts of interest". Eteris E. Partnerships in SDG Education and Training: towards curating, assessing and dissemination of a Global SDG Knowledge
	2nd World Conference on Information Systems for Business Management, ISBM. September 2023. Thailand. https://isbm.ict4sd.org/.	Commons. Eteris E. Supplemented by an article: "Green Business" in Europe: Modern Reforms and Governance" https://isbm.ict4sd.org//agenda.php
	Faculty of Law, University of Latvia, Latvia. Event: November 9- 10, 2023. Additional information available at: https://www.lawconference.lu.lv /en/ [accessed on October 13, 2023].	Zanda Dāvida Paper "The Burden of Proof in the Unfair Commercial Practice Prohibition Law" 8th International Scientific Conference of the University of Latvia "Revisiting the Limits of Freedom while Living under Threat".
	Faculty of Law, University of Latvia, Latvia. Event: April 11, 2023. The program is available at: https://conferences.lu.lv/event/2 21/timetable/ [accessed on July 22, 2023].	Zanda Dāvida Paper "Respecting Consumer Decision Autonomy in the Digital Environment: Burden of Proof" at the University of Latvia's 81st International Scientific Conference "The Acceptability and Justifiability of Legal Restrictions in a Democratic Rule of Law".
Other scientific	State Police Seminar: "Strengthening the National Information Space in Geopolitical Realities".	-
conferences / congresses.	Consumer Protection Center (December 13, 2023).	Zanda Dāvida Speaker with the report "Deceptive patterns (dark patterns) - what they are and how they manifest" at the conference "Fair operation of digital markets in the future".
	ETIS GATHERING 2023, POWERING SUSTAINABLE GROWTH IN TELECOMS June 6 - 7, 2023 in Berlin	Lībietis U., participant
	Academy of European Law, March 2023; Liability for Products and Artificial Intelligence, Online, 28 March 2023 – 29 March 2023	Eteris, E. participant 40

	5 th International Conference on Renewable Energy, Resources and Sustainable Technologies. November 13-14, 2023	Eteris, E. participant
	World Sustainability Conference, -The Green Institute. November 2023.	Eteris, E. participant
	12th Annual International Conference on Sustainable Development, ICSD, September 2023	
	Rethinking EU Defense and Cyber SecurityPolitico conference, June 2023.	Eteris, E. participant
Other scientific conferences / congresses.	Joint Conference of the European Commission and European Central Bank on European Financial Integration June 2023.	Eteris, E. participant
	World Circular Economy Forum 2023 Online. May 2023. www.wcf2023.com	Eteris, E. participant
	Clean Energy Summit 2023 - "Maintaining Europe's Green Momentum", <u>www.clenenergysummit,eu</u>	Eteris, E. participant
	2023 ICSD conference: "The Midpoint of the SDGs: Global and Local Progress & Challenges" ICSD- <u>https://ic-sd.org/</u> .	Eteris, E. participant

ACADEMIC STAFF PROMOTION RESEARCH

Doctoral studies (Turība University, other)

- 1) Bruksle Ieva, studies at Turība University (Business Administration) Faculty of Business Administration
- 2) Svētiņa Karīna, studies at the University of Latvia (Education Management) **Faculty of International Tourism**
- 3) Kozlovskis Normunds, studies at Turība University (Business Administration) **Faculty** of Business Administration
- 4) Mirlina Līga, studies at the University of Latvia (Management Science, Public Administration) **Faculty of Business Administration**
- 5) Ozoliņš Nikolajs, studies at Turība University (Law Science) Faculty of Law
- 6) Pole Laura, studies at Latvia University of Life Sciences and Technologies (Agricultural and Regional Economics) **Faculty of International Tourism**
- 7) Olegs Nikadimovs, studies at the University of Latvia (Management Science) Faculty of International Tourism

PhD candidates:

- 1) Ivita Kīsnica, Turība University, (Law Science) Faculty of Law
- 2) Jaroslavs Streļčenoks Turība University, (Law Science) Faculty of Law
- 3) Ivo Krievs Turība University, (Law Science) Faculty of Law
- 4) Bomiņš Māris Turība University, (Law Science) Faculty of Law
- 5) Liene Cakare Turība University, (Law Science) Faculty of Law
- 6) Edgars Golts, Turība University, (Law Science) Faculty of Law
- 7) Inese Bāra, Turība University, (Law Science) Faculty of Law

Defended their doctoral thesis (Turība University, other)

Aleksandrs Popovs, At the meeting of the Promotion Council at Turība University on March 15, 2023, the academic degree of Doctor of Science (Ph.D.) was awarded in the field of Economics and Business Science, specializing in Business Administration.

