



| NORDPLUS Intensive Course "Sustainable Mindset in Entrepreneurship " 2024 |  |         |                     |  |
|---|--|---------|---------------------|--|
| 12.08. 2024.- 23.08.2024, Riga, Latvia                                    |  |         |                     |  |
| Date  | Time   |         | Room                | Lessons  |
|   | Starts at  | Ends at |                     |  |
| 12.08.  | Arriving to Riga - Welcome activity/ getting to know eachother |         |                     |  |
| 13.08.  | 09:00  | 10:00   | Nīke                | Breakfast  |
|   | 10:00  | 11:00   | BI                  | Opening session and introduction in Sustainability. (Ieva Bruksle)                               |
|   | 11:00  | 13:00   | BI                  | Analytical & Creative thinking synergy (Evija Kļave, Turība, Latvia)                             |
|   | 13:00  | 14:00   | Nīke                | LUNCH  |
|   | 14:00  | 15:30   | BI                  | Latvian culture, history and traditions (Andris Geidāns, Latvia)                                 |
|   | 15:30  | 18:30   |                     | Excursion to Riga city center  |
|   | 19:00  |         |                     | Dinner at Lido   |
| 14.08.  | 09:00  | 10:00   | Nīke                | Breakfast  |
|   | 10:00  | 13:00   | BI                  | Sustainable Entrepreneurship- Circular economy (Anzelika Krastiņa, Finland, LapinAMK)            |
|   | 13:00  | 14:00   | Nīke                | LUNCH  |
|   | 14:00  | 16:00   | BI                  | Sustainable Entrepreneurship for Climate Action Challenge /Anzelika Krastiņa, Finland, LapinAMK) |
|   | 18:00  | 18:30   | Nīke                | Diner  |
| 15.08.  | 09:00  | 10:00   | Nīke                | Breakfast  |
|   | 10:00  | 11:15   | BI                  | Sustainability: The Fine Line in Corporate Communication (R.Vulis, Havas Cerative)               |
|   | 11:15  | 12:45   | BI                  | Sustainable Entrepreneurship for Climate Action Challenge (Anzelika Krastiņa, Finland, LapinAMK) |
|   | 12:45  | 13:45   | Nīke                | LUNCH  |
|   | 13:45  | 17:00   | BI                  | Socio-Cultural approach to sustainability (Teija Tekoniemi-Selkälä, Finland LapinAMK)            |
|   | 18:00  | 18:30   | Nīke                | Dinner   |
|   | 19:00  |         | Confere<br>nce hall | Intercultural evening  |
| 16.08.  | 09:00  | 10:00   | Nīke                | Breakfast  |
|   | 10:30  | 12:40   |                     | Study visit to sustainable company - Latvijas Meži   |
|   | 12:45  | 13:45   | Nīke                | LUNCH  |
|   | 13:45  | 16:30   |                     | Study visit to sustainable company - Getliņi EKO   |
|   | 18:00  | 18:30   | Nīke                | Dinner   |
| 17.08.  | 09:00  | 10:00   | Nīke                | Breakfast  |
|   | 11:00  |         |                     | Excursion day, Rundāle   |
| 18.08.  |  |         | Team activities     |  |

|        |       |       |      |  |
|--------|-------|-------|------|--|
| 19.08. | 09:00 | 10:00 | Nīke | Breakfast  |
|        | 10:00 | 12:30 |      | Study visit Gren Latvia  |
|        | 13:20 | 14:20 |      | LUNCH in Jelgava   |
|        | 14:45 | 16:00 | Bi   | Sustainable mainset in the municipality - the case of Mārupe   |
|        | 18:00 | 18:30 | Nīke | Dinner   |
| 20.08. | 09:00 | 10:00 | Nīke | Breakfast  |
|        | 10:00 | 12:30 | BI   | Green Entrepreneurship and leadership (Olena de Andres Gonzales, Finland SAMK)   |
|        | 12:30 | 13:30 | Nīke | LUNCH  |
|        | 13:30 | 17:00 | BI   | Sustainability and Legal Design (Johanna Aalto, Finland SAMK)  |
|        | 18:00 | 18:30 | Nīke | Dinner   |
| 21.08. | 09:00 | 10:00 | Nīke | Breakfast  |
|        | 10:00 | 12:30 | BI   | Entrepreneurship in Sustainability - Change to Effective Business (Prof. dr. Angelė Lileikienė, Lithuania)                   |
|        | 12:30 | 13:30 | Nīke | LUNCH  |
|        | 13:30 | 16:00 | Bi   | Management of Green and Blue Projects - the Key to Sustainability (Assoc. Prof. Dr. Simona Grigaliūnienė, Lithuania)         |
|        | 18:00 | 18:30 | Nīke | Dinner   |
| 22.08. | 09:00 | 10:00 | Nīke | Breakfast  |
|        | 10:00 | 13:00 | Bi   | Empowering HR intelligence for social sustainability in business management ( Assoc. Prof. Dr. Jelena Dementjeva, Lithuania) |
|        | 13:00 | 14:00 | Nīke | LUNCH  |
|        | 14:00 | 16:00 | BI   | Preparation to final presentations   |
|        | 18:00 | 18:30 | Nīke | Dinner   |
| 23.08. | 09:00 | 10:00 | Nīke | Breakfast  |
|        | 11:00 | 11:30 | BI   | Presentations  |
|        | 12:30 | 14:00 | Nīke | LUNCH  |
|        | 14:00 | 15:00 | BI   | Final evaluation, discussions  |
|        | 18:00 | 18:30 | Nīke | Dinner   |
| 24.08. |       |       |      | <b>Departure</b>   |

BI - Business incubator



