

BUSINESS DEVELOPMENT RADAR 2025



 19.03.2025.  RIGA, LATVIA

PROGRAMME

 Conference hall
3rd floor

9:30

OPENING OF THE CONFERENCE

ZANE DRIŅĶE, Turība University rector, Professor
VIKTORS VĀLAINIS, Minister of Economics of the Republic of Latvia
AIGARS ROSTOVSKIS, Deputy-President of the European Association of Chambers of Commerce and Industry "Eurochambres"

9:50

[Latvia's position in the global economic space](#)

MĀRTIŅŠ KAZĀKS, President of Bank of Latvia

[The synergy of scientific research and entrepreneurship in education](#)

EVIJA KĻAVE, Dean of the Faculty of Business Administration, Turība University, Associate Professor

[Latvia's business environment assessment - Turība Business Index 2025](#)

ARNIS KAKTIŅŠ, sociologist, director of the research center SKDS

[Purpose as strategic element in international business](#)

EDWARD HAARMANS, Founder of The Purpose Company, lecturer in personal and professional development at Tio Business University, the Netherlands



Working language: Latvian. With simultaneous translation to English



11:10

EXPERT PANEL DISCUSSION "Knowledge transfer in the public and private sectors to increase Latvia's competitiveness"

MĀRTIŅŠ KAZĀKS, President of Bank of Latvia

RAIVIS KRONBERGS, Head of the State Chancellery

NORMUNDS BERGS, President of the Latvian Industry Development Confederation, Chairman of the Board of AS "SAF Tehnika"

ZANE DRIŅĶE, Turība University rector, Professor, Chairperson of the Knowledge Economy Council of the Latvian Chamber of Commerce and Industry

Panel discussion moderated by: **DAUNIS AUERS**, Chairman of the Board of the Latvian Institute for Strategy and Economic Solutions (think tank LaSER), Professor at the University of Latvia, researcher of European and Baltic politics, political risks and economic competitiveness



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12:10

BREAK

13:00

Thematic scientific sessions

16:00

CLOSING OF THE CONFERENCE