Vilnis Veinbergs, At the meeting of the Promotion Council at Turība University on October 4, 2023, the academic degree of Doctor of Science (Ph.D.) was awarded in the field of Economics and Business Science, specializing in Business Administration.

DESCRIPTION OF SCIENTIFIC COLLABORATION

Collaboration partner	Type of collaboration
Collaboration partiler	(partnership agreement, joint project, etc.)
	Lūka, Ineta. ASEM Education and Research Hub for LLL [ASEM Education and research organizations for organizing lifelong learning] Network 4 "National strategies of Lifelong Learning with regard to citizens' motivation and barriers against continuing education and training" [4th scientific network "National strategies of lifelong learning policy for promoting citizens' motivation and removing barriers to further education and learning"] Latvia's leading researcher. https://asemlllhub.org/homepage/research-networks/research-network-4-national-strategies-for-lifelong-learning/research-network-4-national-strategies-for-lifelong-learning-members/
International scientific collaboration partners	Lūka, Ineta. European Educational Research Association' (EERA) https://eera-ecer.de/about-eera/ Lūka, Ineta. Leader of the 11th scientific network "Education Improvement and Quality Assurance". https://eera- ecer.de/networks/11-educational-improvement-and-quality- assurance/convenors/ Sproģe, Ieva. Goethe-Institute: https://www.goethe.de/ins/lv/lv/kul/sup/dig/21954980.html
	Lūka, Ineta;Drozdova,Valērija;Sundars;Sundars,Vaidesvarans.Education,Research & Consultancy Center(ERCC),Klaipeda,Lithuania.http://www.nordtournet.com/partners3.html
	Luxembourg Institute of Socio-Economic Research (LISER), national coordinator at the European Social Policy Analytical Network (ESPAN) at European Commission.
	Ineta Lūka. EERA ECER 2022 International Scientific conference "Education in a Changing World: The impact of global realities on the prospects and experiences of educational research" member of the organizing committee, August 22–25, 2022, in Yerevan, Armenia, and September 1–10, 2022, online
Participation in the organization of international scientific events (conferences, symposiums,	"Communication and development of interdisciplinary
seminars)	D.Vinklere, Ē.Lingebērziņš, A.Doniņa, <i>La Fondation Pour La Formation Hôtelière</i> organization of an international scientific conference.
	A.Doniņa, J.Jenzis Organization of an international scientific conference "Sustainability in Action"

	D.Vinklere, Member of the jury at the Odesa National University of Technologies international competition of scientific papers "Black Sea Science 2022-2023".
National-level scientific collaboration partners	Latvian Association for Research in Education (LAIP)
Research collaboration with state and local government institutions, businesses, non- governmental organizations, etc.	 Ieva Brence - National research programs INTERFRAME and reCOVery have been implemented in cooperation with SIA "Magnetic Professional". Evija KJave - Cooperation with the foundation "Baltic Institute of Social Sciences" in the implementation of the study "Research on the effectiveness of the family assistant service in providing support to families", leading researcher, client: Ministry of Welfare, project no. 9.2.1.1./15/I/001 within the framework of "Development of professional social work in municipalities".

INTERNATIONAL AND NATIONAL CONFERENCES ORGANIZED BY THE STRUCTURAL UNIT, SCIENTIFIC SEMINARS

FACULTY OF INTERNATIONAL TOURISM

Title	Date	Organizers	Short description of the content and participants
International conference "SUSTAINABILITY IN ACTION"	31.10.2023.	Turība University Faculty of International Tourism	Ieva Brence, Agita Doniņa, Laura Pole, Margarita Platace, Iveta Sprūdža, Daina Vinklere and students
La Fondation Pour La Formation Hôtelière International scientific conference	01.06.2023 02.06.2023.	Turība University Faculty of International Tourism	Educators of higher education in the field of tourism in European countries
Professional development seminar: COST (European Cooperation in Science and Technology) activities for academic staff and students	01.12.2023	Turība University	Participant – Ieva Brence

Participation in editorial boards of scientific publications

Name, surname Title of Publication	Publisher (link), date
Ineta Lūka	https://www.emerald.com/insight/publica
Reviewer for the Emerald Publishing journal	
Quality Assurance in Education	January – December, 2023
Ineta Lūka	· · · ·
Editorial board Journal of Education Culture and	https://jecs.pl/index.php/jecs
Society	January – December, 2023
Valērija Drozdova	
Journal of Education Culture and Society 2	https://jecs.pl/index.php/jecs
reviewer of articles	January – December, 2023
Ineta Lūka	
International Scientific conference EERA	
ECER 2022 "Education in a Changing World:	https://eera-ecer.de/ecer-2023-
The impact of global realities on the	glasgow/scientific-committee-and-
prospects and experiences of educational	programme-comittee
research"	_February – April, 2023
The reviewer of the article submitted to the	
11th scientific network "Educational	
Effectiveness and Quality Assurance"	
Ineta Lūka	https://sciendo.com/journal/ACPRO?conte
In the Editorial Board of the journal Acta	nt-tab=editorial-board
<i>Prosperitatis</i> of Turība University.	April, 2023
Daina Vacilavaka	
Daina Vasiļevska	https://sgemworld.at/index.php/committe
9th edition of the International Scientific	e/reviewers-board/reviewer-board-ssha
Conferences on Social Sciences, Art AND Humanities – ISCSS2021 & ISCAH2023	July - August, 2023
Daina Vasiļevska Member of Editorial Board of Journals	
"Advances in Economics and Business"	https://www.hrpub.org/journals/jour_edit
(Human Research Publishing Corporation)	orialboard.php?id=18
2013 – currently	
Daina Vasiļevska	
Reviewer "Journal of Educational Research"	http://www.sciepub.com/journal/EDUCAT
(Science and Education Publishing, 2014–	ION/editors
currently)	
Daina Vasilevska	
Reviewer of Contents of Proceedings of 21st	
International Scientific Conference	https://www.tf.llu.lv/conference/proceedi
ENGINEERING FOR RURAL	ngs2022/Pages/organizers.html
DEVELOPMENT. The volume is indexed in the	22.05.–24.05. 2023.
SCOPUS database.	
Daina Vasiļevska	https://sciondo.com/journal/ACDP02conto
ACTA PROSPERITATIS No. 14. Reviewer of	https://sciendo.com/journal/ACPRO?conte nt-tab=editorial-board
scientific articles, member of the editorial board	<u>in tab-cuitoriai boaru</u>

Evarts E. Activity in the editorial board of the Liepaja University proceedings collection "Society and Culture". Compiler and responsible editor Arturs Medveckis.	https://society-
Maija Rozīte ACTA PROSPERITATIS No. 14. Reviewer of scientific articles, member of the editorial board	https://sciendo.com/journal/ACPRO?conte nt-tab=editorial-board
Maija Rozīte	LU, ĢZZF
Geographical articles FOLIA GEOGRAPHICA	https://www.foliageographica.lu.lv/visi-
(since 2007).	<u>izdevumi/geografiski-raksti-folia-</u> geographica/
Ieva Brence MDPI, Sustainability and other MDPI jourmals (indexed on SCOPUS) – review of 10 scientific articles (since 2022)	https://susy.mdpi.com/

Participation or involvement in the activities of national and international professional and industry organizations.

Name, surname	Title of organization
	Turība University Vice Chair of the Council of Professors of Social
	Sciences.
	Turība University Member of the Science Council.
	Turība University ice Chair of the Promotion Council in Economics
	and Entrepreneurship.
	Member of the Promotion Council of the Education Sciences
	Department of the Faculty of Engineering. Leader of the 11th Scientific Network 'Educational Effectiveness and
	Quality Assurance' of the European Educational Research
	Association (EERA).
	Member of the Latvian Association of Professors (LPA).
Ineta Lūka	oard Member and Vice Chair of the Latvian Association for
	Research in Education (LAIP)
	Member of the Latvian Association of English Language Teachers
	(LAVSA).
	Member of the World Association of Language Teachers (FIPLV).
	Turība University Nominated representative in the European
	Capitals of Culture Universities Association (UNEECC).
	Nominated representative of the University of Latvia in the ASEM Education and Research Hub for LLL [ASEM Education and Research
	Organization for Lifelong Learning] Network 4 'National strategies
	of Lifelong Learning with regard to citizens' motivation and barriers
	against continuing education and training' [4th scientific network
	'National strategies of Lifelong Learning policies for promoting
	citizens' motivation and overcoming barriers to further education
	and learning]
	Latvian Association of Travel Agents and Operators (Chairman of the
Ēpilto Lingohārmir ¥	Board), Latrian Hatel and Bestaurant Association (Board Mombar)
Ēriks Lingebērziņš	Latvian Hotel and Restaurant Association (Board Member) Vice Chair of the Tourism Advisory Board of the Ministry of Economics
	vice chair of the rourish Advisory board of the Ministry of Economics
L	

	LVRA expert of the certification commission
	Expert of the Hotel Certification Center of the Latvian Hotel and
Margarita Platace	Restaurant Association
	Expert in the international professional education institutions
	competition EuroSkills
Ieva Brence	Latvian Academy of Agricultural and Forestry Sciences – Full Member
ieva bi ence	Jelgava Zonta Club – Member
	Member of the Latvian Association of Interpreters
	and Translators.
Ieva Sproģe	Member of the Latvian Association of German
	Language Teachers.
	Member of the Latvian Germanists' Association.
	Member of the Teodora Lita Society (Germany).
	Member of MGV (Central European Association of Germanists)
	Member of the Latvian Integrated Mediation Association
	Turība mentor association
Zane Driņķe	Board Member of the Latvian Direct Marketing
	Association,
	Chair of the Council of JSC "Latvian State Forests"
	Latvian Association of Economists (LEA)
Rosita Zvirgzdiņa	Mentor association (Turība)
	Member of the Latvian Association of Professors
	Latvian Traders Association,
	Industry Expert in the Council
Iveta Liniņa	Latvian Association of
iveta Emija	Economists (LEA)
	Latvian Association of University Professors,
	Business Competence Center
	Latvian Sociologists'
Evija Kļave	Association,
	Certified Mediators Council
	Association "Mediation and ADR"
	Turība mentor association
	Latvian Association of University Professors
	Higher Education Quality Agency, Expert
	International Expert at the National Center for Science and
	Technology Development of the Ministry of Education of Kazakhstan
Daina Vasiļevska	Member of the Promotion Council in Economics and
	Entrepreneurship at Turība University
	Member of the Council of Professors in Social Sciences at Turība
	University
Anna Medne	Association of Accountants
Aldis Bulis	Latvian Young Scientists Association
Valērija Drozdova	Member of the Latvian Association of English Language Teachers
valet ija Di Užuova	(LAVSA).
	Member and Mentor of the Latvian Association of Public
	Relations Professionals (LASAP).
Jolanta Derkevica -	Member of the Latvian Marketing Professionals Association
Pilskunga	(LMPA).
-	Vice President of BNI Vivaldi and Mentor at Turība Mentor
	Sciences
	Association, Jury Member in the 'Digital Communication Awards 2023' competition organized by Quadriga University of Applied Sciences

Renāte Cāne	Member and Mentor of the Latvian Association of Public Relations
	Professionals (LASAP).
	Member of the Latvian Cinematographers' Union.
	Member of the Public and Private Partnership 'Jūras Zeme',
	Member of the Committee for the Allocation of EU Funds for
	Business and Fisheries Projects.

RESEARCH PROMOTION

POPULAR SCIENTIFIC CONFERENCES, SEMINARS, LECTURES, ETC.

Faculty of Law

Streļčenoks J. "*Declaration as a Tool for Corruption Prevention*". International expert (lecturer), delivered a guest lecture to the master's students of the Academy of the General Prosecutor's Office of the Republic of Uzbekistan, Tashkent, Uzbekistan. 01.02.2023.

Faculty of Business Administration

Broadcasts (with a written summary)

- **J.Derkevica-Pilskunga**, Member of the Talsi Municipality Sustainability and Environmental Development Commission, engaged as a tourism branding specialist. https://talsunovads.lv/pasvaldiba/dome/komisijas/ilgtspejigas-vides-attistibas-komisija/
- Blog article **J.Derkevica-Pilskunga**, Olga Kazaka "An influencer: A human or a robot", 16.02.2023 https://www.jdpintegratedcomm.com/jdp-raksta/influenceri
- Blog article J.Derkevica-Pilskunga, Inga Daliba "LinkedIn your digital business card", 28.03.2023 https://www.jdpintegratedcomm.com/jdpaksta/influenceri
- Blog article **J.Derkevica-Pilskunga**, "IMK tendencies", 30.12.2023 https://www.jdpintegratedcomm.com/jdp-raksta/logo-izveide
- J.Derkevica-Pilskunga, Podcast on communication "For what reason!?" 12 episodes - https://www.jdpintegratedcomm.com/podk%C4%81stsk%C4%81d%C4%81- sakar%C4%81

Faculty of International Tourism

- Ineta Lūka. On March 2, 2023, a seminar titled "Tools and Resources Developed within Various Projects That Are Useful in the Study Process" was held as part of the module "Innovations in Higher Education Didactics" of the Turība University professional competence development program "University Didactics and Innovations in Higher Education."
- Ineta Lūka, Valērija Drozdova, Sundars Vaidesvarans. On January 19, 2023, a seminar titled "Addressing Communication Issues Across Different Generations and Cultures in Adult Learning" was held as part of the module "Innovations in University Didactics" of the Turība University professional competence development program "University Didactics and Innovations in Higher Education."

LECTURES AND WORKSHOPS FOR DIFFERENT SOCIAL GROUPS Faculty of International Tourism

- 1) **Ineta Lūka**. Visiting professor at the Faculty of International Communication, Vilnius University, teaching the course "Communication Research Methods," from September 2023 to January 2024, 5 ECTS, also reviewing master's theses.
- 2) **Ineta Lūka**. Visiting professor at the Faculty of International Communication, Vilnius University, teaching the course "Communication Research Methods" in January 2023, and reviewing master's theses.
- 3) **Ēriks Lingebērziņš**, The tourism fee is an accounting mechanism that allows the industry to operate further. https://www.aprinkis.lv/index.php/viedokli/39090-eriks-lingeberzins- turisma-nodeva-ir-uzskaites-mehanisms-ar-kuru-nozarei-talak-stradat.
- Interview with the president of ALTA **Ēriku Lingebērziņu**. Traveling and risks associated with it. https://replay.lsm.lv/lv/ieraksts/ltv/284902/intervija-ar-altaprezidentu-eriku- lingeberzinu.
- 5) **Ē.Lingebērziņš,** Creation of innovative and exportable tourism services and products, Bauska Tourism Information Centre's day for local entrepreneurs, 17.02.23.
- 6) **Ēriks Lingebērziņš**, Creation of innovative and exportable tourism services and products, seminar for tourism entrepreneurs of Gulbene Municipality, 14.03.23.
- 7) **Ēriks Lingebērziņš,** Meaningful travel is the essence of sustainable travel, Stena Lines Business conference, 09.05.23.
- 8) **Ēriks Lingebērziņš,** The railway in industrial heritage and its significance for tourism development, a conference dedicated to the Bānīša Festival, 01.09.23.
- 9) **Ēriks Lingebērziņš**, Zemgale Tourism Conference 2023. Presentation of Zemgale tourism products. 13.10.23.

Faculty of Law

Oļševskis E. An educational visit was organized for students to the United Nations International Court of Justice, the International Criminal Court, the Supreme Court of the Netherlands, and the Netherlands Council for the Judiciary in The Hague in February 2023.

Sproge D. Organization of the guest lecture on October 19, 2023, for the Media Studies program at Vidzeme University of Applied Sciences. The guest lecture in the Media Studies program aimed to enhance students' understanding of media law, media ethics issues, and the role of journalism in society.

Streļčenoks J. Briefly about restrictions and conflict of interest prevention for state and municipal officials in Latvia. Time period - 13.01.2023; 22.02.2023; 31.03.2023; 20.06.2023; 26.09.2023; 02.11.2023; 06.12.2023.

Streļčenoks J. Briefly about restrictions and conflict of interest prevention for officials of the Rezekne Municipality. 16.01.2023

Streļčenoks J. Briefly about restrictions and conflict of interest prevention for officials and employees of the Liepāja City Administration. 23.03.2023.

Streļčenoks J. Briefly about restrictions and conflict of interest prevention for officials and employees of the VSAC "Latgale". 25.08.2023.

Streļčenoks J. Corruption risks and professional ethics standards for officials and employees. For officials and employees of VAS "Latvijas Dzelzceļš." Time period - 30.08.2023; 31.08.2023; 28.08.2023; 04.09.2023; 12.10.2023; 16.10.2023.

Streļčenoks J. Corruption risks and professional ethics standards for employees. For employees of Latvian state and municipal institutions. Time period - 12.01.2023; 21.02.2023; 11.05.2023; 27.09.2023; 03.11.2023.

YOUNG SCIENTISTS' SCHOOL AND OTHER COLLABORATION WITH SCHOOLS/STUDENTS

- ✓ Ieva Sproģe. Participation in the professional competence development program "Teacher Professional Competence in an Inclusive School," conducting a 2-hour academic session at Riga Waldorf School on the topic "Easy/Plain Language in the Learning Environment, Practical Approaches to Task Creation" on January 25, 2023, via the *MS Teams* platform
- Renāte Cāne. Turība University, Business School session on "Personal Branding." 19.10.2023.

IT department

- **Patriks Morevs** Experience exchange at the Warsaw University of Information Technology to improve the quality of education by giving lectures on linear algebra and analytical geometry, demonstrating the application of linear algebra.
- Jānis Pekša Leads guest lectures at the University of Hradec Králové on Database Management Systems: 2 lectures on PL/SQL and 1 practical session on Software Development Fundamentals in Java programming language. As part of the cooperation, Jānis Pekša conducts a seminar at the Faculty of Informatics and Management on the experience of the programming study course at Turība University. Additionally, new mobility opportunities open up for Information Technology students at Turība University.

Faculty of Business Administration

- 1) Rīta Panorāma / Conversation with the Dean of the Faculty of Business Administration at Turība University, **Zane Driņķe**.
- 2) Experts: Public administration efficiency is a long-term issue and requires investment. In the Turība University debate "How to Improve Public Administration Work – Spend Less, But More Effectively?" the experts unanimously agreed that increasing efficiency is a long-term issue and will always initially be linked to greater investment.
- 3) Labrīt! / Conversation with Turība University representative **Zane Driņķe**. Entrepreneurs in Latvia are, for the first time, evaluating the business environment with a positive score.<u>https://lr1.lsm.lv/lv/raksts/pievienotavertiba/uznemejdarbibas-vidi-latvija-pasi-</u>uznemeji-pirmo-reizi-verte-ar-.a173081/?highlight=Zane%20Dri%C5%86%C4%B7e

- 4) The fifth informal conference for high school students ROSINĀTAVA'23 has been held. <u>https://www.e-klase.lv/aktualitates/zinas/aizvadita-piekta-vidusskolenu-neformala-konference-rosinatava-23</u>
- 5) Business environment in Latvia assessment and perspectives. Interview with Zane Driņķe and SKDS Director Arnis Kaktiņš. <u>https://replay.lsm.lv/lv/ieraksts/ltv/286011/uznemejdarbibas-vide-latvija-vertejums-un-perspektivas</u>
- 6) Turība Business Index: In 2022, entrepreneurs' assessment of the business environment in Latvia improved. <u>https://www.turiba.lv/lv/jaunumi/turibas-biznesa-indekss-2022-gada-uzlabojies-uznemeju-vertejums-par-uznemejdarbibas-vidi-latvija</u>
- 7) **Džensons Gohs** (*Jenson Goh*), International business and quality management expert from Singapore, lecturer at Turība University. https://www.turiba.lv/lv/jaunumi/kvalitates-vadiba-uznemumam-sniedzkonkurences-prieksrocibas
- 8) 07.03.2023. **E. Kļave's** participation in the Turība Business Incubator podcast "Expert in Focus" S2E3 "Conflict as a Source of Creative Ideas." The podcast has a total of 14,000 views. Available:

https://www.facebook.com/Biznesa.augstskola.Turiba/videos/3345228022460084

- 9) 28.04.2023. **E. Kļave's** masterclass "Mediation-Based Conflict Resolution" for Latvian high school teachers, within the framework of the Turība University Business School.
- 10) 14.-15.07.2023. **E. Kļave** led a 2-day training seminar for Roma mediators from Latvia, Lithuania, and Estonia to promote participants' understanding of the significance of Roma mediation practices in fostering dialogue and resolving conflicts with Roma families, as well as to facilitate the exchange of experiences among specialists from Latvia, Lithuania, and Estonia. The seminar was organized within the framework of the project "Latvian Roma Platform VI" (contract No. 101008452-NRP6-LV) with the financial support of the European Union's "Rights, Equality, and Citizenship 2014–2020" program.
- 11) 18.08.2023. E. Klave's masterclass "Conflicts in School Environments. Mediation-Based Conflict Resolution" at the Junior Achievement Latvia conference "Growth Code 2023."
- 12)02.10.2023. **E. Kļave** led the webinar "Collection and Analysis of Qualitative Research Data" within the project "ŽINOK (Žinios, INOvacijos, Kompetencijos) – Student Scientific Expression Space" in collaboration with Šiauliai State College (Lithuania).

STUDENTS' RESEARCH ACHIEVEMENTS (evaluation outside Turība University)

Turība University first-year Business Management students Ralfs Ronis and Daniels Milčs have created a unique business idea aimed at improving pedestrian safety and reducing traffic accidents at pedestrian crossings. Daniels and Ralfs jointly established the company "Danra SEEMI" and presented their idea in the business idea competition "Biznesa skices" organized by Swedbank, where they reached the third round of the competition.

From February 2 to 3, a European Council simulation game, ConSIMium, was held in Brussels for students, with participants from Turība University. 27 teams from various European Union member states gained experience and learned about decision-making in European Council meetings.

In the Latvian Restaurant Association's scientific paper competition for university students, **Luka Sharvashidze** (a 2023 graduate of the "Tourism and Hospitality Management" program) won third place.

Mykhailo Antropov, a third-year IT student from Ukraine at Turība University, in collaboration with the university's IT department scientists, has developed an application for a unique device that reads low-frequency brain radio waves and can control equipment to make it move in various directions. This marks a significant development in combining technology with the human mind.

EXTERNAL AWARDS FOR SCIENTIFIC OR CREATIVE WORK

Inventors: Jānis Pekša and Dmytro Mamchur

Patent register No.: 15821

Title of invention: A method and system for controlling computerized text input using a brain-computer interface

Short description: The invention relates to a method and system for controlling text input to assist people in performing tasks using a brain-computer interface, utilizing brain activity analysis as a response to visual stimuli. Specifically, it involves a text input control system that receives an EEG signal from the user, indicating their intention to initiate the system's operation. The system then provides the user with visual stimuli that sequentially highlight individual alphabet characters, which include distinct signal cycles associated with character selection. The system subsequently detects the EEG signal caused by the visual stimulation, enabling the identification of the character chosen by the user through the analysis of the P300 component.

https://www.lrpv.gov.lv/sites/lrpv/files/media_file/20240620.pdf , p a ge 379.

Ieva Brence - Since October 2023 – confirmed as a Research Fellow at INTI International University in Malaysia

Ieva Brence *(coauthor)* - The monograph "Latvia's Strength to Endure" was developed within the State Research Program "Latvia's Heritage and Future Challenges for National Sustainability" under the project "Challenges of the Latvian State and Society and Their Solutions in an International Context" (INTERFRAME). It has been included in the Latvian Academy of Sciences' list of 10 achievements as a research study titled "Complex Research of Latvia's Economic and Societal Challenges in an International Context and Tools for the Development of Smart Economy and Society." (2023)

Ieva Brence - People Cert Scrum Master I (certificate). Obtained in November 2023.

Ieva Brence - Certificate in Facilitating and Designing Workshops with the LEGO® SERIOUS PLAY® Association of Master Trainers, Issued Sep 2023

Deniss Vasiljevs – Best Presentation Certificate ICESD 2023. Available - <u>https://www.icesd.org/2023.html</u>